Dartmouth Completes $1.3 Billion Campaign for the Dartmouth Experience

“The campaign was an investment in the enduring attributes of Dartmouth that attracted me to this place—a personalized educational experience, a commitment to providing all students the means to aspire to a Dartmouth education, and an experience that equips students with the ability to develop expertise throughout their lives and contribute to the betterment of society.”

— President Jim Yong Kim
Where the Money Went

The campaign raised $1.3 billion, funding faculty and student priorities from 2002 to 2009. It included the undergraduate college and three professional schools and supported the strategic goals of President Emeritus James Wright.

It attracted vital investments in dozens of initiatives that moved the curriculum into emerging fields of study, increased student scholarships, and provided faculty and students with the facilities and tools to do their best work.

All gifts were designated during the campaign. They funded endowments that were specified by donors for particular priorities, provided capital for new facilities, and supplied current-use dollars to fund annual operations.

CAMPAIGN SNAPSHOT

**Title:** Campaign for the Dartmouth Experience

**Duration:** July 1, 2002–December 31, 2009

**Dollars Raised:** $1.3119B

**Participation:** 65,260 alumni, parents, friends, faculty, students, staff, and organizations

**Alumni Participation:** 70%

**Gift Ranges:**

$50M (2); $25-$49.9M (2); $10-$24.9M (16); $5-$9.9M (27); $1-$4.9M (163); $100K-$1M (900+); up to $100K (64,150)

**Professional Schools:**

- Dartmouth Medical School ($178M)
- Thayer School of Engineering ($61M)
- Tuck School of Business ($125M)

**Where the Money Went**

- 1,000+ Annual number of faculty-guided independent studies by undergraduates
- 64 Percentage of Dartmouth undergraduates who study abroad
- 40 Number of new endowment funds for the Hopkins Center for the Arts and the Hood Museum of Art

Facilities

$346 million contributed to the cost of renovating or constructing 19 state-of-the-art facilities to meet academic, residential, and athletic needs.

These include Alumni Gym renovations, McLaughlin Residential Cluster (Berry, Bildner, Byrne II, Goldstein, Rauner, and Thomas residences), Fahey and McLane residential halls, MacLean Engineering Sciences Center, Kemeny Hall, Haldeman Center, Floren Varsity House, Burnham Field, Achtmeyer/Raether/Pineau-Valencienne Halls at Tuck, Red Rolle Field at Biondi Park, Class of 1978 Life Sciences Center, the Visual Arts Center, and the Class of 1953 Commons/Thayer Hall renovation.
Endowments

Gifts totaling $406 million were made to endowments designated by donors for a specific purpose that will be supported by those invested dollars for generations. These include $139.7 million in financial aid, 34 new professorships, and programs across the institution, including: computational science, the advancement of learning, digital humanities, sustainability science, Hood Museum of Art curator, Women in Science Project, digital library, leadership training through the Rockefeller Center, athletics, Hopkins Center for the Arts directorship, Ethics Institute, multi-faith initiatives, Dartmouth Outing Club, off-campus programs, and more.

Current Use

$534 million was given in current-use dollars, including gifts designated for specific programs or purposes and unrestricted funds spent in the year they were received, from 2002 to 2009. More than $272 million were annual gifts made through the Dartmouth College Fund and the annual funds of the professional schools, directly supporting the ongoing student experience.

DARTMOUTH TODAY

22,971 Number of Dartmouth alumni who made fiscal year 2009 gifts

4,147 Number of undergraduates who benefited from fiscal year 2009 Dartmouth College Fund (DCF) gifts

4 Areas supported by DCF gifts: academics, financial aid, athletics, community

WHAT THEY CONTRIBUTED TO

Academic Enterprise 51%
Residential and Campus Life 14%
Financial Aid 12%
Student Experience 23%
Campaign for the Dartmouth Experience

Executive Committee

CO-CHAIRS
Brad Evans ’64; Peter Fahey ’68, Thayer ’70; Steve Mandel ’78; Russ Carson ’65

VICE-CHAIRS
Cindy Biondi ’80; Mike Biondi ’79 deceased; Leon Black ’73; Murry Bowden ’71; Russ Carson ’65; Liz Dauten ’79; Kent Dauten ’77; Ed Haldeman ’70; Jane Hartley P’07, ’11; Jeff Immelt ’78; Pamela Joyner ’79; Barry MacLean ’60, Thayer ’61; Andy McLane ’69, Tuck ’73; Charles Nearburg ’72, Thayer ’74; Bill Neukom ’64; Paul Raether, Tuck ’73; Bruce Rauner ’78; John Rosenwald ’52, Tuck ’53; Fred Whittemore ’53, Tuck ’54

PROFESSIONAL SCHOOL CAMPAIGNS
Dartmouth Medical School Co-Chairs
Peter Fahey ’68, Thayer ’70; Al Griggs; Peter Williamson ’58 deceased

Thayer School of Engineering Chair
Charles Nearburg ’72, Thayer ’74

Tuck School of Business Co-Chairs
Bill Achtmeyer, Tuck ’81; Jim Allwin, Tuck ’76 deceased; Paul Raether, Tuck ’73

“I salute all members of the Dartmouth community who helped the College meet an ambitious target.”
Ed Haldeman ’70, chair of the Board of Trustees

dartmouthexperience.org has details on the campaign and philanthropy to Dartmouth.

Volunteer Leadership

Brad Evans ’64; Peter Fahey ’68, Thayer ’70; and Steve Mandel ’78 co-chaired the campaign and led the 20-member Campaign Executive Committee. Russ Carson ’65 was a co-chair during the nucleus phase. In addition, thousands of alumni and parents played volunteer roles raising annual gifts through the Dartmouth College Fund, the Parents and Grandparents Fund, the Gift Planning Committee, and the annual funds of the three professional schools.

“The campaign was led by Jim Wright, until he stepped down last June, and met its goal during the first six months of Jim Yong Kim’s presidency,” said Ed Haldeman ’70, chair of the Board of Trustees. “On behalf of the trustees who served during the years of the campaign and my predecessor as chair of the Board, Bill Neukom ’64, I salute all members of the Dartmouth community who helped the College meet an ambitious target. I especially thank Brad Evans, Peter Fahey, Steve Mandel, and Russ Carson for the volunteer leadership they provided throughout the seven years.”

In a joint statement, co-chairs Evans, Fahey, and Mandel said, “We thank President Emeritus Jim Wright for his vision and setting the stage for President Kim to build on this success. Dartmouth holds a distinctive place in the world of higher education and in the hearts of more than 70,000 graduates around the world. Each and every gift, and each and every call made by a volunteer, has played a role in making this enduring institution a vital one.”

They continued, “The campaign began and ended during recessions. True to the Dartmouth spirit, the collective energy and passion of our donors and the team on the Hanover Plain ensured our success.

Throughout the campaign, announcements were made of large gifts that named facilities and programs. We want to note that nearly one-third of the total was given generously by tens of thousands of donors whose gifts were more modest in size but no less important.”

A Cast of Thousands
During the course of the campaign, more than 5,500 alumni and parents served as fundraising volunteers for the following efforts:

- Dartmouth College Fund (4,232)
- Parents and Grandparents Fund (147)
- Gift Planning Committee (70)
- Thayer School Annual Fund (150)
- Tuck Annual Giving (700)
- Dartmouth Medical School Annual Giving (227)