AGENDA

• Review the Scope and Goals
• Process and Engagement
• Understanding the Campus
• Next Steps
THE DARTMOUTH STRATEGIC MASTER PLAN WILL:

Be a **process to engage** the campus community;

Develop a **common language** with which to discuss opportunities;

Create a **catalogue of options**; and

Provide a **flexible framework** to evaluate options and align short- and long-term physical planning.
THE MASTER PLANNING TEAM
Themes for thinking about the future of the campus

**Priorities**
- Academic & Research
- Residential Life & the House System
- Campus Life & Wellness
- Athletics
- Administration
- Access & Inclusion
- Community

**Spatial Themes**
- Buildings
- Landscape
- Mobility & Parking
- Accessibility
- Information Technology
- Stormwater
- Sustainability
- Wayfinding & Signage

CAMPUS PLANNING THEMES
| SCHEDULE |

| KICK OFF DATA GATHERING | PRELIMINARY CONCEPTS OUTREACH, VISIONING, PRINCIPLES, SITE STUDIES, AND OVERALL SYNTHESIS | DRAFT MASTER PLAN | FINAL MASTER PLAN |

| ENGAGEMENT |
PRIORITIZE AND DECIDE

EXECUTIVE COMMITTEE

ADVISORY COMMITTEE

DIALOGUE AND GUIDE

OUTREACH AND ENGAGE

FACULTY

STAFF

ALUMNI

STUDENTS

TOWN

REGION

CAMPUS & REGIONAL ENGAGEMENT

WORKING GROUP

REVIEW AND SHARE INFORMATION

CAMPUS & REGIONAL ENGAGEMENT
ENGAGEMENT PLAN

- Listening Sessions
- Town Halls
- Open House
- Forums
- Focus Groups
- Interviews
- Survey
- Website
(www.dartmouth.edu/~masterplan/)
LEADERSHIP ENGAGEMENT

MARCH
- Executive Committee
- Advisory Committee

APRIL - MAY
Deans (Interviews)
- Arts & Sciences
- Guarini School
- Geisel School of Medicine
- Thayer School of Engineering
- Tuck School of Business
- Dean of Libraries

Faculty
- Committee on Priorities

Senior Leadership
- Executive Committee
- Advisory Committee

Student Affairs
COMMUNITY ENGAGEMENT

APRIL – MAY

- Undergraduate & Graduate students: 3 activities
  1. “Day in the Life” drawing
  2. Campus character experience word cloud
  3. Social, study, secret spaces mapping

- Meetings with Hanover, Lebanon, Norwich Planning Offices
- Public Open House: 8 interactive stations
- Faculty, staff, & student on-line survey (5/17 release)
- Alumni & community website survey (5/20 release)
- 2-hour workshop with Hanover Town staff: parking/traffic; sustainability; landscape; development
- Downtown workshop scheduled with Chamber of Commerce & Town
- Alumni Council meetings
WORKING GROUP

MARCH
- Working Group Review of Master Plan Scope

APRIL
- 3-hour Building Conditions Workshops and follow-up review
- 3-hour Properties Workshop and follow-up review

MAY
- 2-hour Workshop on landscape, stormwater, parking, transportation, and sustainability
When you think of Dartmouth's Campus (in Hanover and beyond), what 3 descriptive words come to mind?
How often do you visit the Green?

- Frequently: 83%
- Occasionally: 17%
- Never: 0%

Total results: 54
How often do you visit the BEMA/College Park?

- Frequently: 15%
- Occasionally: 41%
- Never: 44%

Total results: 54
How often do you visit the Riverfront/Connecticut River?

- Frequently: 31%
- Occasionally: 55%
- Never: 15%

Total results: 55
Exploring how this plan can identify the strategic value of Dartmouth holdings
How often do you visit the Organic Farm?

- Frequently: 2%
- Occasionally: 21%
- Never: 77%

Total results: 47
How often do you visit Oak Hill?

- Frequently: 4%
- Occasionally: 13%
- Never: 83%

Total results: 46
How often do you visit the Golf Course?

- Frequently: 14%
- Occasionally: 51%
- Never: 35%

Total results: 51
How often do you visit Landmark (aka Boston Lot Trails)?

- Frequently: 11%
- Occasionally: 0%
- Never: 89%

Total results: 53
CONNECTING TO THE WIDER ENVIRONMENT
A fusion of a renowned liberal arts college and a robust research university where students and faculty partner to take on the world’s great challenges.

2nd College
Grant

Main
Campus

Near/In
Properties

Skiway

Moosilauke
Campus

New Hampshire

Maine

Vermont

DARTMOUTH IN THE WORLD
THE DARTMOUTH PRESENCE
How often do you visit the 2nd College Grant?

- Frequently: 2%
- Occasionally: 24%
- Never: 73%

Total results: 41
How often do you visit Moosilauke?

- Frequently: 18%
- Occasionally: 64%
- Never: 18%

Total results: 44
How often do you visit Dartmouth Skiway?

- Frequently: 14%
- Occasionally: 45%
- Never: 41%

Total results: 22
• Continue to Solicit Input (www.dartmouth.edu/~masterplan/)
• Complete Data Collection
• Conduct Site, Property, & Building Analysis
• Develop Draft Principles
What are the most important issues or themes that the Strategic Master Planning process needs to address?

- Sustainability
- Transportation system. Not cars
- Take better advantage of Choates
- Keeping Dartmouth Green! Maintain & protect Green space
- Monorail
- No more lodge housing
- State of Art living facilities
- Cafes/mini gyms directly in housing communities
- Georgian architecture
- More warmcuts
- Housing
- Keeping the golf course
- Sustainability
- Creating reasons for students to visit/experience all ends of campus
- Sustainability
- Walkability
- Build a wall
- Student housing
- Safe interactive natural space
- Fix Choates
- StudentLife
- Open space
- Infrastructure
- Ethnic diversity spaces
- Access to the river cluster
- Update all residence halls
- Safe interactive natural space
- Georgian buildings
- Flexible inclusive social spaces
- Alternative living spaces for students
- Bucolic
- safe spaces for students of color
- Beauty
- Renovating dorms
- Connection with nature
- Update dirmd
- Open spaces
- Sustainability, climate change related issues- becoming carbon neutral, increasing electrical capacity
- Collaborative space
- Walkability
- Raze the river cluster
- On-campus vs. off-campus use
- Preservation of green space
- Move Tuck to Lebanon, add their space to undergrad program
- Preserve “look and feel”
- Bicycle trails
- Housing
- Open space
- Housing
- Downtown renaissance
- an architectural vision/language
- Interconnectivity
- nature
- Better dorms
- Open Space