

BOOKPLATE DESIGN PARAMETERS 2018

Resources/Guidance for Students:

Minimum size: 2.5 inches x 3.5 inches

Maximum size: 3 inches x 4 inches

Color: black only, or black plus one color

Shape: Square or vertical rectangle

Design would likely include one or more of the following elements:

1769-2019

250

250th Anniversary

D

DC

Dartmouth

Dartmouth College

Dartmouth iconography (Lone Pine, Baker Library, Dartmouth Hall etc.)

Official Dartmouth 250 logo *

Elements from the College Seal and/or College Shield

Element(s) from Dartmouth's newly designed "visual identity" suite **

Artistic embellishment / decorative border

Examples of bookplates in Rauner Special Collections:

<http://archive.dartmouthalumnimagazine.com/issue/19761101#!&pid=30>