Information and Communications Technologies: Keeping Up With the Joneses

Library Grand Rounds
September 1, 2009

Bill Garrity

http://www.william-garrity.com/
My Assumptions

1. Are you having trouble keeping track of what's happening with information and communication technologies?
2. What's the deal with Twitter, anyway?
3. Are you confused about what's trivial and what's important?
4. Do you maybe even feel... **GUilty** that you don't have a social web site?
Learning Objectives

1. Attitudes, tips, and tools to stay current
2. Primer on Twitter
3. Suggestions about what's important in ICT

Guilt? See your therapist
CME Accreditation

• The Dartmouth-Hitchcock Medical Center is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians

• Physicians may self claim AMA PRA Category 2 credits for attending this activity
Conflict of Interest?

- William F. Garrity has **no financial relationship** to those in a position to control the content of this presentation
- This presentation has **no commercial support**
Attitudes, Tips, and Tools to Stay Current
IBM PC

1981
16KB - 640KB system RAM
720KB floppy (no hard drive)
$1,995 ($4,725 in 2008)
iPhone 3GS

256MB system RAM
32GB flash memory
$299 ($164 in 1981)
Tips to Stay Current

• News alerts—email
• Newsletters—email
• RSS feeds
• Read *(printed publications!)*
• Twitter
News Alerts and Newsletters

• NYT My Alerts
  – COMPUTERS AND THE INTERNET
Anonymity Can Protect Free Speech
(NYT)
Maureen Dowd reminds us that pseudonyms have a noble history.

BUSINESS
Airborne Wi-Fi May Soar Despite the Doubters
By JOE SHARKEY (NYT)
Most major airlines plan to install Wi-Fi despite little evidence that the investment will pay off.

More Articles On This Topic »

About This E-mail
You received this e-mail because you signed up for NYTimes.com's My Alerts tool. As a member of the BBBOnline Privacy Program and the TRUSTe privacy program, we are committed to protecting your privacy.

- Manage Alerts |
- Create a New Alert |
- Change Your E-Mail |
- Privacy Policy |
- Advertise |
- Contact |
- My Alerts Help
News Alerts and Newsletters

• CNET newsletters—http://www.cnet.com
  – Digital Dispatch (daily)
  – Weekend Hit List
  – Car Tech Weekly
  – Home Theater Weekly
  – Photo and Video Weekly
  – Mobile Weekly
  – Webware Weekly
  – News Week in Review
  – Wireless Report
Shopper.com Deals

**The Ultimate Netbook: HP Mini 110XP $329.99**

Personal computing just got a whole lot smaller! The perfect companion when you’re on the go. Whether you’re at home, around town, on campus, or across the country, it will keep you connected in your favorite hotspots with built-in Wi-Fi. 10.1” diagonal display, weighs only 2.33 lb, and nearly full sized keyboard.

**HP Pavilion dv6z series Save up to $175 instantly**

Built-in Wi-Fi, a low-light webcam, and a dual-array digital microphone – HP MediaSmart software and light-up buttons that play movies, photos, music, and video creation just a click away. The tight balance between mobility, size, and steam performance is $579.99.

**NEW! HP Pavilion dv7 Entertainment Notebook**

Get great performance coupled with cool digital entertainment on a 17” Hi-def screen 2.2GHz AMD Turion 64 Ultra ZM-75 Dual Core Mobile Processor, NVIDIA GeForce 9300M graphics – Save $100.

**SAVE NOW! Dell Vostro A90N Laptop $874**

Great for on-the-go professional or frequent business traveler the ideal mobile business Internet companion that will keep you moving and connected to your business.

**25% OFF Dell 21.5” Widescreen Flat Panel Monitor**

Take your entertainment to new heights with the $229.99 21.5” Widescreen Flat Panel Monitor that delivers astonishing performance for your most demanding business applications. Save now on a highly rated 1920x1080 pixels resolution monitor.

**SAVE $293 Dell Latitude E5500 Laptop**

Designed to help simplify IT by reducing costs, deployment time and maintenance, the newest Dell Latitude E5500 laptop delivers mobile computing with better flexibility and performance.

Buy today $789 - Ships tomorrow with next business day shipping for FREE.

---

Inside CNET

- Grade-A gadgets for school
- Get CNET on the go
- Palm Pre resource guide
- Apple iPhone resource guide
- Invisible Tiger: The Legend of Han Tao (Xbox 360)
- Microsoft Office resource guide

Read more >
CNET—Digital Dispatch

• Hot iPhone Tips
• Panasonic Lumix digital camera
• Lexus HS250h
• Toshiba backlit-LED tv
• Unlocked smartphones
• Digital music players
• Netbooks
News Alerts and Newsletters

• Google News Alert
@lindaciroco, the Director if Innovative peak to a great of faculty here at the @scaddotedu; and many more!

In, of course, I jumped at the
his Twitter client project
nity to be considered an expert
a bad thing. But then I felt
or almost all of my peers, the first thing
ine the damn thing!”. What the heck is
ning this talk, but I thought I might
there into the cloud and see how it

the class of web applications called
to define hype with hype isn’t going to
. As I see it there are 2 classes of
r. Short message text only systems

Bill’s Journal (Blog)/ Home
Work Priorities--UPDATED August 21
Professional
Vietnam 2008
Vietnam 2007
Recipes--UPDATED March 14
Picasa Photo Albums

Subscribe
Bill’s Journal (Blog)/ Home RSS
Work Priorities RSS

Contact Me
william dash garrity at william dash
garrity dot com
http://www.facebook.com
/william.garrity
eight o two/five two six two two o eight
AIM: williamburgarrity
Yahoo IM: william_garrity
MSN: william dash garrity at william
dash garrity dot com
Twitter: williamburgarrity
LinkedIn: http://www.linkedin.com
/in/williamgarrity
Google Profile:
Google unwraps Cupcake, announces preview of Android 1.5

segphault@arstechnica.com (Ryan Paul)

Click here to view the full article in your default Web browser or to download the article and any enclosures.


Google has announced the availability of an early preview release of Android 1.5, the next major version of its Linux-based mobile platform. The new version brings numerous technical improvements under the hood, new features, and additional APIs that third-party developers can leverage in their applications.

When Android launched last year, the platform had a lot of potential but strongly lacked maturity and completeness. There were gaps in functionality due to some capabilities that were planned...
Right on schedule, the Bluetooth Special Interest Group is preparing to launch the Bluetooth 3.0 specification on April 21. A list of chip-makers who are on board with the updated spec has not yet been made public, but it's expected to be available when the formal announcement is made later this month.

Bluetooth 3.0 will bring with it dramatically-improved file transfer speeds by using 802.11 technology (not technically WiFi, which is a certified version of 802.11 standards) that will enable the transfer of much larger files. The previous spec was fine for the transfer of more bite-sized data like contact info or calendar items, but as mobile devices evolve to become our entertainment centers on-the-go, a speed improvement will certainly be helpful for transferring things like video and music collections.

Click here to read the rest of this article

View article...
THE WEB
Why Craigslist Is Such a Mess

GAMING
The Beatles Make the Leap to Rock Band
Tough Tech: Rugged Gear That Can Survive Almost Any Calamity

Worried about dropping your cell phone in the pool? Getting caught in the rain with your laptop? Pushing your camera off of a ledge? These sturdy gadgets can survive all that and more.

Apple's Sept. 9 Event: 5 Hot Bets

Apple's announced an invitation-only bash September 9 in San Francisco where it will finally put some of the rumors to rest. But until then, here's our guess.
curator into a database that can be searched by anyone in the country. Anyway, I thought I would throw the idea out there. If you aren't
Bill's Journal (Blog)

News, trends, and thoughts about ICT, intellectual property, business, healthcare and science, libraries, and words and language--particularly their intersection. (This journal in part substitutes for burying my staff and others with email about stuff I find interesting/important.) My goal is one post/day.

Twitter: List of App Directories

"7 Great Databases for Twitter Applications " lists seven directories of Twitter applications, including mobile and computer clients.

What is Twitter, Anyway?

In David Malouf’s blog -Engage-, "What is twitter, anyway? " It’s a little discursive, but worth a read. (Malouf is Professor of Interaction Design in the Industrial Design Department of the Savannah College of Art & Design.)
Yet another night in a row when FairPoint DSL goes dark. FAIL. @MyFairPoint half a minute ago

BeamME Pro Update Hits the App Store http://bit.ly/1mpGUE by @danielbru
2 minutes ago from web

In-Flight Wi-Fi: 76 Percent of People Will Change Airlines to Have it - http://bit.ly/3kUcE6
7 minutes ago from bit.ly

Does Best Buy specifically train clerks to question judgement of customers who refuse to get Rewards Zone card?
19 minutes ago from Tweetie

You know, I always wondered why Hit Me On My iPhone never got more play. Well, I'm bringing it back: http://bit.ly/44yfyy
24 minutes ago from Tweetie

Cool! Predict words in upcoming Twitter trends & trade them like stocks: http://bit.ly/LBe5a
34 minutes ago from web
You follow 77 people

scelza
Chris Scelza | Lebanon, NH
RT @ahier: Pfizer’s Twitter Dilemma - Watch the Video http://bit.ly/15gZRN Twitter is as big as newswire (via @AmplifyDC) #hcsm about 9 hours ago

mollywood
Molly Wood
@jbwhong Snark. : ) about 5 hours ago

gaberivera
Gabe Rivera | San Francisco
@sdkstl Not sure, but here’s @dannysullivan’s post from July http://bit.ly/32LmnO which mentions @amazonmp3 about 23 hours ago

timoreilly
Tim O’Reilly | Sebastopol, CA
@annmarie_thomas Good point that "fixing education" suggests one answer rather than evolution and exploration. about 1 hour ago

waltmossberg
Walt Mossberg | Washington, DC

marissamayer
San Francisco, CA

Your 142 followers

**mrdatahs**
Chris Dawson
RT @coolcatteacher: Blogged: #education ZDNET
Reports California’s Open source Textbook Falls
about 2 hours ago

**JarrodMorgan**
Jarrod Morgan | Andrew Jackson University
getting some work done while watching
"Intervention" on A&E - should I feel guilty for liking this show? about 3 hours ago

**businesswaves**
Business Wave Server | www.businesswaveserver.com
Google Apps Rishi Chandra Hypes HTML ... - eWeek
http://trcb.us/4Geh 6:52 AM Aug 30th

**HGKwfd**
Shelly Ryan

**alexanderboyde**

**fuelinterface**
Fuel Your Interface | Everywhere
What a beautiful website. - http://fuelinterface.com
Twitter: Who to Follow?

- Lists and suggestions
- People who re-tweet (RT) you
- People who reply (@) others
Twitter: Definitions

- Followers
- Following
- Twitterer
- Tweet
- Retweet—RT
- Reply—@
- Direct message—d
- Link shorteners (e.g., bit.ly, tinyurl)
- Hashtags—#
Twitter: Definitions

• Twitterpeeps
• Tweeple
Twitter: Interfaces

Bill's Journal (Blog)

News, trends, and thoughts about ICT, intellectual property, business, healthcare and science, libraries, and words and language--particularly their intersection. (This journal in part substitutes for burying my staff and others with email about stuff I find interesting/important.) My goal is one post/day.

Twitter: List of App Directories

"7 Great Databases for Twitter Applications" lists seven directories of Twitter applications, including mobile and computer clients.

What is Twitter, Anyway?

In David Malouf's blog "Engage", "What is twitter, anyway?" It's a little discursive, but worth a read. (Malouf is Professor of Interaction Design in the Industrial Design Department of the Savannah College of Art & Design.)
Hello there! If you are new here, you might want to subscribe to the RSS feed for updates on this topic.
You should follow @TokyoFashion on twitter here.

Bio: Daily Japanese fashion news and pictures of Shibuya, Shinjuku, and Harajuku Street Fashion directly from Tokyo.
Location: Harajuku, Japan

Twitter Applications
Twitdom is a database of Twitter Applications maintained by Twitter users like you.
We have 1139+ applications in our database. We also list several Twitter related links.

Submit Application
If you have developed a Twitter based application or have noticed the Twitdom database missing an application, you can enhance this database by submitting your application.

Twitter Marketing Book
The Twitter Tool for Team Tweeting
- Involve your Team
- Protect your Brand / Organization
- Service your Customers

Try It!
Build Your Community

Seesmic Desktop

A desktop client to manage your lifstream from Facebook & multiple Twitter accounts. Create groups and searches and view them any way you like.

Install Seesmic Desktop

Mac + PC - Built with Adobe AIR - Install Manually

Seesmic Web

Designed to easily manage and build your...
Seesmic Desktop

Let's Go Live!
Hi, williamgarrity.

Cabling Design (cabling_one) is now following your tweets on Twitter.

A little information about Cabling Design:

598 followers
125 tweets
following 832 people

You may follow Cabling Design as well by clicking on the "follow" button on their profile. You may also block Cabling Design if you don't want them to follow you.

The Twitter Team

Turn off these emails at: http://twitter.com/account/notifications
Last updated 5 mins, 59 secs ago.

There are the first

Activity: A gift to BB

Trackers: http://

24 mins ago from
Twitter: Any Mobile

• Once you have an account established at http://twitter.com...

• 40404
Twitter: Suggestions

• mashable
• pchardwareness
  – Woman Fired For Causing Disharmony in Workplace by Using Angry Fonts
  – Most Complete Snow Leopard Compatibility List Yet [Apple]
• TechCrunch
  – The Almost Hopeless Challenge Of Web Security
  – Another Popular Developer Lays The Smack Down On Apple's App Store
  – Chrome Is Gaining Desktop Notifications http://bit.ly/eAdME by @parislemon
  – Gmail Hitting Some Turbulence http://bit.ly/58KL4 by @robinwauters
• mike_elgan
  – RT @Techmeme: Steve Jobs will host next week's Apple special event
Twitter: Suggestions

• Techmeme
• davezatz
  – Barely surviving the slowest week in tech news. I may have to start tweeting my meals.
• edbott
  – RT @timanderson The truth about Snow Leopard and Exchange http://bit.ly/WdLkb [me: disappointing!]
• harrymccracken
  – Opera 10 is final, and worth a try: http://wp.me/pg9un-4h4
• rww
Twitter: Uses

- "Water cooler"
- Real-time web
- Networking
- News
- Information
- Job Search
- Entertainment
- Friendships
- Marketplace
Realtime results for roddick

adaniela @eloisalopez ah, o do Blake eu não vi... :( Vi Federer, um pqnho de Haas, de Korcheiber, de Soderling, de Roddick e de V. Williams.
1 minute ago from web

JanDeBakker "Important. Player Notice. Twitter Warning" RT @Keith_Lauby ABC News on Twitter and the US Open http://bit.ly/1xNXoh #Roddick
2 minutes ago from web

brickcheney My dad is somehow convinced he could beat up Andy Roddick. #fb
3 minutes ago from UberTwitter

adaniela @expeditopaz @gilvaniabf Nhaaaa, dormi durante o jogo e acordei no final, quando Roddick e/ou a torcida gritou. :-S Mas hj tem Djoko! \o/
4 minutes ago from web

huanzaration @guanxinmiao no!! djokovic has to win. then he might meet roddick that'll be an interesting one. cant wait for the gulbis v murray one.
5 minutes ago from Twadget

boobajones @sportsguy33 Stayed up late to watch Roddick beat Bud Bundy. Where was Kelly?
7 minutes ago from web

Search tip
Use a hash (#) sign immediately before a word to search for that hashtag. Example: #haiku will find tweets containing the hashtag "haiku".

Join the conversation
Sign up now to contribute what's going on in your world and to filter your view of Twitter down to the people and topics that interest you.
Twitter Armour - Ultimate List of Power Tweeting Tools

Ultimate List of Power Tweeting Tools Yahoo! I usually get requests on twitter * can you tell me best way to find twitter ranks, best way to upload snaps, how to design twitter backgrounds and infinite questions. So here is an attempt to answer all those. I will keep updating this list. So this is worth a bookmark! Tweet on!

Ultimate List of Power Tweeting Tools

Make sure you tweet this list to share the love :)
Followers geography (beta²)

Showing: 57 different locations. 50 per page.

Follow this user or lookup another one:

@ type in a Twitter name
Trend

Streams!
Jay Collier

One Bates. Many Journeys. (Bates Online Media)
Vision paper on how the liberal arts and science education can be expanded through online collaboration.

Heather Hudson Gere

Sep 1, 2009 10:24am
Length: 0:36

Jason Moore Indeed! RT @Vaguerly I remember the mad elation we felt when "instant slide film" was released.
11 minutes ago · Comment · Like

Jen Fritz This month's quote on my doggie calendar: A dog is a chance to express yourself without the fear of seeming foolish, a chance to share emotions that others of our kind too often repel -- tenderness, outright joy, love. - Gail Peterson
26 minutes ago · Comment · Like

Tricia A. Thornton-Wells

My Life According To: The Black Crowes
Using only song names from ONE ARTIST, cleverly answer these questions. Pass it on to 15 people you like and include me. You can't use the band I used. Try not to repeat a song title. It's a lot harder than you think...

26 minutes ago · Comment · Like · Share
What are you doing?

Latest: RT @moorejh: We received our $2 million #NH #ARRA supplement to build fiber networks across NH. http://is.gd/2Lccc 30 minutes ago

Home

- **Idignan** Posted on BTL: Internet Explorer posts largest loss since '08; Firefox, Chrome, Safari gain [http://bit.ly/zMxlA](http://bit.ly/zMxlA) 2 minutes ago from twitterfeed

- **Idignan** Posted on BTL: Google seeks OEMs for Chrome browser; Sony signs on [http://bit.ly/2is3rJ](http://bit.ly/2is3rJ) 2 minutes ago from twitterfeed


- **om** hey sprint, thanks for making us one of your favorite VoIP blogs. [http://bit.ly/1lXWjp](http://bit.ly/1lXWjp) 3 minutes ago from Power Twitter


- **Rafe** Twitter spam is making me sad. 5 minutes ago from TweetDeck

- **Techmeme** Microsoft to Deliver New Generation of Windows
Google Wave is a new tool for communication and collaboration on the web, coming later this year. Watch the demo video below, sign up for updates and learn more about how to develop with Google Wave.

Learn
Google Wave can make you more productive even when you're having fun. 
Take a sneak peek.

Develop
Learn how to put waves in your site and build wave extensions with the Google Wave APIs. 
Visit code.google.com/apis/wave

Build
Google Wave uses an open protocol, so anyone can build their own wave system. 
Learn more at www.waveprotocol.org.

©2009 Google - Home - Terms - Privacy Policy