

Maternal Labor Supply and the Introduction of Kindergartens into American Public Schools*

Elizabeth U. Cascio

Abstract: Since the mid 1960s, many state governments have introduced subsidies for school districts that offer kindergarten. This paper uses the staggered timing and age targeting of these grants to examine how the child-care subsidy implicit in public schooling affects maternal labor supply. Using data from five Censuses, I estimate that four of ten single mothers with no younger children entered the workforce with public school enrollment of a five-year-old child. No significant labor supply responses are detected among other mothers with eligible children. Results also indicate that at least one in three marginal public school enrollees would have otherwise attended private school.

December 2007

The Journal of Human Resources, Forthcoming Winter 2009

* Elizabeth U. Cascio is an assistant professor in the Department of Economics at Dartmouth College, faculty research fellow at the National Bureau of Economic Research, and research fellow at the Institute for the Study of Labor. The author thanks Patricia Anderson, Hilary Hoynes, Ethan Lewis, Ann Huff Stevens, two anonymous referees, and seminar participants at the Second Annual UKCPR Small Grants Conference, the University of California Davis, and the Federal Reserve Bank of Chicago for helpful comments. This research was supported with a grant from the UK Center for Poverty Research through the U.S. Department of Health and Human Services, Office of the Assistant Secretary for Planning and Evaluation, grant number 5 ASPE417-02. The opinions and conclusions expressed herein are solely those of the author and should not be construed as representing the opinions or policy of the UKCPR or any agency of the Federal government. The data used in this article can be obtained beginning [date six months after publication] through [three years hence] from Elizabeth U. Cascio, Department of Economics, Dartmouth College, 6106 Rockefeller Center, Hanover, NH 03755, elizabeth.u.cascio@dartmouth.edu.

I. Introduction

Public schools have long served a dual purpose, providing children with valuable skills and parents with an implicit subsidy for their care. The generosity of this subsidy differs greatly across countries. In some, such as France and Sweden, public education is highly integrated with female labor markets, with young children eligible to attend low to no-cost preschools for the entire work day. In the United States, by contrast, public schooling has historically begun at age five on a half-day basis. This has changed in recent years, as some American schools have introduced full-day kindergartens and pre-kindergarten programs for children under age five (Doherty 2002; Ewen et al. 2002). While the primary rationale for these subsidies is to make investments in human capital that parents cannot afford, they have also been justified as a tool to raise maternal employment and lower reliance on public assistance (Gelbach 2002; Karoly and Bigelow 2005).

But do extensions of public schooling to young children raise maternal labor supply? Which mothers respond? Though many studies have estimated the sensitivity of maternal employment to child care costs, their elasticity estimates cannot be easily generalized to answer these questions.¹ In theory, public school does provide a 100 percent price subsidy for child care on the employment margin, encouraging mothers to enter paid work. However, for mothers who would otherwise work more hours than in the school day, the price subsidy for child care is inframarginal. The effect of public school eligibility on labor supply is therefore neither a price elasticity nor an income elasticity of employment, but rather a combination of the two (Gelbach 2002). The size (and sign) of this effect relies on the relative magnitude of these elasticities and the pre-existing distribution of hours worked, which may differ across time and space. Identification of this reduced-form effect is also difficult, as the age at which a child is able to

enter a local public school may be related to unobserved correlates of maternal labor supply – demand for child care, in particular.

I address this identification problem using a policy experiment that led to massive increases in the supply of seats for children in American public schools. From the mid 1960s to the late 1970s, a number of states introduced grants for school districts offering kindergarten programs. Before these grants were available, kindergarten provision appears to have relied more on the tax base of a school district than on constituent preferences: In the average state, kindergarten supply went from sporadic to universal within few years of passing an initiative, and many new programs operated full-day. While much like today, the goal of these initiatives was to develop children’s cognitive and social skills (Cascio 2007), they in effect put in place a system of free child care for all five year olds. My analysis contrasts the labor force decisions of women with five-year-old children before and after these initiatives, using their staggered timing and age targeting to generate comparison groups. Similar analyses are conducted for children’s private and public school enrollment. Data are drawn from the five Decennial Censuses spanning 1950 through 1990.

I find that for single mothers of five year olds with no younger children, employment responses to the funding initiatives were relatively large. In particular, for every ten children enrolled in public school as a result of the initiatives, about four of these mothers entered the labor force. On the other hand, estimates for married mothers with no children under five are close to zero, not statistically significant, and precise enough to conclude that employment responses of such a magnitude were unlikely. Estimates for mothers with younger children, regardless of marital status, also hover around zero and are not statistically significant. With the exception of single mothers with five year olds and younger children, all groups exhibited

significant substitution away from private schooling alongside strong take-up of seats in new public school kindergartens.

If supporting maternal employment were the only goal of subsidizing education for young children, these findings would suggest that the costs outweigh the benefits: Only single mothers responded to the subsidy implicit in new public school kindergartens – and among these, the only significant findings are for those without children under age five – and married mothers responded by switching from comparable and presumably affordable child-care arrangements without increasing their labor supply. Maternal employment rates today are also high relative to the period under consideration, suggesting that the estimates presented here may provide an upper bound on the likely employment responses to recent expansions of public schooling in the United States. However, mothers today may respond differently to the price and income subsidies implicit in public schooling. This study has also not measured the primary benefit of these programs, which is the long-run return to improved school readiness; any conclusions regarding the desirability of public investments in preschool education would need to take this return into account.

II. The Program

Table 1 gives the year of first state funding for kindergartens in the United States (U.S.), focusing on states that did not have funding regimes in place by the mid-1960s (hereafter referred to as the “treated states” or the “treated region”).² The majority of treated states and the vast majority of the treated population were from the South.³ Many of the initiatives were passed in the late 1960s and early 1970s, though there was considerable variation across states in timing. Most incorporated kindergartens into school foundation aid formulas, making funding for

kindergarten as secure as that for other grades. While none was accompanied by a mandate for kindergarten provision, the state grants would have covered a substantial fraction of kindergarten operating costs in the typical school district, providing a strong incentive for districts to found programs (Cascio 2007). This was particularly the case in the South, where in 1965 the median state government provided half of school revenues.⁴

Figure 1 shows that there were in fact dramatic increases in kindergarten supply and fall enrollment of five year olds in the South over the period that the funding initiatives were passed. Underlying data are from the Common Core of Data and its predecessors (for supply) and the October Current Population Survey (CPS) School Enrollment Supplements (for enrollment).⁵ Between 1966 and 1989, the probability that a southern school district offered kindergarten rose from 7.9 to 99.7 percent. Over roughly the same period, the likelihood that a southern five year old was enrolled in public school rose from 32 to 78 percent.⁶ However, the probability that a southern four or six year old was enrolled in public school changed little. This suggests that the initiatives were not accompanied by other policies that affected school enrollment opportunities for young children more generally. Further, much of the rise in public school attendance among five year olds was driven by enrollment on a full-day basis, suggesting that the subsidy implicit in new kindergartens was large, covering 100 percent of child-care costs for most of the work day.⁷

Figure 1 also suggests that school districts responded rapidly to funding availability, as most gains in kindergarten supply and enrollment were achieved by the late 1970s. Figure 2 shows this more directly, plotting the fraction of districts offering kindergartens by year and decade of initiative. The underlying data now include all treated states, not just those in the South. The role of funding is particularly apparent for states that first funded kindergartens in the

1970s or 1980s: For both groups, it was not until the decade of first state funding that kindergarten supply began to rise, and universal provision was achieved within the same decade. Anecdotally, the lags in take-up that arose did so largely due to a scarcity of qualified teachers and constraints on classroom space.⁸

My empirical strategy uses this funding-induced variation across states and over time in kindergarten supply to predict labor supply among mothers of five year olds in a differences-in-differences (DD) framework. I limit the analysis to women in treated states, as they are likely to be more comparable to each other than to women outside of the treated region.⁹ Because new kindergartens would only have provided free child care for five year olds, I use other women in treated states without five year olds to construct comparison groups. To minimize bias, I limit the comparison groups to mothers with children slightly older or slightly younger than age five. These triple-difference (DDD) models remove biases from state-specific shocks to employment shared by mothers with children of about same age, such as changes in state labor market conditions or in the generosity of state welfare benefits.

The available data make it possible for me to arrive at estimates that are potentially less biased than those previously presented in studies using a similar research design. In particular, studies of the effect of public schooling expansions for young children on maternal employment for other countries have generally used variation from all geographic areas in a country, regardless of their likely comparability. Also, they have either not estimated DDD models (Berlinski and Galiani 2007; Lefebvre and Merrigan 2005) or not had sufficient data to define comparison groups as narrowly as I do here (Schlosser 2006; Baker, Gruber, and Milligan 2005). Further, previous studies have lacked enough pre-initiative data to rule out that estimates are not biased from reversion to the mean; positive labor supply responses to preschool expansion –

particularly if concentrated in areas with relatively low initial levels of female labor supply – may reflect a return to some longer-run trend, rather than a true policy impact. I alleviate these data constraints by using the Census, which offers large samples and observations on labor supply more than 15 years before the first funding initiatives were passed.

The responsiveness of American women to the provision of free child care through public schools is also likely to differ dramatically from that of women in other countries. The present paper therefore complements Gelbach (2002), the first study using the Census to examine how public school kindergartens affect maternal labor supply in the U.S. Gelbach compares mothers whose children were close in age but differed in their kindergarten eligibility in 1980, at which point kindergartens were present in most American public schools. In the preceding decades, the generosity of public assistance and women’s preferences for and wages from market work changed dramatically, likely affecting the sensitivity of maternal employment to child-care costs. While mothers in the U.S. today may have different price and income elasticities of employment – and a relatively high fraction of these mothers already work – the different economic environments that underlie our studies may provide insight into the likely employment effects of modern-day schooling expansions, as discussed further below.

III. Data

A. Source and Sample

My analysis focuses on the reduced-form relationship between kindergarten funding and maternal labor supply. To estimate this relationship, I use data from the 1950 to 1990 Decennial Census Public-Use Microdata Samples (PUMS).¹⁰ The PUMS span the funding initiatives and provide information on state of residence, which is lacking in higher frequency data, such as the

CPS, for this period. Because the PUMS include entire households, not just individuals, I can also follow Gelbach (2002) in estimating separate models for mothers of five year olds with and without younger children. My primary estimates are for mothers without children under the age of five, as the introduction of kindergartens would have represented a relatively large reduction in child-care expenditure – and a relatively large increase in net earnings – for this group.

Use of the Census imposes two constraints on my analysis. First, the data are available only on ten-year intervals. As a result, I am not able to exploit all variation in initiative timing shown in Table 1. However, I am able to use more than simply the decade in which a funding initiative was passed: Cascio (2007) shows that public kindergarten enrollment rates increased substantially (and close to linearly) in the first two years that kindergarten funding was available, most likely because the supply-side constraints described above induced a one-year lag in take-up for some districts. Thus, there is arguably exogenous variation in kindergarten supply across states that subsidized kindergarten in the two years immediately preceding any Census. To capture this idea, I define the key policy variable as the fraction of the two years prior to the Census that kindergarten funding was available in the state in which a woman currently resides. All models nevertheless yield similar estimates when this variable is replaced with a post-initiative indicator or the fraction of the previous three or four years that funding has been in place, as discussed below.

Second, age in the Census is measured as of April 1, and respondents' quarter of birth is not reported in 1950 and 1990. This makes it impossible to limit the sample to women whose children would have likely been eligible to enter kindergarten in the previous fall.¹¹ Instead, the treatment group includes all women residing in the treated region with at least one child aged five or six.¹² It thus covers all mothers potentially treated by the introduction of state funding:

The eldest five year olds and the youngest six year olds would have had relatively high probabilities of entering kindergarten, if offered, the prior fall. However, the treatment group also includes mothers whose children would not have been eligible for kindergarten, as well as mothers whose children should have currently been enrolled in first grade. Because enrollment of these children would not have changed with the introduction of state funding, as suggested by Figure 1, their inclusion in the sample should bias downward the effect of the initiatives.

To illustrate, Table 2 shows the fraction of five and six year olds in the estimation sample attending public school by Census year, separately by marital status of the mother and the presence of younger siblings.¹³ In 1960 – the first year in which school enrollment is measured for Census respondents aged five and over – slightly over 40 percent of five and six year olds in sample were in public school, a figure that well exceeds the public enrollment rate of five year olds in the October CPS nearly a decade later. The gain in the public school enrollment rate of five and six year olds in the Census during the 1970s was also on the order of 20 percentage points – roughly half of the gain observed over the same period among five year olds shown in Figure 1. The effect of the funding initiatives on maternal labor supply should therefore be slightly over half the magnitude of what it would be if the sample could be limited to women whose children could have truly gained access to public school kindergarten. The indirect effect of public school enrollment on maternal labor supply – the parameter estimated in Gelbach (2002) – can nevertheless be identified.¹⁴

B. Summary Statistics

The first panel of Table 3a shows summary statistics for available labor supply measures by Census year, focusing on mothers of five and six year olds (hereafter referred to as “five year

olds”) without younger children. Along both employment dimensions observed in all years – employment (an indicator) and hours worked, both in the prior week – the typical single mother consistently supplied more labor than her married counterpart. However, there were large increases in labor supply for married mothers over the sample period. The gain in employment was particularly large during the 1970s, when the majority of the funding initiatives were passed; the econometric models described below allow me to test whether any of this gain was a response to the funding of kindergartens. Table 3b shows that married mothers of five year olds with younger children experienced similar gains in employment and hours over the same 30 year period, though their employment levels were lower in each year, arguably due to the presence of younger children.

More generally, the ages and quantity of other children may affect labor supply decisions. The next panels of Tables 3a and 3b show trends in the number of children in different age groups and in other maternal demographic characteristics. Because these trends may underlie rising female labor supply (Blau 1998), my models control for maternal observables.¹⁵ I show below that the funding initiatives do not strongly predict these maternal characteristics, so the primary consequence of adding these controls is to lower standard errors.

IV. Findings

A. Kindergarten Funding and Maternal Employment: Conventional Differences-in-Differences Estimates

My analysis begins with a model that is similar to the conventional DD specification:

$$(1) \quad y_{ist} = \theta \text{share}_{st} + x'_{ist} \beta + \alpha_s + \gamma_t + \varepsilon_{1ist},$$

where y_{ist} represents employment or hours for mother i in state s in Census year t ; x_{ist} is the vector of maternal characteristics described above; and α_s and γ_t represent state and year fixed effects, respectively. The α_s remove fixed differences across states in employment (for example, due to differences in norms), while the γ_t account for common employment shocks (for example, due to federal programs). $share_{st}$ is the policy variable described above, defined as the fraction of the two previous years ($t - 1$ and $t - 2$) that a kindergarten funding regime has been in place in state s .¹⁶

The parameter of interest in Model 1 is θ , the expected change in maternal employment associated with having kindergarten funding in place for at least two years. It is important to note that a one-unit increase in $share_{st}$ does not necessarily mean that a state went from having no kindergartens to universal availability. Instead, full implementation of the funding program, so defined, was associated with a 53.7 point percentage point increase in kindergarten supply.¹⁷ Some localities operated kindergarten programs before state funding was made available, and since kindergarten provision was not mandated, other districts may have taken more than two years to respond. θ will be identified by ordinary least squares (OLS) regression if funding for kindergartens was not otherwise related to employment (or to the error term, ε_{1ist}), conditional on the fixed effects and observables.

The second column of Table 4a shows OLS estimates of θ for mothers whose youngest child was five years old at the time of the Census.¹⁸ For single mothers (Panel A), kindergarten funding was associated with a 4.5 percentage point increase in employment during the prior week (row a) and a 1.314 increase in weekly hours worked (row b). Neither of these estimates is statistically significant. For married mothers (Panel B), both of these estimates are statistically

significant, but imply that employment rates and hours worked fell as a result of the funding initiatives. Similar findings emerge for married mothers of five year olds with younger children, as shown in the same column and panel of Table 4b.

Given that some families received an income subsidy from the establishment of a public school kindergarten, a negative effect of kindergarten funding on maternal employment is theoretically possible. However, it seems implausible given that only 21 to 36 percent of married mothers were working prior to the initiatives (Column 1 of Tables 4a and 4b). Single women also exhibited positive (though insignificant) responses to kindergarten funding despite having higher pre-initiative employment rates. A more reasonable explanation for the negative coefficient estimates is that OLS estimates of θ from Model 1 are confounded by some unobserved correlate of kindergarten funding and employment.

To examine this possibility, I tested whether Model 1 uncovered effects of kindergarten funding on employment and hours worked among women *without* five year olds. As shown in Table 5, the average married mother whose youngest child was three or four years old (Panel B, Column 2) was a significant 3.1 percentage points less likely to be working and worked a significant 1.366 fewer hours per week after passage of a funding initiative. These coefficients are surprisingly similar to those observed for married mothers of five year olds, as well as for married women without five year olds, but with seven or eight year olds and no younger children (Panel B, Column 5). They are also similar in magnitude to those observed for single mothers with seven or eight year olds and no younger children (Panel A, Column 5). I have also estimated similar models for women without five year olds, but with children in these same age groups and younger. Here again, the estimates suggest that women with young children experienced a common, negative labor supply shock after the initiatives were passed.¹⁹

These findings imply that conventional DD estimates yield downward biased estimates of the true causal effect of the funding initiatives on maternal employment. In particular, there appears to be some time- and state-varying unobservable that is positively (negatively) correlated with the funding initiative, but negatively (positively) correlated with employment of women with children close to the margin of school entry. The next section presents estimates from two models that account for this unobservable in different ways.

B. Kindergarten Funding and Maternal Employment: Alternative Estimates

My first approach to uncovering consistent estimates is to add smooth state-specific trends to Model 1. Because a linear trend appears too restrictive for employment over a 40-year span, I include a state-specific quadratic in year.²⁰ My second approach is to estimate a DDD model on a sample that includes treated and non-treated mothers:

$$(2) \quad y_{ist} = \theta \text{share}_{st} \text{five}_i + \theta_2 \text{share}_{st} + x'_{ist} \beta_1 + (x_{ist} \text{five}_i)' \beta_2 + \alpha_{1s} + \alpha_{2s} \text{five}_i + \gamma_{1t} + \gamma_{2t} \text{five}_i + \varepsilon_{2ist}$$

where five_i is an indicator for whether mother i has a five-year-old child. The coefficient on $\text{share}_{st} \text{five}_i$ is the difference in Model 1 coefficients on share_{st} between the treatment and comparison groups.²¹

The identifying assumptions differ across these models. With quadratic trends, Model 1 identifies θ if all unobserved determinants of maternal labor supply were trending smoothly over time within states. Columns 3 and 6 of Table 5 present suggestive evidence that this assumption is satisfied, as the coefficient on share_{st} tends to be smaller and less likely to be significant for non-treated mothers in this specification. By contrast, Model 2 provides a consistent estimate of θ if no shocks coincided with the initiatives and affected only women

with five year olds. Model 2 thus allows unobservable determinants of labor supply to trend in an unrestricted manner, as long as shared by mothers with and without five year olds. To make this assumption as plausible as possible, I restrict the comparison groups to mothers of three or four-year-old and seven or eight-year-old children. I also limit the comparison groups to mothers with (without) children younger than ages specified when estimating Model 2 for mothers with (without) younger children.²²

The remaining columns of Table 4a present estimates of θ from both of the alternative models. For single mothers with a youngest child aged five (Panel A), estimates for employment and hours are larger in these alternative specifications. For example, in Model 1 with smooth trends (Column 3), kindergarten funding was associated with a significant 7.5 percentage point increase in the likelihood of working and a marginally significant 2.78 more hours worked in the prior week. When compared to single mothers of seven or eight year olds, these mothers were 6.9 percentage points more likely to be working and worked a marginally significant 2.4 hours more per week as a result of the program (Column 5). In the version of Model 2 that uses mothers of three or four year olds as a comparison group (Column 4), the coefficients are slightly smaller and not significant. However, they are statistically indistinguishable from those in Columns 3 and 5.

There are several ways to interpret the magnitudes of these estimates. When compared to pre-initiative means (Column 1), estimates in Column 5 imply an 11 percent increase in hours and a 12 percent increase in employment. Given the estimated effect of the initiatives on kindergarten supply, a lower-bound estimate of the child-care price elasticity for this subpopulation is then -0.22.²³ Using the estimated effect of funding on enrollment and assuming 100 percent take-up of new kindergarten seats, I calculate an upper bound elasticity of -0.79.²⁴

These elasticity estimates are within the realm of those previously found in the broader literature on child-care costs (see Anderson and Levine 2000; Blau 2003; Blau and Currie 2006).

Another way of interpreting the estimates is to calculate the effect of enrollment – or use of the subsidy – on maternal employment. This can be done using estimates of the effect of kindergarten funding on public schooling of five year olds, shown in row c of Panel A.²⁵ By this measure, at least four single mothers with no children under age five entered the workforce for every ten additional children enrolled in public school as a result of the initiatives, based on the estimates presented in Column 5 ($0.069/0.152 \approx 0.45$). Enrollment of the average single mother's youngest child in public school also allowed her to work around 16 more hours per week ($2.402/0.152 \approx 15.8$). Together, these estimates are consistent with the marginal single mother with no younger children entering the workforce on roughly a full-time basis.²⁶ Such an effect size is plausible, given that a significant fraction of the gain in public school enrollment among five year olds over the period of interest was in full-day programs (Figure 1).

It is highly unlikely that married mothers with five year olds and no younger children (Table 4a, Panel B) responded so strongly to the increase in kindergarten supply. For example, in estimates of Model 2 shown in Column 4, kindergarten funding was associated with a 0.1 percentage point decline in employment (row a) and a 0.107 increase in weekly hours (row b) of the typical mother in this group. This suggests that mothers of three and four year olds and mothers of five and six year olds experienced indistinguishable changes in labor supply after the introduction of a kindergarten funding initiative. Estimates from the other specifications (Columns 3 and 5) are negative, but close to zero and also not statistically significant. Upper bound 95 percent confidence intervals on these estimates yield bounds on the child-care price elasticity of employment that barely overlap with those calculated above for single mothers. For

example, using the upper bound on the employment estimates shown in Column 4 and the smallest estimated impact of the initiatives on public school enrollment (Column 3), I calculate that this elasticity lies between -0.1 (0.053/ 0.537) and -0.38 (0.053/0.140). The true effect of enrollment on employment among for this group is also highly unlikely to exceed 0.14 (0.019/0.140) – an effect size more than three times smaller than that found for single mothers with no children under age five.²⁷

That the implied effect on employment of increasing kindergarten supply is considerably smaller for married mothers is not necessarily surprising. Previous studies have also found child-care costs to have relatively large effects on employment of single mothers (Anderson and Levine 2000; Han and Waldfogel 2001; Connelly and Kimmel 2003). As well documented for more recent years, the fraction of family income devoted to child care is also much higher for single women (Anderson and Levine 2000; Blau and Currie 2006; Rosenbaum and Ruhm 2007). The same appears to have held during the period of interest, suggesting that the introduction of kindergartens would have been a more intensive intervention for single mothers.²⁸

Similarly, mothers whose youngest child was five would have experienced a relatively large reduction in child care costs, regardless of marital status. If anything, estimated labor supply responses to the funding initiatives should thus be smaller for mothers who have both five year olds and younger children, as noted above. Columns 3 through 5 of Table 4b give findings from specifications that mirror those shown in the same columns of Table 4a. For single mothers with five year olds and younger children (Panel A), coefficients on $share_{st}$ and $share_{st, five_i}$ in the employment and hours regressions fluctuate between slightly negative and zero and are never statistically significant. The estimates are noisy, however, so it is impossible to rule out the effect sizes observed for other single mothers with five year olds in the DDD specifications.²⁹ For

married mothers in this group, coefficients tend to be positive, but none are statistically significant. I also cannot rule out that they are identical to those for other married women or for single women with children under age five.

C. Kindergarten Funding and Private School Enrollment

The funding initiatives should only have affected maternal labor supply if new kindergarten programs represented a shock to the price of child care. Though data on child care use, cost, and quality are very limited for the sample period, indirect evidence of a price change can be deduced from changes in the enrollment of five year olds in private (presumably fee-based) schools, which were arguably similar in quality to new public programs. These estimates are also independently interesting, as a universal education or child-care program may be less socially desirable if it provides services that a large fraction of parents can already afford.

Row d of each panel of Tables 4a and 4b presents estimates from Models 1 and 2 where private school enrollment is the dependent variable. As shown in Panel A of Table 4a, there was a five to six percentage point reduction in the private school enrollment rates of five year olds with single mothers and no younger siblings after the funding initiatives. This effect represents roughly half of the pre-initiative fraction of children in private school (Column 1). Given the 11 to 15 percentage point increase in public school enrollment (row c), it also suggests that one child left private school for every two to three additional public school enrollees. A slightly smaller, but still significant degree of substitution between private and public programs also appears for children in intact families, as shown in the lower panels of Tables 4a and 4b, with three to four children foregoing private schooling for every ten additional children enrolled in

public school. Thus, married mothers did respond significantly to the change in child-care prices associated with new public kindergartens, even if not by increasing their labor supply.

V. Robustness

Thus far, I have detected labor supply responses for a subpopulation that should have experienced the largest percentage increase in its take-home earnings with the establishment of public school kindergarten. Within each subpopulation under consideration, estimates from Model 1 (with trends) and Model 2 also yield similar findings. I have also found evidence of private-school crowd-out, which suggests that the funding initiatives generated an increase in kindergarten supply that overwhelmed any positive shock to kindergarten demand that may have brought about their enactment. This section examines whether the funding initiatives were in fact exogenous and discusses the results from several additional robustness checks.

A. Was Kindergarten Funding Exogenous?

As noted, the models estimated above only identify the effect of raising kindergarten supply if the funding initiatives were not related to other factors affecting employment of women with five-year-old children. I cannot unequivocally demonstrate that this assumption is satisfied. However, finding significant relationships between the funding initiatives and *observable* correlates of employment would strongly suggest that my estimates are biased.

To examine this possibility, I estimated Models 1 and 2 (without covariates) using each maternal observable as a separate dependent variable. The results for mothers of five year olds without younger children are shown in Table A1. There are several marginally statistically significant relationships for Model 1 (Column 1), but they tend to be smaller and not significant

with the addition of smooth state trends (Column 2). The “effects” of kindergarten funding on characteristics of treated and comparison mothers also tend to be similar in magnitude and not statistically different from one another (Columns 3 and 4).³⁰ In general, coefficients are also small in magnitude relative to the strong trends in many of these observables over the sample period (Table 3a). This same finding holds when I consider mothers of five year olds with younger children (results not shown). The initiatives also do not predict a woman’s marital status or the presence of younger children, suggesting that the estimates presented above are not biased by sample selection.³¹

If the funding initiatives were exogenous, one would also expect maternal employment not to diverge from trend before the initiatives are passed. I therefore next re-estimated Model 1 including an indicator, pre_{st} , equal to one in the Census year prior to the initiative. Formally, the coefficient on this variable gives the predicted difference in employment between two observationally similar mothers of five year olds, one of whom resided in a state about to subsidize public school kindergarten; intuitively, it gives the effect of the initiative on the employment of treated mothers before it is put in place. I also re-estimated Model 2 with pre_{st} and its interaction with the treatment group dummy, $pre_{st}five_i$. Here, the coefficient of interest is on $pre_{st}five_i$, which gives the difference between treatment and comparison mothers in these “placebo” effects.

Table A2 shows these coefficients – once again focusing on the subpopulation of mothers without children under age five – along with the coefficients on $share_{st}$ and $share_{st}five_i$, as appropriate, from the same regressions. There are few significant deviations in maternal employment from its predicted level in the year immediately preceding an initiative. Where there are significant deviations for single mothers – the only group for which I have found a significant

labor supply response – they are positive. With the pre-initiative variables included, the estimated effect of kindergarten funding on their labor supply also tends to be larger (Panel A, Columns 2 and 4).³² These estimates do appear to represent a divergence from trend: When I estimate similar models that substitute an indicator for the year two Censuses prior to an initiative for pre_{st} , the coefficient on this variable tends to be closer to zero and not statistically significant.³³ This is an important result, as existing studies on other countries have generally derived variation from preschool expansions in areas that have low ex ante levels of maternal employment and few years of pre-initiative data. In these cases, the bias might work in the opposite direction, leading to overstatement of the effect of public schooling on labor supply.

B. Alternative Policy Variables

As noted, Census data are available only every ten years, making it impossible to exploit the exact timing of all kindergarten funding initiatives in the treated region. I justified construction of $share_{st}$ by noting that there may have been a one-year lag in take-up of the subsidy for exogenous reasons. However, if supply-side constraints on kindergarten provision were not resolved very quickly, it may be possible to exploit more variation in timing. On the other hand, I cannot rule out that the lags in take-up were related to demand. Table A3 shows how the estimates for women with no children under age five change when $share_{st}$ is replaced with the fraction of the prior three or four years that state kindergarten funding has been available and a simple post-initiative indicator. For single mothers (Panel A), coefficient estimates in both the employment and enrollment models tend to rise with the number of years over which the policy variable is averaged. However, using the metrics introduced above, effect sizes are quite similar to those found above regardless of the policy measure employed.³⁴ The

estimates also consistently point to no positive employment response among married mothers (Panel B). The implied effect sizes for mothers with younger children (results not shown) are also not greatly changed with the use of alternative policy variables.

C. Other Policies Affecting Child-Care Costs

A final concern about the estimates is that subsidies for kindergarten were correlated with the introduction of other programs that lowered child-care costs for mothers of five year olds. One candidate program is pre-kindergarten. Although pre-kindergarten programs serve four year olds, my estimates could be picking up their effect on maternal labor supply if women tend to stay in the labor force once their children enter school. Only seven treated states funded pre-kindergarten during the sample period, and the resulting programs appear to have served a small fraction of children who would have been served by public school kindergarten.³⁵ This suggests that the omission of a control for pre-kindergarten funding likely had little effect on the estimates presented in Tables 4a and 4b. To investigate this directly, I re-estimated all models controlling for an indicator for whether treated children would have been eligible to attend state-funded pre-kindergarten; in Model 2, I also controlled for the interaction between this variable and $five_i$. Model 1 estimates tended to be similar in magnitude, but a bit less precise, with this control added, and Model 2 estimates were virtually unchanged.

VI. Conclusions

This paper has examined how the introduction of state funding for public school kindergartens in the 1960s, 1970s, and 1980s affected maternal employment. The employment of some single women – specifically those whose youngest children were age-eligible – appears to

have been highly responsive to the child-care subsidy implicit in new kindergarten programs. This basic finding is maintained when I control for smooth, state-specific trends or when I account for state employment shocks using mothers of young children without five year olds as a comparison group. I have improved upon recent literature in this area by employing a very large data set, which has yielded ample pre-initiative data and narrowly-defined comparison groups, and by performing a number of specification checks that have been generally been neglected.

This paper also provides an alternative set of estimates to Gelbach (2002), the seminal work examining how public kindergartens have affected maternal labor supply in the United States. While my estimates for married women are consistent with effects of the magnitude that Gelbach finds in the 1980 cross-section, they are also consistent with no employment impact for this group. Gelbach also finds employment effects of kindergarten eligibility for single and married women that are quite comparable in magnitude to each other and smaller than those found here. The differences in our findings could result if the parameter of interest were not constant over time. I have uncovered suggestive evidence that this is the case by applying Gelbach's estimation strategy to earlier years of Census data. In particular, I estimated the effect of a five year old's public school enrollment on maternal employment for each of 1960, 1970, and 1980, using quarter of birth dummies as instrumental variables for enrollment. The two-stage least squares estimates tend to be relatively large, particularly for single women, in 1960.³⁶

Unfortunately, the data do not exist to perform a similar exercise for more recent years. However, the different economic environments that underlie Gelbach (2002) and the present study are useful for contemplating the applicability of my findings to the current policy setting. In the 1960s, cash welfare was much less generous than it would later become and remain through the 1990s (Moffitt 2003). Under such conditions, entering the labor force may have been

considerably more desirable than remaining on welfare, particularly once all of a woman's children were enrolled in school. Today, single mothers may also be relatively responsive to the child care subsidy implicit in public schooling, not because benefits are low, but rather because they are contingent on securing employment (Blau and Tekin 2007). By the same token, though, more women today on the margin of needing public assistance already work, suggesting that the employment impact of modern-day schooling expansions for single women may be substantially lower than that found here.

There are other reasons to be hesitant to generalize from this study's findings. Regardless of marital status, more American mothers today already work. Even if the preferences of mothers with five year olds had remained constant or were comparable today, women with three and four-year-old children – the target population of recent pre-kindergarten expansions – may also behave differently when faced with the same constraints and choice sets. More research is needed to understand how mothers today change their employment in response to these programs.

Finally, and perhaps most importantly, while public schooling for young children may involve an efficiency loss – crowding out comparable private care that is affordable for many families – there is a case to be made for expanding such programs on equity grounds. Indeed, public school programs for young children are generally established in the hopes of promoting school readiness in populations where it is lacking.³⁷ In the context of the present study, for example, many children would have lacked an early education experience in the absence of kindergarten expansion and would have been less productive adults (Cascio 2007). Whether the benefits of a universal program exceed the costs is therefore a question that this study alone cannot address.

Appendix 1

Data on Kindergarten Supply and Enrollment

Data on grade span were used to construct the fraction of districts offering kindergarten programs. These data were drawn from both published state tabulations (1967-68 to 1970-71) and computer-coded microdata (1972-73 to 1990-91), each file of which was downloaded from ICPSR.³⁸ To create the longest possible consistent series, the published tabulations of grade span for 1967-68 through 1970-71 were replicated using the microdata for later years. Specifically, for each state and year, the fraction of primary school districts offering kindergarten was coded as the sum of operating districts offering kindergarten (K-6, K-8, K-9, and K-12) over the sum of operating districts offering kindergarten or first grade (K-6, K-8, K-9, K-12, 1-6, 1-8, 1-9, and 1-12). In years where grade span data was not available (1971-72, 1974-75, and 1984-85), the rate of kindergarten availability was estimated through linear interpolation.

Starting in 1967-68, comparable data on enrollment are supposedly given in the *prior year's version* of the publication from which I draw enrollment aggregates (see below). However, instructions for completing the relevant survey form (Appendix A in published versions of the data from 1971-72 forward) indicate that a state is to update its grade span (but not necessarily project its enrollment) for the current (reported) academic year. It is unclear whether all districts updated their grade span in this way, or if the updates were indeed reflected in the microdata. As a result of this uncertainty, I lag the kindergarten availability series by one year. Thus, the series discussed above spans the academic years 1966-67 through 1989-90.

The state-by-grade enrollment aggregates used at various points in this paper were taken from several administrative sources. Data on a yearly basis from 1964 to 1982 were hand-entered from annual publications of the Office of Education. Although part of the same series, the

publication goes by different names over the period.³⁹ Data were collected through federal survey of the Department of Education in each state, the survey form largely consistent from year to year. Most states gathered relevant information on enrollment from local school districts by way of a similar survey. Enrollment figures are taken as of October of the year. Annual data from 1983 through 1989 were drawn from the *Common Core of Data: State Nonfiscal Survey*.⁴⁰ Starting in 1979, pre-kindergarten enrollment is reported.

Appendix 2

Census Samples

Census data were downloaded from ICPSR.⁴¹ All children between the ages of 0 and 17 were matched to their mothers in each Census year. For this match, a child was classified either as a child of the householder or a child in a subfamily. The first type of child was matched either to the spouse of the householder or to the householder herself, while the second type of child was matched either to the wife or primary individual within the same subfamily. Samples were then limited to mothers of three to eight year olds residing in one of the 24 states that passed a kindergarten funding initiative after 1965 (except for the purposes of calculating means in footnote 9). I also dropped observations with allocated values of employment variables or in the ages of any matched children, ages 0 to 17.⁴² Mothers were classified as single if listed as head of household or as the primary individual in a subfamily.

Hours worked last week are presented as intervals in 1960 and 1970. To make the hours variable comparable across years, I created the same intervals using the continuous hours measures in 1950, 1980, and 1990. I then assigned mothers in 1950 and 1960 the 1950 sample mean hours worked in her respective interval and mothers in 1970 through 1990 the 1980 sample

mean hours worked in her respective interval. Conditional (interval) means were calculated using data from the estimation sample.⁴³ The employment indicator is set to one if hours worked in the prior week were positive.

In estimating models comparable to those in Gelbach (2002), I construct the sample by matching mothers to five year old children as described above, restricting attention to women with one five year old as of the Census, regardless of region of residence. Estimates described in footnotes 9 and 36 are based on regressions that include the full vector of controls used above and state fixed effects, and standard errors are clustered on state.

References

- Anderson, Patricia M. and Philip B. Levine. 2000. "Child Care and Mothers' Employment Decisions." In *Finding Jobs: Work and Welfare Reform*, ed. David Card and Rebecca M. Blank, 420-462. New York: Russell Sage Foundation.
- Baker, Michael, Jonathan Gruber, and Kevin Milligan. 2005. "Universal Child Care, Maternal Labor Supply and Family Well-Being." NBER Working Paper 11832. Cambridge, MA: National Bureau of Economic Research.
- Barnett, W. Steven. 1995. "Long-Term Effects of Early Childhood Programs on Cognitive and School Outcomes." *The Future of Children* 5(3): 25-50.
- Berlinski, Samuel and Sebastian Galiani. 2007. "The Effect of a Large Expansion of Pre-Primary School Facilities on Preschool Attendance and Maternal Employment." *Labour Economics* 14(3): 665-680.
- Blau, David M. 2003. "Child Care Subsidy Programs." In *Means-Tested Transfer Programs in the United States*, ed. Robert A. Moffitt, 443-516. Chicago: University of Chicago Press.

- Blau, David and Janet Currie. 2006. "Preschool, Day Care, and After School Care: Who's Minding the Kids?" In *Handbook of the Economics of Education, Volume 2*, ed. Eric Hanushek and Finis Welch, 1163-1278. The Netherlands: Elsevier.
- Blau, David and Erdal Tekin. 2007. "The Determinants and Consequences of Child Care Subsidies for Single Mothers in the United States." *Journal of Population Economics* 20(4): 719-741.
- Blau, Francine D. 1998. "Trends in the Well-Being of American Women, 1970-1995." *The Journal of Economic Literature* 36(1): 112-165.
- Cameron, A. Colin, Douglas Miller, and Jonah B. Gelbach. 2006. "Bootstrapped-Based Improvements for Inference with Clustered Errors." University of California Davis Working Paper 06-21.
- Casco, Elizabeth U. 2007. "Do Large Investments in Early Education Pay Off? Long-term Effects of Introducing Kindergartens into Public Schools." Manuscript, Dartmouth College.
- Coelen, Craig, Frederic Glantz, and Daniel Colore. 1979. *Day Care Centers in the U.S.: A National Profile, 1976-1977*. Cambridge, MA: Abt Associates, Inc.
- Connelly, Rachel and Jean Kimmel. 2003. "Marital status and full-time/part-time work status in child care choices." *Applied Economics* 35(7): 761-777.
- Currie, Janet. 2001. "Early Childhood Education Programs." *Journal of Economic Perspectives* 15(2): 213-238.
- Doherty, Kathryn M. 2002. "Early Learning: Data on State Early-Childhood Policies and Programs Have Large Gaps." *Education Week* 21(17): 54-67.

- Ewen, Danielle, Helen Blank, Katherine Hart, and Karen Schulman. 2002. *State Developments in Child Care, Early Education, and School-Age Care 2001*. Washington, D.C.: Children's Defense Fund.
- Forgione, Pascal D. 1977. *The Politics of Early Education Legislation: Three Comparative Case Studies*. Ph.D. Dissertation, Stanford University.
- Gelbach, Jonah B. 2002. "Public Schooling for Young Children and Maternal Labor Supply." *American Economic Review* 92(1): 307-322.
- Han, Wenjui and Jane Waldfogel. 2001. "Child Care Costs and Women's Employment: A Comparison of Single and Married Mothers with Pre-School-Aged Children." *Social Science Quarterly* 82(3): 552-568.
- Harris, Delores M. 1987. *The Origins and Development of Public Kindergarten Policy in the State of Maryland: Selected Jurisdictions*. Ph.D. Dissertation, University of Maryland College Park.
- Hirsch, Barry T. and Edward J. Schumacher. 2004. "Match Bias in Wage Gap Estimates Due to Earnings Imputation." *Journal of Labor Economics* 22(3): 689-722.
- Karoly, Lynn A. and James H. Bigelow. 2005. *The Economics of Investing in Universal Preschool Education in California*. Santa Monica: RAND Corporation.
- Karoly, Lynn A., Peter W. Greenwood, Susan S. Everingham, Jill Hoube, M. Rebecca Kilburn, C. Peter Rydell, Matthew Sanders, and James Chiesa. 1997. *Investing in Our Children: What We Know and Don't Know About the Costs and Benefits of Early Childhood Interventions*. Santa Monica: RAND Corporation.
- Lefebvre, Pierre and Philip Merrigan. 2005. "Low-fee (\$5/day/child) Regulated Childcare Policy and the Labor Supply of Mothers with Young Children: a Natural Experiment from

- Canada.” CIRPÉE Working Paper 05-08. Montréal: Centre interuniversitaire sur le risque, les politiques économiques et l’emploi.
- Lueck, Marjorie, Ann C. Orr, and Martin O’Connell. 1982. *Trends in Child care Arrangements of Working Mothers*. Washington, D.C.: U.S. Government Printing Office.
- Moffitt, Robert A. 2003. “The Temporary Assistance for Needy Families Program.” In *Means-Tested Transfer Programs in the United States*, ed. Robert A. Moffitt, 291-363. Chicago: University of Chicago Press.
- Murray, Rebecca J. 1973. *The Development of the Kindergarten Program in the Public School System of North Carolina*. Ed.D. Dissertation, Duke University.
- Rosenbaum, Dan T. and Christopher J. Ruhm. 2007. “Family Expenditures on Child Care.” *The B.E. Journal of Economic Analysis & Policy, Topics* 7(1): Article 34.
- Schlosser, Analia. 2006. “Public Preschool and the Labor Supply of Arab Mothers: Evidence from a Natural Experiment.” Manuscript, The Hebrew University of Jerusalem.
- U.S. Department of Health, Education, and Welfare. 1969. *Digest of Educational Statistics*. Washington, D.C.: U.S. Government Printing Office.
- Waite, Linda J. 1976. *Daytime Care of Children: October 1974 and February 1975*. Washington, D.C.: U.S. Government Printing Office.

Table 1
Year of First State Funding for Kindergarten

Decade: Year	States
Prior to 1960s	All states not listed below
The 1960s:	
1966	AK
1967	MD, MO
1968	DE, FL, NH, VA
1969	OK
The 1970s:	
1971	AZ, WV
1973	AR, NC, OR, SC, TN, TX
1974	MT
1975	NM, ID
1977	AL, KY
1978	GA
The 1980s:	
1980	ND
1983	MS

Source: See Cascio (2007).

Notes: Date of first state funding for kindergarten is defined as the year in which state grants to offset the costs of providing kindergarten were available to all districts in a state.

Table 2
 School Enrollment Rates of Five Year Olds, by Marital Status of Mother and Presence of Younger Siblings: 1960-1990

	1960	1970	1980	1990	1960	1970	1980	1990
	<u>Mother Single, No Younger Siblings</u>				<u>Mother Married, No Younger Siblings</u>			
Public School (=1)	0.43	0.52	0.73	0.70	0.42	0.48	0.67	0.64
Private School (=1)	0.05	0.12	0.14	0.10	0.07	0.15	0.18	0.17
N	950	1457	12706	20548	8749	10822	47878	51001
	<u>Mother Single, With Younger Siblings</u>				<u>Mother Married, With Younger Siblings</u>			
Public School (=1)	0.42	0.47	0.74	0.70	0.39	0.46	0.66	0.61
Private School (=1)	0.04	0.07	0.09	0.06	0.07	0.14	0.16	0.16
N	1356	1354	7694	13630	14347	10654	40636	43603

Notes: Data are from the Decennial Census. Calculations are weighted by population weights. Sample includes children aged five or six as of the Census who are matched to mothers residing in the treated region (see Table 1).

See text and Appendix 2 for further description of sample.

Table 3a
 Characteristics of Mothers of Five Year Olds with No Younger Children, by Marital Status: 1950-1990

	<u>Single, No Younger Children</u>					<u>Married, No Younger Children</u>				
	1950	1960	1970	1980	1990	1950	1960	1970	1980	1990
<u>Employment:</u>										
Worked Last Week (=1)	0.52	0.56	0.59	0.65	0.67	0.18	0.30	0.37	0.51	0.64
Hours Last Week	20.9 (21.9)	20.5 (20.3)	22.5 (20.4)	24.7 (19.9)	25.8 (20.4)	6.7 (15.6)	10.5 (17.7)	12.9 (18.2)	17.9 (19.3)	22.8 (19.8)
<u>Background:</u>										
High School Degree (=1)	-	0.35	0.50	0.67	0.76	-	0.52	0.61	0.75	0.85
White (=1)	0.71	0.65	0.61	0.59	0.58	0.89	0.90	0.89	0.85	0.83
Children Aged 7-12	0.84 (1.00)	1.01 (1.10)	1.13 (1.09)	0.66 (0.83)	0.62 (0.77)	0.91 (0.92)	1.05 (0.94)	1.18 (1.03)	0.82 (0.78)	0.80 (0.75)
Children Aged 13-17	0.41 (0.75)	0.36 (0.66)	0.51 (0.87)	0.28 (0.66)	0.22 (0.52)	0.45 (0.75)	0.37 (0.67)	0.50 (0.82)	0.32 (0.66)	0.26 (0.55)
Age	34.9 (8.5)	35.2 (8.6)	33.7 (7.8)	30.8 (6.8)	31.8 (6.4)	34.7 (6.9)	34.9 (6.7)	33.9 (6.7)	32.5 (5.7)	33.9 (5.5)
N	1041	807	1276	11955	19248	10248	7457	9753	45139	48076

Notes: Data are from the Decennial Census. Calculations are weighted by population weights. Standard deviations are in parentheses. Sample includes mothers of children aged five or six as of the Census residing in the treated region (see Table 1). See text and Appendix 2 for further description of sample.

Table 3b
 Characteristics of Mothers of Five Year Olds with Younger Children, by Marital Status: 1950-1990

	<u>Single, With Younger Children</u>					<u>Married, With Younger Children</u>				
	1950	1960	1970	1980	1990	1950	1960	1970	1980	1990
<u>Employment:</u>										
Worked Last Week (=1)	0.33	0.38	0.43	0.42	0.45	0.10	0.17	0.23	0.34	0.48
Hours Last Week	12.5 (19.8)	13.2 (19.1)	15.4 (19.1)	15.5 (19.4)	16.8 (20.1)	3.3 (11.2)	5.7 (13.9)	8.0 (15.7)	11.6 (17.5)	16.4 (19.3)
<u>Background:</u>										
High School Degree (=1)	-	0.25	0.36	0.56	0.65	-	0.45	0.57	0.74	0.83
White (=1)	0.53	0.48	0.46	0.46	0.50	0.80	0.81	0.84	0.82	0.84
Children Ages 0-4	1.47 (0.67)	1.68 (0.84)	1.42 (0.67)	1.27 (0.54)	1.30 (0.58)	1.55 (0.73)	1.61 (0.80)	1.35 (0.61)	1.24 (0.49)	1.22 (0.47)
Children Aged 7-12	1.04 (1.10)	1.06 (1.14)	1.05 (1.21)	0.51 (0.80)	0.47 (0.74)	1.03 (1.11)	0.98 (1.11)	0.85 (1.08)	0.43 (0.73)	0.40 (0.67)
Children Aged 13-17	0.39 (0.78)	0.26 (0.63)	0.36 (0.79)	0.14 (0.50)	0.11 (0.39)	0.39 (0.77)	0.23 (0.61)	0.23 (0.64)	0.09 (0.40)	0.08 (0.34)
Age	31.3 (7.0)	30.4 (6.8)	29.6 (6.9)	27.7 (5.6)	28.4 (5.6)	31.2 (5.9)	30.4 (5.6)	29.5 (5.4)	29.0 (4.6)	30.6 (4.8)
N	1252	1109	1152	7091	12620	19977	12243	9453	38454	41628

Notes: See Table 3a.

Table 4a
 Kindergarten Availability, Maternal Employment, and School Enrollment:
 Mothers of Five Year Olds with No Younger Children

Dependent Variable	Pre-initiative Mean (1)	Coefficient on <i>share*five</i> (Model 2)			
		Coefficient on <i>share</i> (Model 1)		Comparison Group:	
		(2)	(3)	(Has) 3 or 4 Year Old (4)	(Has) 5 or 6 Year Old (5)
<u>A. Single, No Younger Children</u>					
a. Worked Last Week	0.58	0.045 (0.033)	0.075** (0.037)	0.060 (0.037)	0.069** (0.033)
b. Hours Last Week	21.85	1.314 (1.419)	2.777* (1.429)	1.616 (1.549)	2.402* (1.287)
N		34327	34327	65168	66787
c. Child in Public School	0.48	0.151*** (0.050)	0.106** (0.048)	-	0.152** (0.059)
d. Child in Private School	0.12	-0.050* (0.026)	-0.050* (0.025)	-	-0.056* (0.033)
N		35322	35322	-	68827
<u>B. Married, No Younger Children</u>					
a. Worked Last Week	0.36	-0.032*** (0.011)	-0.013 (0.015)	-0.001 (0.010)	-0.011 (0.011)
b. Hours Last Week	12.66	-1.259** (0.461)	-0.365 (0.599)	0.107 (0.368)	-0.309 (0.475)
N		120673	120673	226088	230368
c. Child in Public School	0.43	0.153*** (0.035)	0.140*** (0.027)		0.145*** (0.032)
d. Child in Private School	0.15	-0.058** (0.022)	-0.056** (0.023)	-	-0.057** (0.021)
N		116891	116891	-	225028
<u>Controls:</u>					
Smooth State Trends			X		
State* <i>five</i> Fixed Effects				X	X
Year* <i>five</i> Fixed Effects				X	X

Notes: Underlying data are from the 1950-1990 Censuses for employment and the 1960-1990 Censuses for school enrollment. Each entry in Panels A-B, Rows a-d, Columns 2-5 represents a coefficient from a different regression. In rows a-b, the mother is the unit of observation; in rows c-d, the child is the unit of observation. All regressions include state fixed effects, year fixed effects, *five*, and a vector of maternal background characteristics (indicator variables for black and other race, a quadratic in maternal age, and quadratics in the number of children in the household between the ages of 0 and 4, age 5, age 6, between the ages of 7 and 12, and between the ages of 13 and 17). Regressions in Columns 4 and 5 also include the interactions of these background variables with *five*. Where noted, employment regressions include quadratic state trends, and enrollment regressions include linear state trends. All means and regressions are weighted by population weights, and standard errors are consistent for heteroskedasticity and error correlation within states over time. ***, **, * denote statistical significance at the 0.01, 0.05, and 0.10 levels, respectively.

Table 4b
 Kindergarten Availability, Maternal Employment, and School Enrollment:
 Mothers of Five Year Olds with Younger Children

Dependent Variable	Pre-initiative Mean (1)	Coefficient on <i>share*five</i> (Model 2)			
		Coefficient on <i>share</i> (Model 1)		Comparison Group:	
		(2)	(3)	(Has) 3 or 4 Year Old (4)	(Has) 5 or 6 Year Old (5)
<u>A. Single, With Younger Children</u>					
a. Worked Last Week	0.43	-0.010 (0.023)	-0.027 (0.037)	-0.021 (0.038)	-0.022 (0.044)
b. Hours Last Week	15.19	-0.236 (0.887)	-0.855 (1.543)	-0.094 (1.577)	0.098 (1.622)
N		23224	23224	36422	36107
c. Child in Public School	0.45	0.093** (0.037)	0.072** (0.032)	-	0.081** (0.033)
d. Child in Private School	0.06	0.013 (0.023)	0.017 (0.024)	-	0.019 (0.022)
N		23520	23520	-	36755
<u>B. Married, With Younger Children</u>					
a. Worked Last Week	0.21	-0.016 (0.010)	0.000 (0.011)	0.018 (0.013)	0.022 (0.014)
b. Hours Last Week	7.26	-0.755** (0.335)	-0.016 (0.415)	0.301 (0.472)	0.754 (0.510)
N		121755	121755	191585	189108
c. Child in Public School	0.40	0.177*** (0.040)	0.166*** (0.037)	-	0.167*** (0.038)
d. Child in Private School	0.13	-0.056** (0.021)	-0.054** (0.021)	-	-0.055** (0.021)
N		107394	107394	-	169514
<u>Controls:</u>					
Smooth State Trends			X		
State* <i>five</i> Fixed Effects				X	X
Year* <i>five</i> Fixed Effects				X	X

Notes: See Table 4a. ***, **, * denote statistical significance at the 0.01, 0.05, and 0.10 levels, respectively.

Table 5
Do the Funding Initiatives Predict Employment and School Enrollment in Non-Treated Groups?

Dependent Variable	<u>(Has) 3 or 4 Year Old</u>			<u>(Has) 7 or 8 Year Old</u>		
	Pre-initiative Mean (1)	Coefficient on <i>share</i> (Model 1) (2)	Coefficient on <i>share</i> (Model 1) (3)	Pre-initiative Mean (4)	Coefficient on <i>share</i> (Model 1) (5)	Coefficient on <i>share</i> (Model 1) (6)
<u>A. Single, No Younger Children</u>						
a. Worked Last Week	0.56	-0.015 (0.018)	0.011 (0.032)	0.63	-0.024 (0.021)	0.010 (0.018)
b. Hours Last Week	21.44 30841	-0.302 (0.668)	0.619 (1.280)	23.57 32460	-1.088 (1.139)	0.733 (0.862)
c. Child in Public School	-	-	-	0.911	-0.001 (0.013)	0.003 (0.018)
d. Child in Private School	-	-	-	0.047	0.006 (0.012)	0.001 (0.016)
N		-	-	33505	33505	
<u>B. Married, No Younger Children</u>						
a. Worked Last Week	0.33	-0.031** (0.013)	-0.020 (0.014)	0.40	-0.021** (0.010)	-0.005 (0.014)
b. Hours Last Week	11.88 105415	-1.366*** (0.456)	-0.966* (0.484)	14.05 109695	-0.950** (0.410)	-0.357 (0.537)
c. Child in Public School	-	-	-	0.905	0.008 (0.008)	0.009 (0.009)
d. Child in Private School	-	-	-	0.068	-0.001 (0.008)	-0.004 (0.008)
N		-	-	108137	108137	
<u>Controls:</u>						
Smooth State Trends			X			X

Notes: Underlying data are from the 1950-1990 Censuses for employment and 1960-1990 Censuses for school enrollment. Each entry in Panels A-B, rows a-d, and columns 2, 3, 5, and 6 represents a coefficient from a different regression. All regressions include state fixed effects, year fixed effects, and a vector of maternal background characteristics (see Table 4a). Where

noted, employment regressions include quadratic state trends, and enrollment regressions include linear state trends. All means and regressions are weighted by population weights, and standard errors are consistent for heteroskedasticity and error correlation within state over time. ***, **, * denote statistical significance at the 0.01, 0.05, and 0.10 levels, respectively.

Table A1
Do the Funding Initiatives Predict Characteristics of Mothers with Five Year Olds?

Dependent Variable	<i>share</i> (Model 1)		<i>share*five</i> (Model 2) Comparison Group:	
	(1)	(2)	Has 3 or 4 Year Old (3)	Has 7 or 8 Year Old (4)
<u>A. Single, No Younger Children</u>				
a. High School Degree	0.045*	0.010	0.043	-0.006
	(0.026)	(0.021)	(0.029)	(0.032)
N	33286	33286	63259	64846
b. White	-0.018	0.003	0.034	0.009
	(0.030)	(0.030)	(0.042)	(0.037)
c. Children Aged 7-12	0.066	0.066	-0.034	0.005
	(0.051)	(0.059)	(0.091)	(0.083)
d. Children Aged 13-17	0.053	0.084	0.013	0.043
	(0.066)	(0.072)	(0.070)	(0.084)
e. Age	-0.40	0.24	-0.07	-0.29
	(0.45)	(0.66)	(0.53)	(0.44)
N	34327	34327	65168	66787
<u>B. Married, No Younger Children</u>				
a. High School Degree	-0.017	-0.018	-0.006	-0.018*
	(0.014)	(0.011)	(0.013)	(0.009)
N	110425	110425	206373	212418
b. White	-0.023*	-0.015	-0.010	-0.004
	(0.012)	(0.009)	(0.010)	(0.007)
c. Children Aged 7-12	0.032	0.030	0.015	-0.007
	(0.029)	(0.028)	(0.025)	(0.028)
d. Children Aged 13-17	0.009	-0.027	-0.019	-0.009
	(0.017)	(0.016)	(0.020)	(0.021)
e. Age	-0.02	-0.18	-0.03	-0.12
	(0.10)	(0.14)	(0.26)	(0.20)
N	120673	120673	226088	230368
<u>Controls:</u>				
Smooth State Trends		X		
State* <i>five</i> Fixed Effects			X	X
Year* <i>five</i> Fixed Effects			X	X

Notes: Underlying data are from the 1960-1990 Censuses for educational attainment and from the 1950-1990 Censuses for all other variables. Each entry in Panels A-B, rows a-e, and columns 1-4 represents a coefficient from a different regression. All regressions include state fixed effects, year fixed effects, and *five*. In column 2, regressions for educational attainment include linear state trends; for all other variables, quadratic state trends are included.

Regressions are weighted by population weights, and standard errors are consistent for heteroskedasticity and error correlation within state over time. ***, **, * denote statistical significance at the 0.01, 0.05, and 0.10 levels, respectively.

Table A2
 Do the Funding Initiatives Predict Pre-Existing Employment Levels of Women with Five Year Olds?

Dependent Variable Coefficient on:	Model 1		<u>Model 2 Comparison Group:</u>	
	(1)	(2)	Has 3 or 4 Year Old (3)	Has 5 or 6 Year Old (4)
<u>A. Single, No Younger Children</u>				
a. Worked Last Week				
<i>pre</i> (<i>pre*five</i> , columns 3,4)	-0.006 (0.026)	0.052* (0.028)	0.000 (0.052)	0.015 (0.032)
<i>share</i> (<i>share*five</i> , columns 3,4)	0.039 (0.037)	0.149*** (0.049)	0.061 (0.062)	0.085** (0.033)
b. Hours Last Week				
<i>pre</i> (<i>pre*five</i> , columns 3,4)	-0.209 (1.015)	2.573** (1.090)	-0.303 (2.409)	1.596 (1.380)
<i>share</i> (<i>share*five</i> , columns 3,4)	1.084 (1.863)	6.404*** (2.217)	1.283 (3.061)	4.164** (1.835)
N	34327	34327	65168	66787
<u>B. Married, No Younger Children</u>				
a. Worked Last Week				
<i>pre</i> (<i>pre*five</i> , columns 3,4)	-0.022* (0.012)	0.004 (0.010)	-0.005 (0.010)	0.006 (0.012)
<i>share</i> (<i>share*five</i> , columns 3,4)	-0.059*** (0.017)	-0.006 (0.024)	-0.008 (0.016)	-0.004 (0.017)
b. Hours Last Week				
<i>pre</i> (<i>pre*five</i> , columns 3,4)	-0.697 (0.477)	0.490 (0.415)	-0.086 (0.411)	-0.164 (0.612)
<i>share</i> (<i>share*five</i> , columns 3,4)	-2.107*** (0.724)	0.431 (0.911)	-0.010 (0.531)	-0.513 (0.907)
N	120673	120673	226088	230368
<u>Controls:</u>				
Quadratic State Trends		X		
State* <i>five</i> Fixed Effects			X	X
Year* <i>five</i> Fixed Effects			X	X

Notes: Underlying data are from the 1950-1990 Censuses. Each set of entries in Panels A-B, rows a-b, and columns 1-4 represents a different regression; *pre* is a dummy variable set to one in the Census year immediately preceding a funding initiative. All regressions include the

controls described in the notes to Table 4a. All regressions are weighted by population weights, and standard errors are consistent for heteroskedasticity and error correlation within state over time. ***, **, * denote statistical significance at the 0.01, 0.05, and 0.10 levels, respectively.

Table A3
Sensitivity of Estimates to Alternative Definitions of the Policy Variable

Dependent Variable: Coefficient From: Comparison Group: (Has)	<u>Worked Last Week</u>				<u>Hours Last Week</u>				<u>Child in Public School</u>		
	Model 1		Model 2		Model 1		Model 2		Model 1	Model 2	
	-	-	3 or 4	7 or 8	-	-	3 or 4	7 or 8	-	-	7 or 8
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)
<u>A. Single, No Younger Children</u>											
Post-initiative (=1)	0.035 (0.033)	0.063 (0.038)	0.047 (0.038)	0.062* (0.033)	0.982 (1.373)	2.301 (1.462)	1.285 (1.495)	2.020 (1.335)	0.153*** (0.046)	0.110** (0.045)	0.154*** (0.054)
Share of Previous 3 Years	0.058 (0.045)	0.089* (0.048)	0.082 (0.048)	0.081* (0.041)	1.991 (1.941)	3.415* (1.879)	2.400 (2.019)	3.102** (1.461)	0.204*** (0.041)	0.156*** (0.039)	0.207*** (0.050)
Share of Previous 4 Years	0.062 (0.050)	0.081 (0.058)	0.085 (0.052)	0.076* (0.043)	2.263 (2.086)	3.230 (2.235)	2.560 (2.129)	3.288** (1.536)	0.239*** (0.048)	0.189*** (0.037)	0.241*** (0.055)
N	34327	34327	65168	66787	34327	34327	65168	66787	35322	35322	68827
<u>B. Married, No Younger Children</u>											
Post-initiative (=1)	-0.030*** (0.011)	-0.014 (0.014)	0.000 (0.010)	-0.009 (0.011)	-1.191** (0.441)	-0.393 (0.577)	0.159 (0.363)	-0.250 (0.457)	0.151*** (0.032)	0.137*** (0.025)	0.142*** (0.029)
Share of Previous 3 Years	-0.034** (0.012)	-0.007 (0.018)	0.004 (0.011)	-0.018 (0.012)	-1.392** (0.519)	-0.164 (0.703)	0.146 (0.400)	-0.611 (0.539)	0.205*** (0.023)	0.183*** (0.022)	0.193*** (0.021)
Share of Previous 4 Years	-0.029 (0.017)	0.006 (0.022)	0.003 (0.013)	-0.028 (0.013)	-1.245 (0.740)	0.296 (0.878)	0.092 (0.489)	-0.925 (0.576)	0.262*** (0.024)	0.233*** (0.024)	0.244*** (0.021)
N	120673	120673	226088	230368	120673	120673	226088	230368	116891	116891	225028

Notes: Underlying data are from the 1950-1990 Censuses for employment and the 1960-1990 Census for school enrollment. Each entry is a coefficient from a different regression. Models are analogous to those presented in columns 2-5 of Table 4a. ***, **, * denote statistical significance at the 0.01, 0.05, and 0.10 levels, respectively.

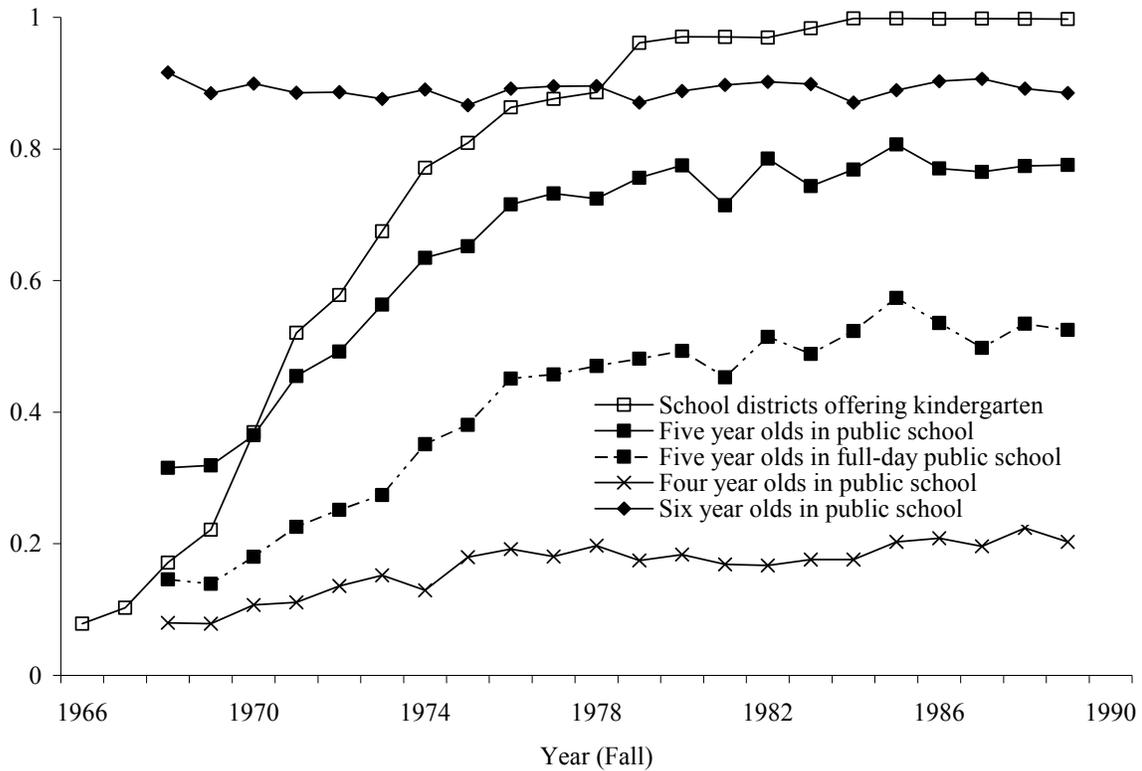


Figure 1
Fraction of School Districts Offering Kindergarten and Fraction of Four to Six Year Olds Enrolled in Public School in the South

Sources: Enrollment calculations from the October CPS. See Appendix 1 for description of sources for public school kindergarten supply.

Note: The South includes all states in the South Atlantic, East South Central, and West South Central Census divisions.

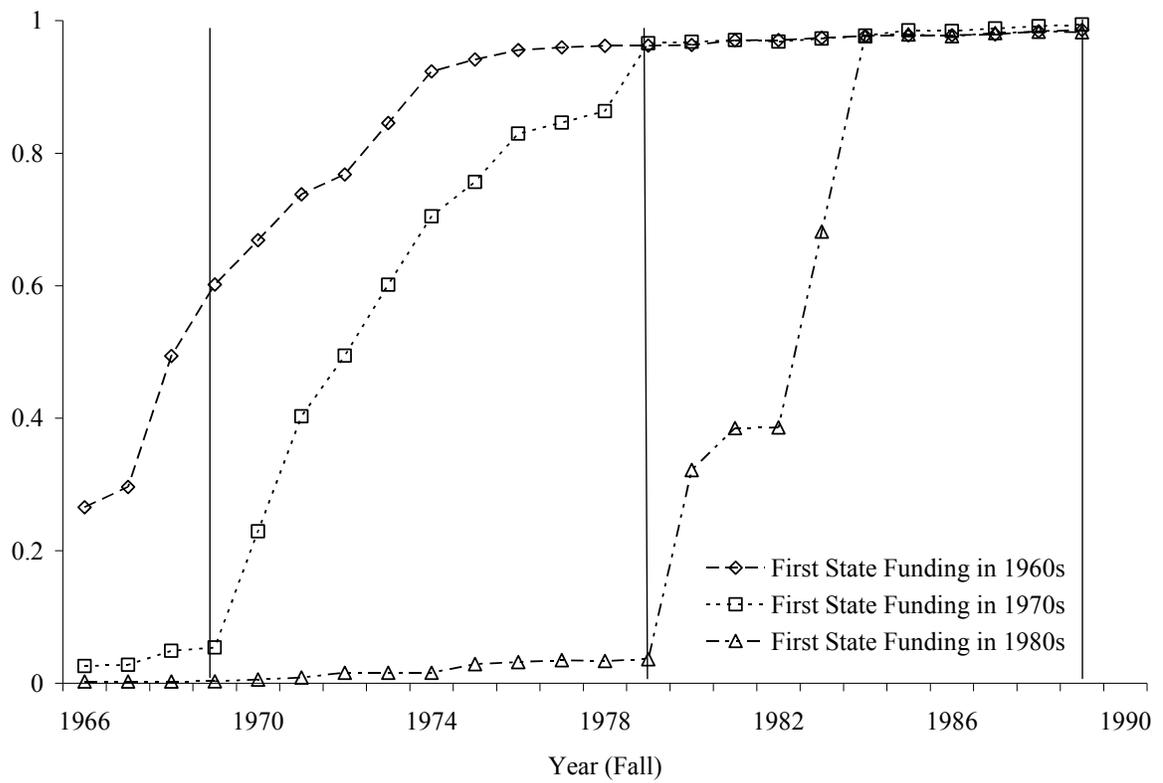


Figure 2
Fraction of School Districts Offering Kindergarten, by Year and Decade of First State Funding

Sources: See Appendix 1.

1 See Anderson and Levine (2000), Blau (2003), or Blau and Currie (2006) for reviews of this literature.

2 See Cascio (2007) for a description of data collection and sources. The present analysis focuses only on states in the treated region, not those passing initiatives prior to 1960, because information on the public/private breakdown of school enrollment is not available prior to the 1960 Census, and data on provision of kindergartens are only systematically collected starting in the 1960s. As a result, it is impossible to demonstrate how earlier initiatives affected the provision of kindergarten programs, public school enrollment, and substitution across different types of schooling among five year olds.

3 For example, 84 percent of five year olds in the treated region resided in southern states in October 1977 (author's calculations from the October Current Population Survey).

4 This figure was 46 percent across all treated states and 31 percent across states elsewhere in the U.S. in fall 1965 (U.S. Department of Health, Education, and Welfare, 1969).

5 I restrict attention the southern census region because until 1977, state of residence was not universally reported in the October CPS. Only 6.1 percent of southern five year olds were not in treated states in 1977.

6 I do not plot public kindergarten enrollment rates, because the initiatives may have induced substitution toward public kindergarten from other public preschool programs and from enrollment in public first grade. Trends in public kindergarten enrollment nevertheless look quite similar.

7 In the treated region overall, 41 percent of five year olds (53 percent of public school attendees) attended public school on a full-day basis in 1980. In the rest of U.S., only 16 percent of five year olds (20 percent of public school attendees) enrolled in public school full day.

8 See Murray (1973) p. 88, Forgione (1977) p. 73, and Harris (1987) pp. 117-18.

9 If the price or income elasticity of employment or pre-initiative employment rates differed across regions, the estimates presented here would be representative of the treated region only. For all subpopulations and all years considered in this analysis, employment rates and hours are in fact slightly lower in the non-treated region. However, I have estimated the relationship between public school attendance and employment of women with five year olds in 1980 using quarter of birth dummies as instruments for enrollment (the approach used in Gelbach (2002)), and I cannot reject the null that the two-stage least squares coefficients on public school attendance are identical in the treated and non-treated regions.

10 See Appendix 2. Because the fraction of the population represented in the PUMS differs across years, all means and regressions are weighted to be population representative.

11 Most state and local guidelines require entering kindergartners to reach age five sometime between September 1 and January 1.

12 A further description of the sample and construction of key variables is given in Appendix 2.

13 In analysis of enrollment patterns, the unit of analysis is the child, not the mother. Children included are those whose mothers are in the estimation sample.

14 In the 1950 Census, enrollment information is limited to a small number of “sample line” respondents. The 1950 enrollment question also does not distinguish between public and private schools. As a result, I limit the enrollment regressions to children aged five and over who are

observed between 1960 and 1990. Because I use 1950 data in the employment regressions, I do not present instrumental variables estimates.

15 Specifically, all models include indicator variables for black and other race, a quadratic in maternal age, and quadratics in the number of children in the household between the ages of 0 and 4, age 5, age 6, between the ages of 7 and 12, and between the ages of 13 and 17. I do not control for educational attainment, since this variable is not available for all women until 1960, and the estimation sample includes mothers from 1950.

16 Since the Census is taken in April, the relevant academic year begins the prior fall.

17 In a model including state fixed effects and year fixed effects estimated using data from 1966 (the first available year for kindergarten supply), 1969, 1979, and 1989, a one-unit increase in $share_{st}$ is associated with a 53.7 percentage point increase in the share of a state's school districts with kindergarten programs (standard error=0.119). (Standard errors are clustered on state, and the regression is weighted by state public school enrollment in first grade.)

18 In these and all subsequent models, standard errors are consistent for heteroskedasticity and correlation of error terms within states over time. Because of the small number of clusters, I attempt to obtain tests of correct size by drawing a critical value from a t-distribution with 22 (number of clusters less two) degrees of freedom (Cameron, Miller, and Gelbach 2006).

19 Among married mothers of seven or eight year olds with younger children (but no five year olds), the coefficient (standard error) on $share_{st}$ in the employment model is -0.038 (0.013) and in the hours model is -1.509 (0.439). For married mothers of three or four year olds with younger children (but no five year olds), these figures are -0.034 (0.011) and in the hours model is -1.057 (0.405), respectively.

20 With a linear trend, I find stronger evidence of a relationship between the funding initiatives and employment of mothers without five year olds, particularly married mothers.

21 An alternative, less restrictive version of Model 2 includes state-by-year fixed effects instead of $share_{st}$. These models yield estimates that are quantitatively quite similar to those presented below.

22 Thus, in Table 4a, the “seven or eight year old” comparison group includes mothers whose youngest child is seven or eight. The DDD estimates based on this comparison group are then the difference in DD estimates shown in Column 2 of Table 4a and Column 5 of Table 5. In Table 4b, the “seven or eight year old” comparison group includes mothers with seven or eight year olds *and* at least one younger child not of kindergarten age.

23 Assuming that 53.7 percent of mothers received a 100 percent subsidy for child care on the extensive employment margin, the child care price elasticity of employment would be approximately -0.22 ($12/-53.7$).

24 The policy variable predicted a 15.2 percentage point increase in the public school enrollment of five year olds with single mothers and no younger siblings (Table 4a, Panel A, Column 5). Assuming that 15.2 percent of mothers received a 100 percent subsidy for child care on the extensive employment margin, the child care price elasticity of employment would equal approximately -0.79 ($12/-15.2$).

25 This coefficient is less than half of that found when the public school kindergarten-to-first grade enrollment ratio is used as a dependent variable (Cascio 2007). This is expected, since about half of five and six year olds were not eligible for the program, and some may have substituted public kindergartens for other public school programs.

26 Suppose that the marginal single woman worked full time, and there was no effect on hours for women already working. Then the implied effect the program on hours worked would be between 15.75 (0.45×35) and 18 (0.45×40).

27 However, I reject equality of coefficients on $share_{st}$ for single and married mothers of five year olds without younger children only in the specification shown in Column 3. For the estimates presented in Column 5, the p-value on this test is 0.184 for employment and 0.206 for hours worked.

28 Using data on formal child care costs from Coelen, Glantz, and Colore (1979), Gelbach (2002) concludes that availability of half-day kindergarten would have provided at least a 12.5 percent increase in the typical single (working) mother's effective hourly wage in 1980, provided that she would have paid for center-based child care. In early 1975, nearly a quarter of working mothers (and nearly a third of full-time working mothers) used formal day care or care from a non-relative when their five year olds were *not* in school (Waite 1976). And in the late 1970s, well over half of working mothers with young children paid for care by other relatives, the most common alternative (Lueck, Orr, and O'Connell 1982).

29 With quadratic trends, Model 1 coefficients on $share_{st}$ are statistically different for single mothers of five year olds with and without younger children (p-value=0.031 for employment and p-value=0.098 for hours).

30 It is therefore not surprising that when all models described above are estimated without controls, the estimates are less precise but very similar in magnitude to those reported.

31 Specifically, I tested whether $share_{st}$ in Model 1 predicted marital status, the presence of younger children, marital status conditional on the presence of young children, and the presence of young children conditional on marital status. For both treatment and comparison mothers, the

estimated coefficient on $share_{st}$ was always very small in magnitude and not distinguishable from zero.

32 This is also true for single mothers with younger children, though the estimated effect of funding remains imprecise.

33 Models with pre_{st} and this variable entered simultaneously yield estimates with same implication. However, the estimates are noisy.

34 For instance, the indirect effect of enrollment on employment ranges between 0.31 and 0.41 in the DDD models; for weekly hours, these estimates range between 8.4 and 15.1.

35 These states were Florida (1978), Maryland (1978), New Hampshire (1988), Oklahoma (1978), Oregon (1987), South Carolina (1984), and Texas (1984). (These dates were downloaded from <http://www.ecs.org>.) In all of these states except Texas and Maryland, the public school pre-kindergarten-to-kindergarten ratio averages less than 0.06 between 1979 (the first year that pre-kindergarten enrollment is separately reported by state) and 1989. In Texas and Maryland, this ratio averages 0.16 and 0.17, respectively, over this period. (These are the author's calculations based on state enrollment data described in Appendix 1.)

36 See Appendix 2 for description of the sample and model. The TSLS estimates for my 1980 sample are slightly smaller than those found by Gelbach and not statistically significant for single women. In 1970, the only (marginally) significant estimates are for married mothers of five year olds with younger children. However, in 1960, labor supply responses for single women appear much stronger, with public school enrollment of a five year old estimated to generate a 22 to 34 percentage point increase in employment and an additional 8.5 to 16.1 hours of work per week. Estimated effects for married women with children under the age of five are also a bit larger relative to later Census years.

37 Intensive early education programs have been found to have both short- and long-term benefits for children (Barnett 1995; Karoly et al. 1997; Currie 2001).

38 Published state-level tabulations of grade span are from *Education Directory: Public School Systems* (1967-68) and *Elementary and Secondary Education Directory: Public School Systems* (1968-69 to 1970-71). District-level data are available at ICPSR for various academic years from 1972-73 forward: 1972-73 to 1979-80, not including 1974-75, are ICPSR #2125 through #2131; 1980-81 to 1985-86, not including 1984-85, are ICPSR #2132 through #2136; and 1986-87 to 1990-91 are ICPSR #2423, #2424, #6904, #2427, and #2430, respectively.

39 Including *Fall Statistics of Public Elementary and Secondary Day Schools: Pupils, Teachers, Instruction Rooms, and Expenditures* (1964-68), *Statistics of Public Elementary and Secondary Day Schools* (1969-78), *Statistics of Public Elementary and Secondary School Systems: Schools, Pupils, and Staff* (1979-80), and *Public School Enrollment, United States* (1981-82).

40 Annual data from 1983 through 1985 were drawn from the *Common Core of Data: State Nonfiscal Survey*, a publication of the U.S. Department of Education (ICPSR #6947). I downloaded the data for 1986 through 1990 from the Common Core of Data Website (<http://nces.ed.gov/ccd/stnfis.asp>.) I am using version 1c of the 1986 through 1989 data and version 1b of the 1990 data.

41 I use the 1950 PUMS (ICPSR #8251), the 1960 one-percent sample (ICPSR #7756), the 1970 Form 2 State sample, which is also a one percent sample of the population (ICPSR #18), the 1980 State (A) five percent sample (ICPSR #8101), and the 1990 five percent sample (ICPSR #9952).

42 My primary reason for dropping allocated data is to remove noise. Dropping allocated employment may reduce attenuation bias if child age was not used for imputation (Hirsch and Schumacher 2004).

43 Estimating hours in other ways (for example, using midpoints or applying interval means from 1980) or using continuous hours, where available, yields essentially the same results.