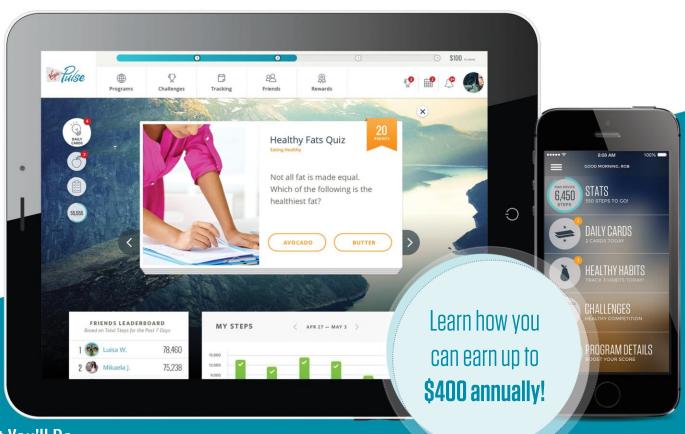


IT'S YOUR TIME TO THRIVE.

The Pulse wellbeing program gives you the tools to get active, get healthy, and get rewarded.



What You'll Do

- Enroll in the Pulse program and receive a free activity and sleep tracking device (or a \$24.99 credit towards an alternate device)
- → If you have a smartphone, download the free Virgin Pulse mobile app for iOS or Android to access your Pulse account at your fingertips.
- ⇒ Earn points by tracking your healthy activities, like getting fit, eating better, staying hydrated, sleeping enough, and more!
- Check in by taking health measurements like weight and blood pressure at an onsite Health Station.
- Take part in campus-wide challenges and challenges with friends, discover healthy tips, and more.
- Redeem points for rewards such as gift cards and Visa cash cards, transfer your earned money directly into your bank account, make a donation to charity or make a purchase in the Pulse store.

Your rewards

It's easy to earn points by making healthy decisions. The more you make, the more you earn. Here's how your points translate into rewards!



	Level 1	Level 2	Level 3	Level 4
POINTS EARNED REWARDS PER PARTICIPANT	500 \$10	5,000 \$20	10,000 \$30	15,000 \$40
	A reward is earned at each Level reached; a total of \$100 is earned			

A reward is earned at each Level reached; a total of \$100 is earned when Level 4 is reached.

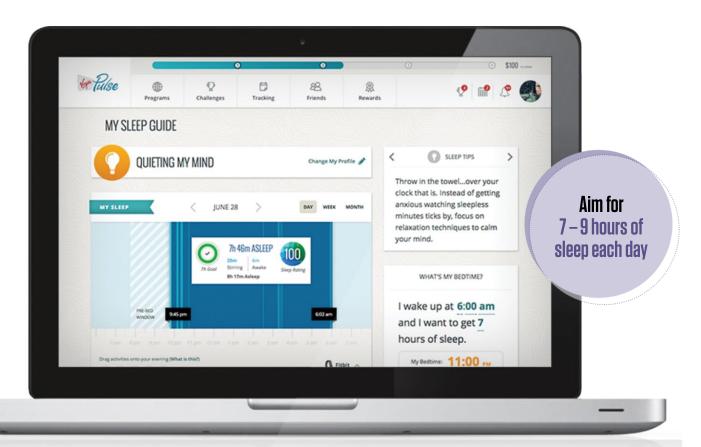
How to Earn Points					
Activity Upload steps from your activity tracker or	DAILY (up to 140 Points/day)	Per 1,000 steps 15 or more active minutes 30 or more active minutes 45 or more active minutes	10 Points 70 Points 120 Points 140 Points		
mobile app	MONTHLY	Take 7,000 steps 20 days in a month Take 10,000 steps 20 days in a month	400 Points 500 Points		
Measurements	QUARTERLY	Health Station measurements (weight and/or blood pressure)	500 Points		
		Self-entered measurements	250 Points		
Self Tracking	DAILY (up to 30 Points/day)	Track a Healthy Habit (one entry)	10 Points		
Track Healthy Habits and various activities	MONTHLY	Track Healthy Habits 10 days in a month Track Healthy Habits 20 days in a month	200 Points 300 Points		
Cards	DAILY	Complete card (2/day)	20 Points		
Complete via website or mobile app	MONTHLY	Complete 10 daily cards in a month Complete 20 daily cards in a month	100 Points 200 Points		
Challenges	MONTHLY	Join a personal challenge	300 Points		
		Achieve the promoted Healthy Habit for 5 of 7 days	200 Points		
	ONE-TIME	Add 5 friends First mobile app log in Complete Registration Add a profile picture Connect activity device	250 Points 250 Points 150 Points 150 Points 150 Points		
More!	ANNUALLY	Nicotine Free Agreement Complete the Health Assessment Set a wellbeing goal	100 Points 1000 Points 200 Points		
	QUARTERLY	Set your interests	200 Points		





Are you getting enough sleep?

For many adults, the answer is no. But a good night's sleep will do wonders for your mind and body. Let **Virgin Pulse Sleep Guide** show you helpful ways to improve sleep, so you can feel your best each day! As an added bonus, you can earn reward points, too.



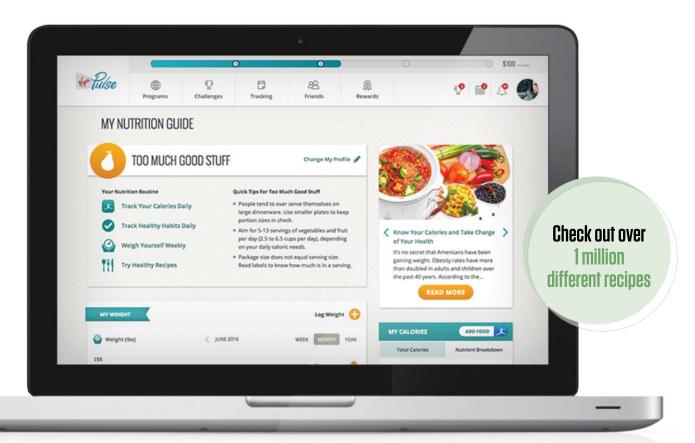






Build healthy nutritional habits for life!

Good nutrition and regular exercise are essential for good health. But we understand it's not always easy to stay on course! Say hello to the **Virgin Pulse Nutrition Guide**, an easy-to-use guide to help you navigate the nutrition landscape. As an added bonus, you can earn reward points, too.



Earn points for making good nutritional choices!						
Nutrition	DAILY	Browse healthy recipes Daily calorie tracking	10 Points 20 Points			
	WEEKLY	Favorite a recipe Add a recipe to grocery list	10 Points 10 Points			
	MONTHLY	Track calories 10 days in a month Track calories 20 days in a month	200 Points 300 Points			
	ANNUALLY	Choose your eating type	250 Points			
	ONE-TIME	Connect to MyFitnessPal	100 Points			

