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THE ROCKEFELLER CENTER
AT DARTMOUTH COLLEGE

*A Center for Public Policy
and the Social Sciences*

☎ 603-646-3874

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<http://rockefeller.dartmouth.edu>

Rockefeller Blitz Bulletin

Rockefeller.Center@Dartmouth.edu

INAUGURAL PORTMAN LECTURE IN THE SPIRIT OF ENTREPRENEURSHIP



VISIONARY, ENTREPRENEUR, AND PHILANTHROPIST TO BE HONORED GUEST

BERNIE MARCUS

*Co-Founder and former CEO
of The Home Depot*



Friday

April 28

4:30 PM

Cook Auditorium

Tuck School of Business

Envisioning a “new and improved home center for the do-it-yourselfer,” Bernie Marcus set out to fill a commercial need and turned an idea in into The Home Depot, revolutionizing the home improvement industry.

Opening the first three stores in Atlanta, Georgia in 1979, The Home Depot is now the world’s largest home improvement chain and the second-largest retailer (after Wal-Mart) in the US. With annual sales of more than \$73 billion, there are more than 2,000 stores in all 50 states, the District of Columbia, Canada, Mexico, and Puerto Rico.

As Marcus built his business, he also built a culture, engendering a strong commitment in his employees to family and community. He led the way by demonstrating corporate and personal philanthropy. The Home Depot trucks were quick on the scene of the Oklahoma City bombing and in New York and Washington, D.C. with emergency equipment and supplies. His personal ethic of “giving back” is legendary as demonstrated by building the Georgia Aquarium to thank the citizens of Atlanta and establishing, along with his wife, Billi, The Marcus Institute, which provides programs for children and adolescents with disorders of the brain and their families.

Marcus also founded the Israel Democracy Institute located in Jerusalem, a non-partisan and non-political think tank that serves as an important resource and change agent, dealing with the complex issues facing Israeli democratic society. He also serves on the boards of The Shepherd Spinal Center, The City of Hope, The Marcus Jewish Community Center, and Business Executives for National Security.

In cooperation with The Tuck School’s Center for Private Equity and Entrepreneurship, Dartmouth Entrepreneurial Network, and Dartmouth’s Office of Corporate and Venture Initiatives.

ROCKEFELLER LEADERSHIP FELLOWS

What does make a good leader? Seventeen Rockefeller Leadership Fellows now know: understanding leadership theories, training, and practice. The 2005-2006 RLF group completed its two-term program in March having analyzed concepts, developed skills, and applied what they learned in a variety of settings around campus. In addition to engaging with such notable alumni as *One Bullet Away* author **Nathaniel Fick '99** and former NBC Foreign Affairs correspondent **Robert Hager '60**, Fellows were treated to in-depth presentations by members of Dartmouth's own multi-talented community.

Government Professor and former Rockefeller Center Director **Linda Fowler** and Visiting Professor of Government and historian **Robert Dallek** contextualized leadership for the Fellows. Their opening sessions focused on leaders as agents of change and what the American Presidency tells us about leadership, respectively. **Giavanna Munafa**, Associate Director of Training and Educational Programs in the Office of Institutional Diversity and Equity, led Fellows through a series of exercises to examine internalized biases and how those biases play out in the leadership sphere.

Ethics Institute Executive Director **Aine Donovan** and post-doctoral fellow **Jennifer Jordan** of the Tuck School of Business used military language and a clip from "Patton" to open their session on moral decision making in times of crisis. It set the stage for in-depth discussion on the trans-

ferability of leadership from one sphere to another.

Fellows next explored epistemology and decision making with Dartmouth Entrepreneurial Network Executive Director **Gregg Fairbrothers** to prepare them to make decisions faster and more effectively. Tuck Associate Professor of Business Administration **Ruth Wageman** focused on building teams and team work. Utilizing the famous Orpheus Orchestra model of the "leaderless" team, the session provided the Fellows a different paradigm for leadership than most had seen before. Sociology Professor **John Campbell** talked to Fellows about the importance of developing networking strategies to build careers and build organizations. Senior Trainer in the Organizational Learning and Professional Development Office **Deborah Eibner** discussed ways to assess organizational behavior as a means to bring groups together and developing a shared vision.

Education Department Instructor **Jay Davis'** interactive session had Fellows explore various strategies for becoming effective leaders by blending individual styles to achieve common goals. And, Rockefeller Center Associate Director for Student, Faculty, and Public Programs **Sadhana Hall** facilitated skills development and team building exercises at a weekend retreat at Pierce's Inn.

Members of the Class of 2007 interested in developing or honing their leadership skills are encouraged to apply for this educational and skills building opportunity.



Robert Hager



John Campbell



Sadhana Hall



IMPORTANT DEADLINE

2006-2007 ROCKEFELLER LEADERSHIP FELLOWS

Application deadline: Tuesday • April 18

Application at:

<http://rockefeller.dartmouth.edu/students>

For more information, contact
Sadhana.Hall@Dartmouth.edu

POLICY ENTREPRENEURSHIP IN STATE GOVERNMENT

At their best, state legislatures are open institutions that serve their citizens as a marketplace for ideas. Organized interests of all political shapes and sizes attempt to add their ideas to the policymaking process; yet, ultimately it is the elected officials who must sort these competing ideas and construct a policy solution. In states having part-time legislatures with small professional staffs, such as those found in New Hampshire and Vermont, the task of discerning the correct policy path to pursue is more difficult. Students in the Rockefeller Center's Policy Research Shop seek to assist the legislatures in Montpelier and Concord by providing sound, nonpartisan social science research that addresses issues of importance to state policymakers.



During the winter term, several groups of students pursued research topics for the Vermont and New Hampshire legislatures including: an assessment of renewable portfolio standards options for New Hampshire, the interoperability of first-responder communications during natural disasters or terrorist attacks in Vermont and New Hampshire, and possible policy responses to the increase in the high school drop-out rate in New Hampshire over the past decade. Most of the students in the Policy Research Shop completed *Public Policy 90*, "Introduction to Public Policy Research" during the fall term; several of the current projects in the Policy Research Shop emerged from this course. One such project is an analysis of career and technical education enrollment in Vermont, conducted by Oyebola Olabisi '06, Adam Goldfarb '08, and Stephanie Lawrence '06 (pictured, left to right, above). The group gathered data on student enrollment patterns and program offerings across the state as well as a variety of demographic, geographic, and socio-economic variables. Their report concludes that "three factors—commute time, available curriculum options, and student academic performance (a reflection of socio-economic status)—all affect the rate at which students participate in technical education programs." Their findings are particularly timely as the Vermont legislature is currently debating a proposal to consolidate the current system of seventeen service regions across the state.

Oyebola, Stephanie, and Adam traveled to Montpelier on March 15 to testify before a joint hearing of the Vermont House Education and Institutions Committees, where they presented their findings.

Experiential Education



*Rosenwald Intern
Rashid Galadanci '07
International Crisis Group,
Washington, DC*

For Rashid Galadanci '07, studying martial arts stimulated an interest in conflict resolution. Studying conflict resolution in the courses he is taking at Dartmouth stimulated an interest in pursuing an internship at the International Crisis Group (ICG) in Washington, DC for spring term.

Before heading to work at ICG, Rashid participated in the Center's 5-day Civic Skills Training, a program that prepares students to get the most out of their leave-term internship experience and be a more valuable asset to the work place.

Rashid will assist the program directors at ICG with research projects and get a first-hand look at the role this NGO plays in reporting and advising countries around the world and how it influences U.S. foreign policy.

**Apply Now for Summer 2006
Opportunities & Funding**

**Public Affairs/Policy Internships
&
Civic Skills Training**

Application Deadline:
Thursday • May 4 • 4:00 PM
203 Rockefeller Hall

*Information & Applications: Rocky Resource Areas,
<http://rockefeller.dartmouth.edu/students>,
or Chris.Gex@Dartmouth.edu*

Faculty Seminar



Abigail Baird

WEDNESDAY, MAY 17

CLASS OF 1930 ROOM

12:00–1:30 PM

Abigail Baird

Associate Professor
Psychological & Brain Sciences

Close Encounter of the Adolescent Kind



Post-Doctoral Fellows

Bringing expertise and new ideas to the College, four post-doctoral fellows received support from the Center this year: **Mark Davidson** (Geography) and **Matissa Hollister** (Sociology) pictured above, left and right, respectively, **Katrina Sifferd** (Philosophy), and **Scott Carrell** (Economics). Davidson, Hollister, and Sifferd teach courses in the Center's Public Policy Minor and their home departments. Carrell runs the Center's Policy Research Shop and teaches courses in Economics.

Interdisciplinary Workshop schedules for spring term are posted to the Rockefeller Center web site at <http://rockefeller@dartmouth.edu>

RESEARCH GRANT RECIPIENTS

Thirteen members of the Dartmouth faculty received research grants from the Rockefeller Center to conduct research or host research conferences in 2005–06. Recipients include:

Douglas T. Bolger

Environmental Studies

Linkages between Land-Use Change and Declines in a Migratory Wildebeest Population

Laura E. Conkey

Geography

Climatic History of the Last 9000 Years from Tree Rings, Glacier Bay, Southeast Alaska

Joseph F. Cullon

History

Social Science-Public Policy Grant

Building New England's Merchant Fleet: Business Networks in the Colonial Atlantic World

Michael K. Dorsey

Environmental Studies

Conference: Climate Change, Justice and Market Approaches

Martin K. Dimitrov

Government

Reiss Family Grant

The Impact of Decentralization on the Enforcement of Environmental Protection Regulations in China

Benjamin Forest

Geography

Simulating and Measuring Residential Segregation with a Cellular Automata Model

Linda L. Fowler

Government

The Semi-Sovereign Senate and the Decline of Institutional Competence in U.S. Foreign Affairs

Susanne E. Freidberg

Geography

Fresh: A Perishable History

Melissa R. Herman

Sociology

Reiss Family Grant

Effects of Observer Characteristics on Perceptions of Race among Multiracial Adolescents

Annamaria Lusardi

Economics

Conference: How to Increase the Effectiveness of Financial Education: Lessons from Economics and Psychology

Patricia A. McKee

English

Conference: Four Cities in Modernity: Bombay, Buenos Aires, London, New York

Xun Shi

Geography

Utilization and Impact of Advanced Biomass Energy Production in China

Benjamin A. Valentino

Government

Reiss Family Grant

Non-Combatant Populations in Times of War

2006–2007 Call for Proposals

Rockefeller Center Faculty Research & Conference Grants

Application Deadline:

Monday • April 3 • 4:00 PM

101 Rockefeller Hall

<http://rockefeller.dartmouth.edu/>

[faculty/resources](http://rockefeller.dartmouth.edu/faculty/resources)

For more information, contact:

Wadeane.Kunz@Dartmouth.edu



by Andrew Samwick, Director

Leadership development is one of the most important elements of student programming at the Rockefeller Center. It informs our choices of speakers for public lectures as well as the design of programs for discussion, training, research, and education. This spring, the Center is pleased to celebrate entrepreneurship and add entrepreneurial leadership to that set of ideas to which students are exposed in their time at Dartmouth. An entrepreneur is someone who organizes, operates, and assumes the risk for a new venture. We expect that all of our students will in their time after college show entrepreneurial leadership, whether in the private, non-profit, or public sectors.

This wonderful new addition to the Center's programming is made possible by a generous gift from the Portman family—William C. Portman '45, T '47 and his children Robert '78, William, III T '81, and Virginia Portman Amis. Rob Portman, a former member of Congress and of the Center's Board of Visitors, is currently the United States Trade Representative.

In 1960, William Portman launched a company with five employees that distributed fork-

lifts from its base of operations in Ohio. Today, that company has over 400 employees in five different divisions operating from multiple facilities in four states. Portman's company grew dramatically by focusing on recruiting and developing extraordinary people, including the development of internationally recognized employee training programs. Over that time, the Portman family has become synonymous with local philanthropy in the Cincinnati area.

The Rockefeller Center is pleased to implement the Portman gift on behalf of Dartmouth with other organizations on campus, including the Tuck School of Business, where three generations from the Portman family have gone. In April, we look forward to welcoming Bernie Marcus, co-founder of The Home Depot, to deliver the inaugural Portman Lecture in the Spirit of Entrepreneurship. The Home Depot was founded in 1978 in Atlanta and has since has revolutionized the home improvement industry and become the world's largest home improvement retailer. He is also well known for his philanthropy, particularly to the city of Atlanta, and



for serving in leadership roles in a number of civic organizations.

As a visionary, entrepreneur, and philanthropist, Marcus will be an inspiration to all those who join us at the Center's Portman Lecture on April 28th celebrating entrepreneurship and support of the civic sector.

Center Director Andrew Samwick is Professor of Economics. He teaches courses in finance and conducts research on Social Security reform, saving, retirement, taxation, and compensation. He served as the chief economist on the staff of President Bush's Council of Economic Advisers in 2003–2004 and has testified three times before Congress.

Alumnus Profile: Brett Matthews '88



A good idea can blossom into a huge success given the right combination of vision, motivation, and willingness to take a chance in making it happen, says Rockefeller Board of Visitors member **Brett Matthews '88**. Matthews started on his entrepreneurial path early by creating Students Against Famine in Ethiopia (SAFE), along with classmate David Steinberg '88. He traces his undergrad-

uate success to the classes he took and taking advantage of the many mentoring opportunities offered by faculty, administrators, and coaches.

He was inspired by the passion of instructors like Visiting Professor and former Colorado Governor Richard Lamb and the clear message that public policy can have a positive impact on society. Through his

work with the Tucker Foundation and involvement with the Rockefeller Center, he also developed an understanding of how everyday citizens can positively effect change in government and developed some of the tools to do it.

Four years after he graduated from Dartmouth with an A.B. in history, Matthews and his wife, Ginger Salazar, started a targeted marketing company called Imagitas. Their first project targeted the 44 million people who move each year. Partnering with the United States Postal Service, Imagitas created a "Mover's Guide" that provided a significant cost-saving plan for both the USPS and for moving customers.

"Entrepreneurship can be applied to the public sector just as it can be to the private or non-profit sectors," says Matthews. "As an entrepreneur with an interest in the public sector, I feel there are many untapped opportunities to bring the public and private sectors together for mutual gain." His recommendation to Dartmouth students: develop your leadership skills at Dartmouth; take public policy classes; seek mentors from the faculty, administrators, and alumni who have experience in your area of interest; secure internships in the public and private sectors, and, of course, if you have an idea to fill an unmet need, go for it and make it happen.

spring 2006 • public events

FRIDAY, MARCH 31
4:30 PM • 3 ROCKEFELLER HALL

Reliving Munich '72: A Survivor's Tale

DAN ALON

A Chabad at Dartmouth program sponsored in collaboration with the Rockefeller Center for Public Policy and the Social Sciences and the Office of Institutional Diversity and Equity

TUESDAY, APRIL 11
4:00 PM • 2 ROCKEFELLER HALL

A Dartmouth Lawyers Association Law & Liberal Arts Series Lecture

Balancing National Security and a Culture of Giving: anti-Terrorism Policy and its Effects on American Philanthropy since September 11

MARK SIDEL

Professor of Law at the University of Iowa

Co-sponsored by the Dartmouth Legal Studies Faculty

MONDAY, APRIL 24
4:30 PM • FILENE AUDITORIUM
MOORE HALL

Forests on the Edge – Innovation in Global Forest Conservation

MODERATOR:

GEORGE WOODWELL

*Founder, director emeritus and senior scientist,
The Woods Hole Research Center*

PANELISTS:

WILLIAM GINN

*Director, Global Forest Initiative,
The Nature Conservancy*

MARK ZIMSKY

*Senior Biodiversity Specialist,
Global Environment Facility*

EVA GREGER

*Managing Partner, Renewable Resources Group,
GMO*

In collaboration with The Nature Conservancy

FRIDAY, APRIL 28
4:30 PM • COOK AUDITORIUM, TUCK
SCHOOL OF BUSINESS AT DARTMOUTH

The Portman Fund Inaugural Lecture

The Bernie Marcus Story: Visionary, Entrepreneur, and Philanthropist

BERNIE MARCUS

Co-Founder and former CEO, The Home Depot

In cooperation with the Tuck School's Center for Private Equity and Entrepreneurship, Dartmouth Entrepreneurial Network, and Dartmouth's Office of Corporate and Venture Initiatives

TUESDAY, MAY 2
4:30 PM • FILENE AUDITORIUM
MOORE HALL

The Brooks Family Lecture

The White Man's Burden: Why the West's Efforts to Aid the Rest Have Done So Much Ill and So Little Good

WILLIAM EASTERLY

*Professor of Economics, New York University, joint
with African Studies, and Co-Director of New
York's Development Research Institute*

MONDAY, MAY 8
4:30 PM • 3 ROCKEFELLER HALL

LUCAS SWAINE

*Assistant Professor of Government,
Dartmouth College*

The Liberal Conscience: Politics and Principle in a World of Religious Pluralism

In collaboration with the Dartmouth Centers Forum's program on religion and politics

THURSDAY, MAY 11
4:30 PM • 3 ROCKEFELLER HALL

The Nossiter Family Lecture

The Politics of God

CHARLES SENNOTT

*Neiman Fellow at Harvard University and former
Bureau Chief for Europe and Middle East for the
Boston Globe*

In collaboration with the Dartmouth Centers Forum's program on religion and politics

TUESDAY, MAY 16
4:30 PM • 3 ROCKEFELLER HALL

Impostor: How George W. Bush Bankrupted America and Betrayed the Reagan Legacy

BRUCE BARTLETT

Syndicated Columnist, Author