



2013 ALUMNI SURVEY

Highlights

INTRODUCTION

- ❖ The 2013 COFHE Alumni survey invitation was sent electronically to 2,726 alumni.
- ❖ Dartmouth has participated in the COFHE Alumni survey since 2000.
- ❖ This report compares Dartmouth with two peer groups for three separate cohorts (1994, 2002, and 2008):
 - ❑ Peer group 1 (Ivy U): consisted of Ivy schools excluding Dartmouth
 - ❑ Peer group 2 (Non-Ivy U): included some private schools

METHODS & SAMPLE (cont.)

Dartmouth Response Rates

- ❖ Class of 1994: 180/757 (23.8%)
- ❖ Class of 2002: 242/976 (24.8%)
- ❖ Class of 2008: 309/993 (31.1%)
- ❖ Overall: 731/2,726 (26.8%)

Peer Group Response Rates

- ❖ Group #1 Average: 24.7% (12.9% to 38.9%)
- ❖ Group #2 Average: 29.3% (14.5% to 38.6%)

Dartmouth Demographics

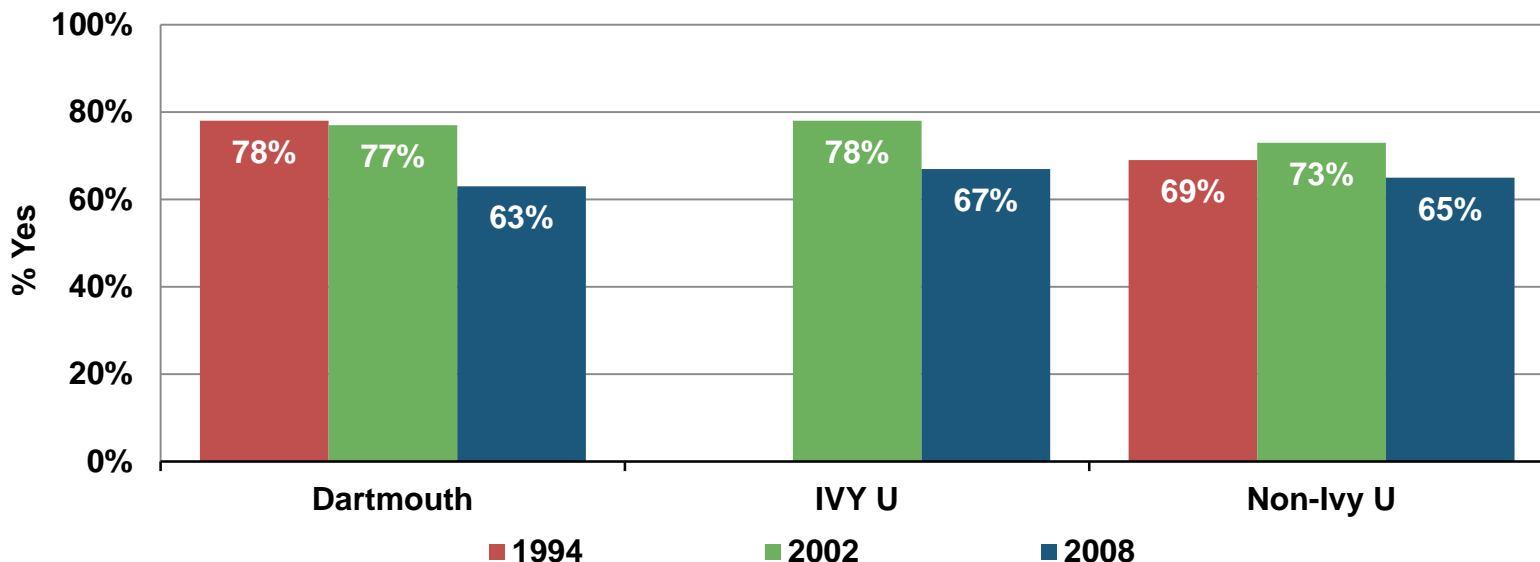
	Class of 1994	Class of 2002	Class of 2008
Female	46%	55%	57%
Students of color	11%	17%	27%
International	3%	5%	4%

EDUCATION AND CAREER

GRADUATE OR PROFESSIONAL SCHOOL

- ❖ The Dartmouth Class of 1994 enrolled in graduate or professional degree programs at higher rates than Non-Ivy peers.
- ❖ For the Class of 2002, Dartmouth and Ivy University alumni enrolled at approximately the same percentage while Non-Ivy peers trailed slightly.
- ❖ For the Class of 2008, both the Ivy and Non-Ivy Universities had higher percentages of alumni enrolled compared to Dartmouth.

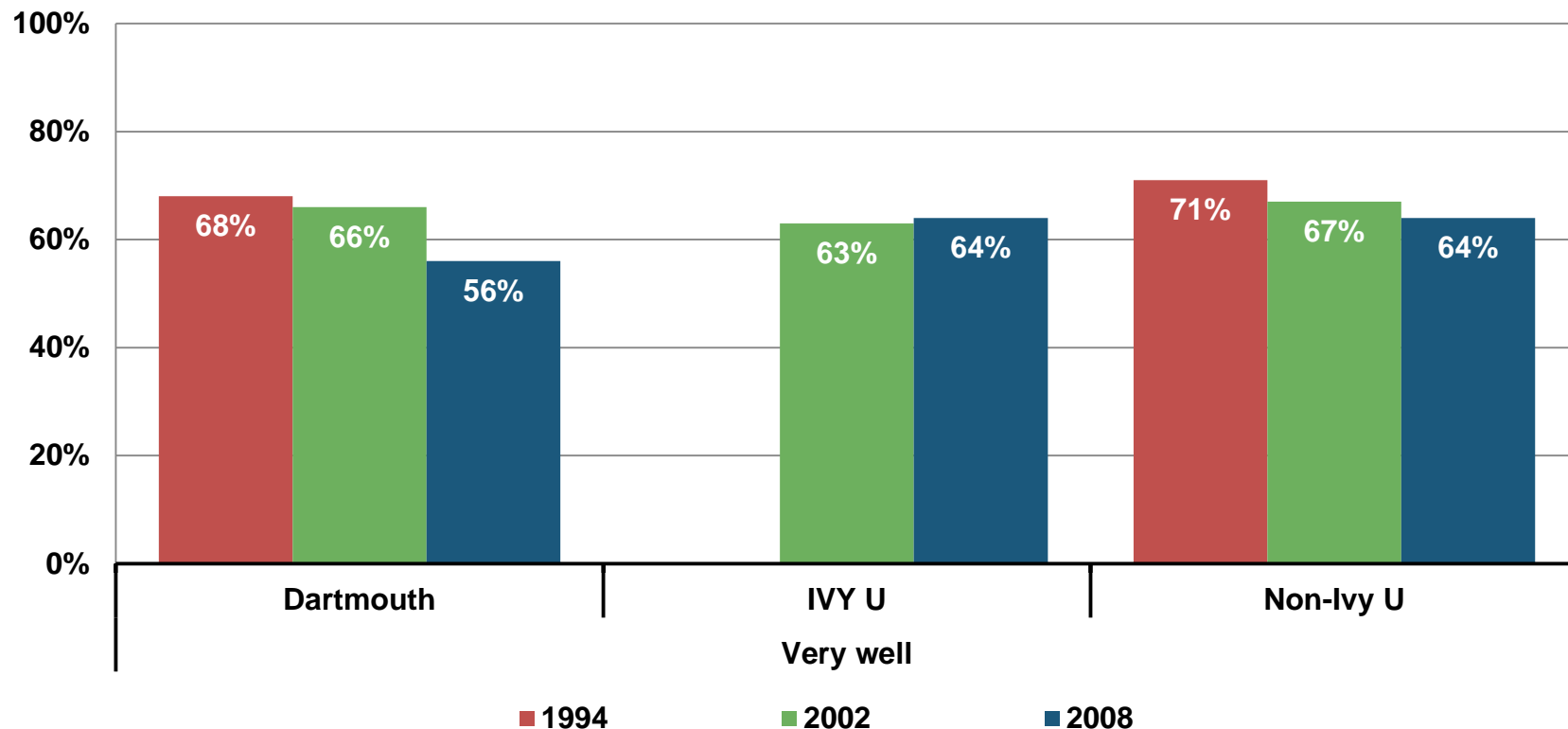
Have you enrolled in a graduate or professional degree program since graduating from college?



GRADUATE OR PROFESSIONAL SCHOOL

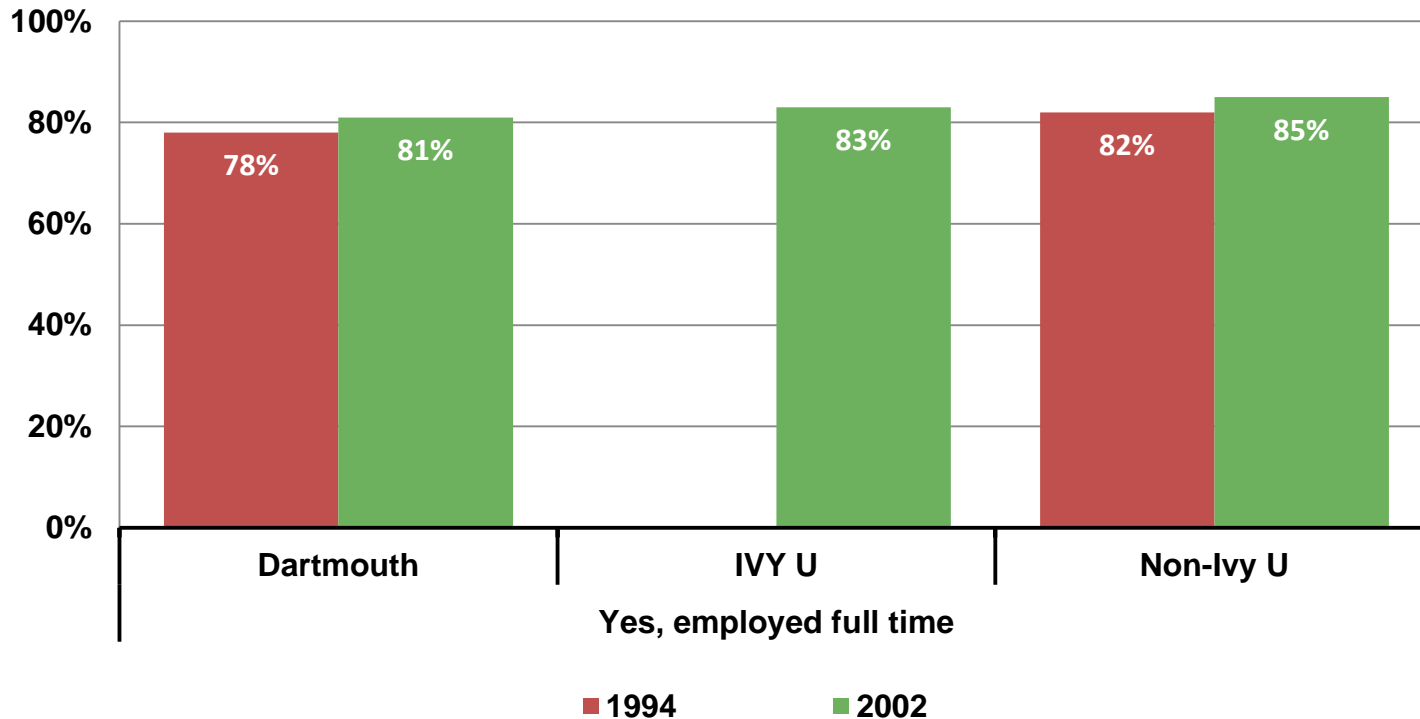
- ❖ Most of the alumni thought their college prepared them very well for graduate or professional school.
- ❖ Across time, however, Dartmouth alumni's evaluation of Dartmouth decreased in this area.

How well did your college prepare you for graduate or professional school?



- ❖ The percentage of Dartmouth Class of 1994 and Class of 2002 members employed full-time was comparable to both Ivy and Non-Ivy peers, approximately 80%.

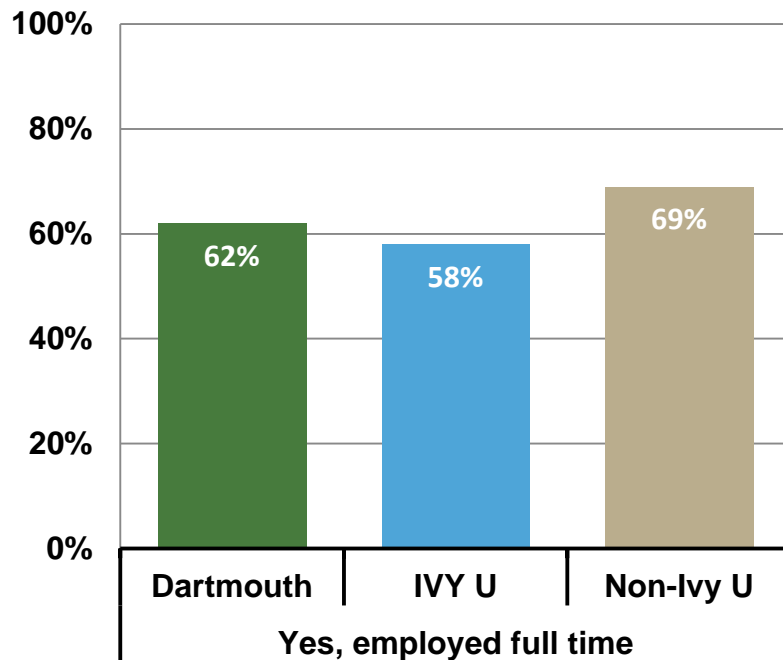
Are you employed right now?



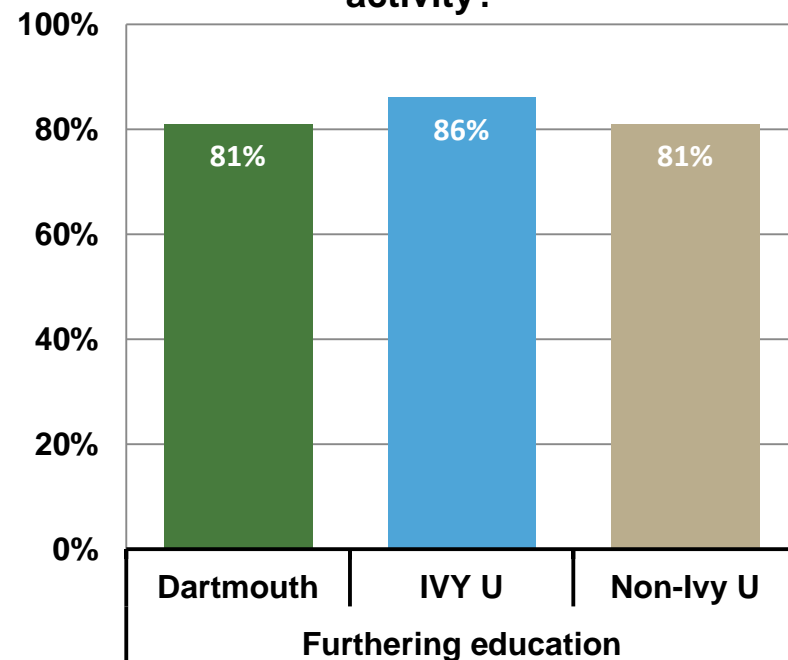
JOBS AND CAREERS

- ❖ Both Dartmouth and Ivy Universities trailed Non-Ivy peers in the percentage of Class of 2008 members employed full-time.
 - ❑ Among those not employed, the vast majority (over 80%) were furthering their education.

Are you employed right now?



If you are not employed right now, what is your primary activity?



Class of 2008

- ❖ Earlier Dartmouth alumni (Class of 1994 and 2002) were employed in medicine, higher education, and other education industries (elementary or secondary education, adult education) at higher percentages than both sets of peers.
- ❖ More recent Dartmouth alumni (Class of 2008) were employed within the financial services industry at a higher rate than their peers.

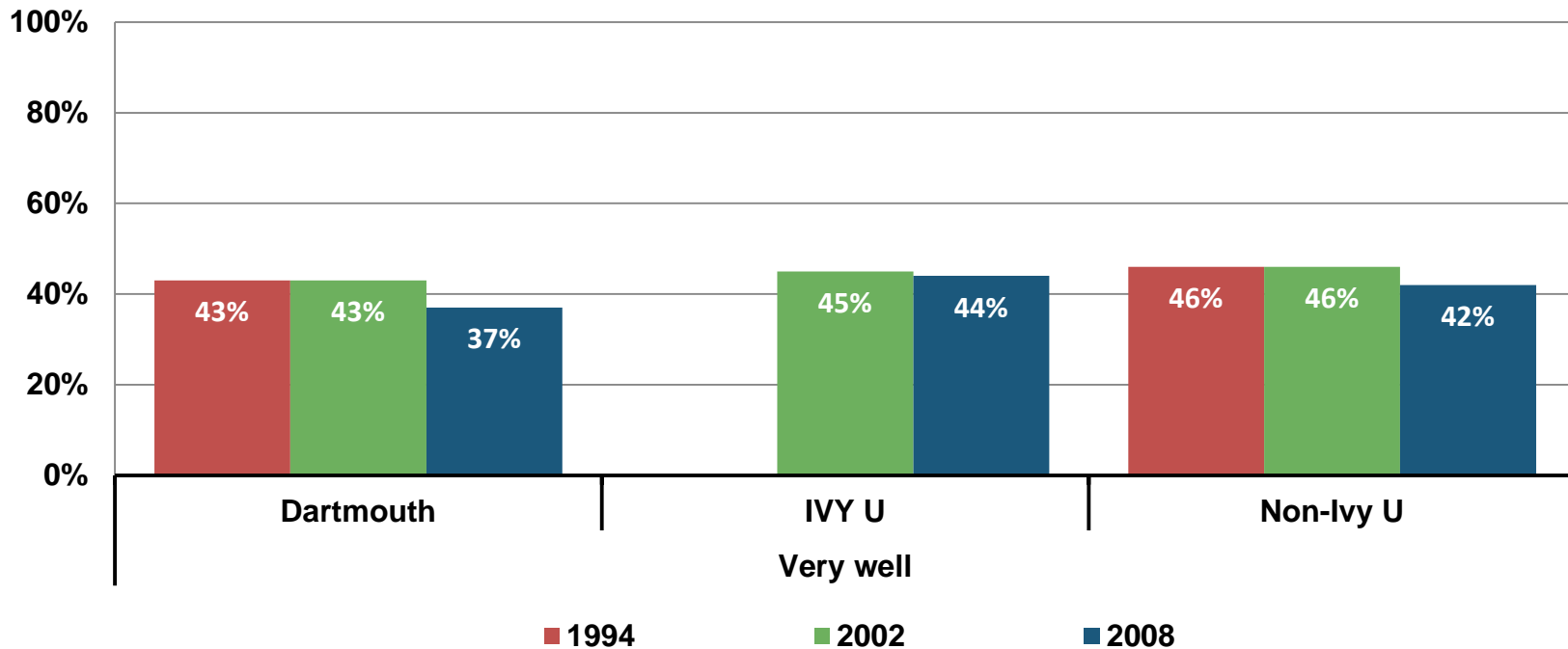
Please select the industry that best describes your employer

	Medicine			Higher education			Education: Other			Financial Services		
	Dartmouth	IVY U	Non-Ivy U	Dartmouth	IVY U	Non-Ivy U	Dartmouth	IVY U	Non-Ivy U	Dartmouth	IVY U	Non-Ivy U
1994	13%		9%	13%		8%	5%		3%	12%		7%
2002	17%	14%	10%	15%	11%	9%	10%	5%	4%	8%	10%	10%
2008	6%	8%	10%	8%	9%	8%	9%	9%	6%	16%	14%	10%

JOBS AND CAREERS

- ❖ Dartmouth was on par with Ivy and Non-Ivy alumni for the Classes of 1994 and 2002 on the percentage reporting that their institution had prepared them “very well” for their current career.
- ❖ Meanwhile, Dartmouth’s Class of 2008 reported lower levels of preparation for their current career compared to previous Dartmouth cohorts, as well as Ivy and Non-Ivy peers.

How well did [your college] prepare you for your current career?



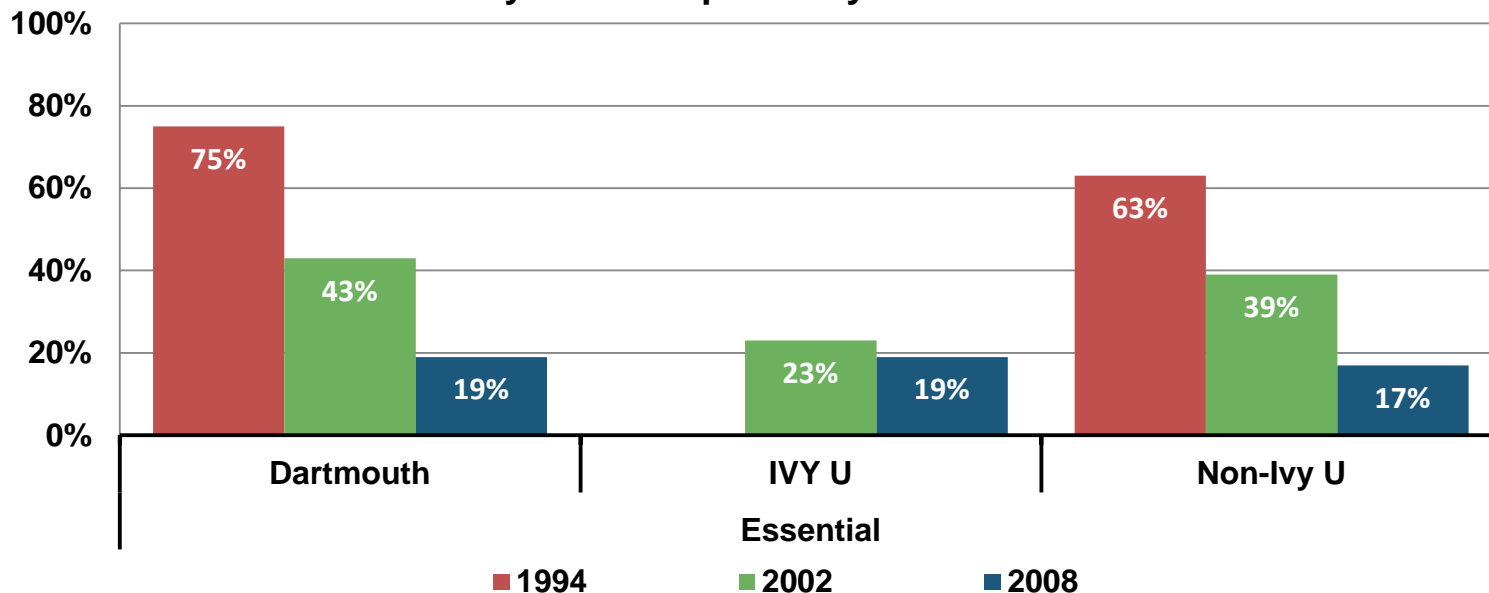
YOUR LIFE NOW

HOW IMPORTANT IS ...

❖ Raising a family

- ❑ Dartmouth's Class of 1994 reported that this was "essential" at this point in their life at a higher rate than Non-Ivy peers.
- ❑ The Dartmouth Class of 2002 reported that this was "essential" at higher rates than both sets of peers.
- ❑ More recent Dartmouth alumni reported on par with Ivy peers and slightly higher than Non-Ivy peers.

Please indicate how important raising a family is to you at this point in your life and career

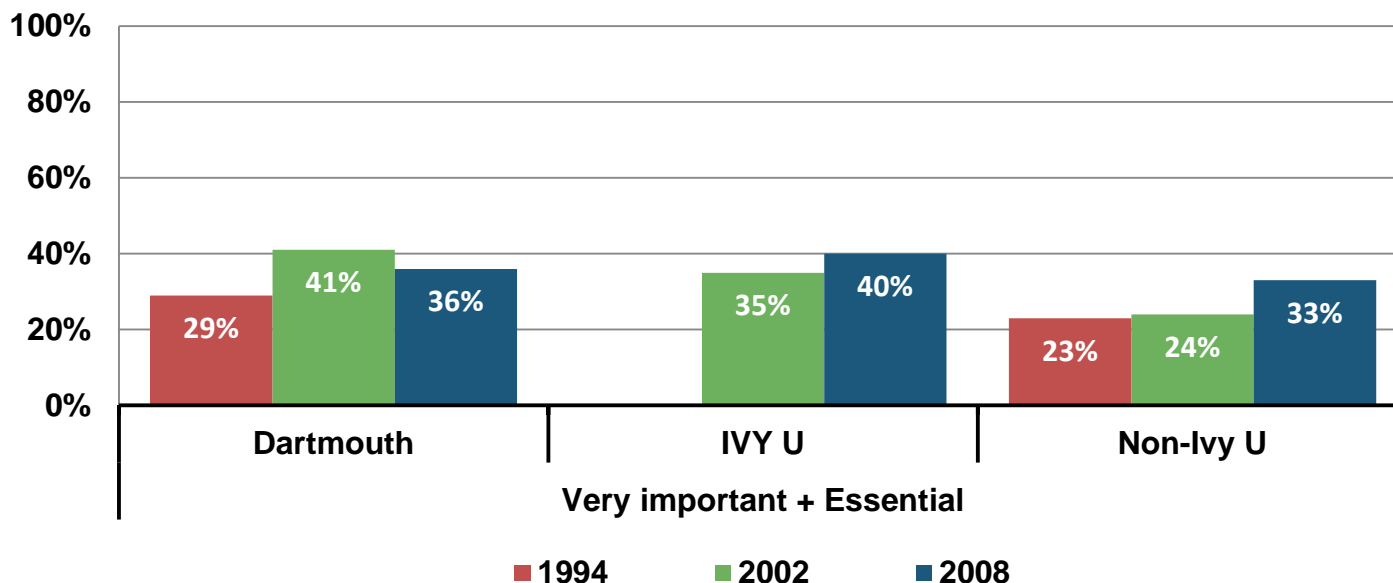


HOW IMPORTANT IS ...

❖ Working for social and political change

- ❑ The Dartmouth Class of 1994 reported this as “essential” or “very important” at higher rates than Non-Ivy peers.
- ❑ The Dartmouth Class of 2002 reported higher rates than both Ivy and Non-Ivy peers for this item.
- ❑ Meanwhile, more recent Dartmouth alumni fell between Ivy and Non-Ivy peers.

Please indicate how important working for social and political change is to you at this point in your life and career

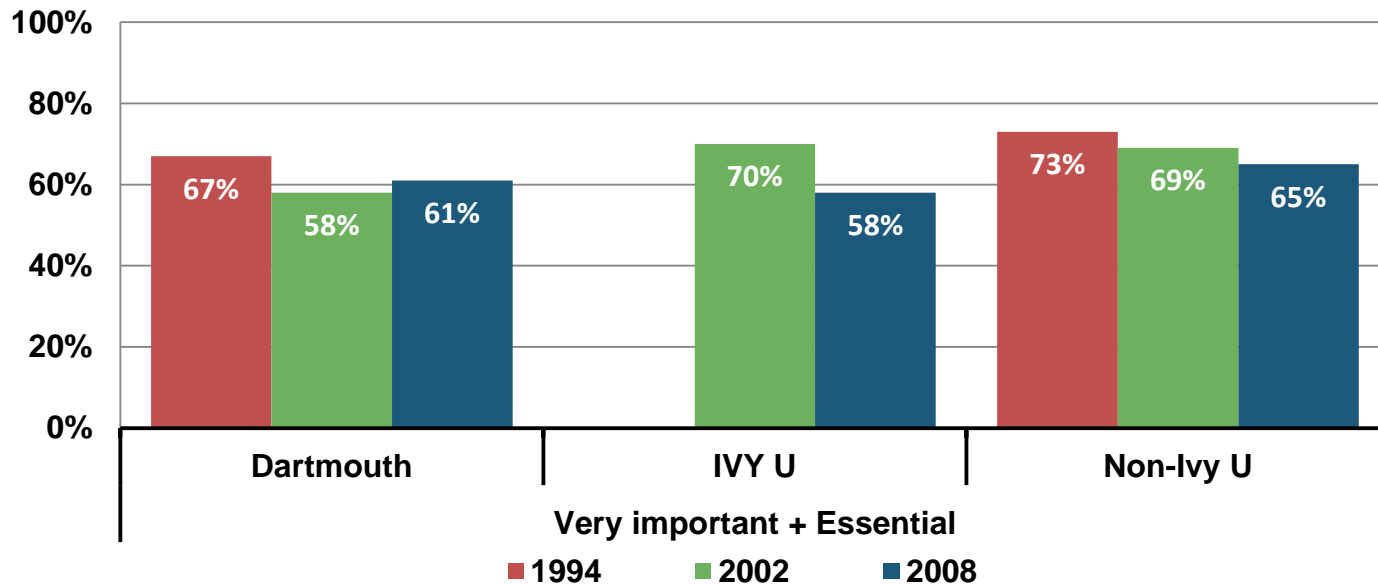


HOW IMPORTANT IS ...

❖ Being well off financially

- ❑ Early Dartmouth alumni (Classes of 1994 and 2002) reported this as “essential” or “very important” at lower rates than peers.
- ❑ For the Class of 2008, Dartmouth and Ivy peers reported this as “essential” or “very important” at lower rates (61% and 58% respectively) compared to Non-Ivy graduates.

Please indicate how important being well off financially is to you at this point in your life and career



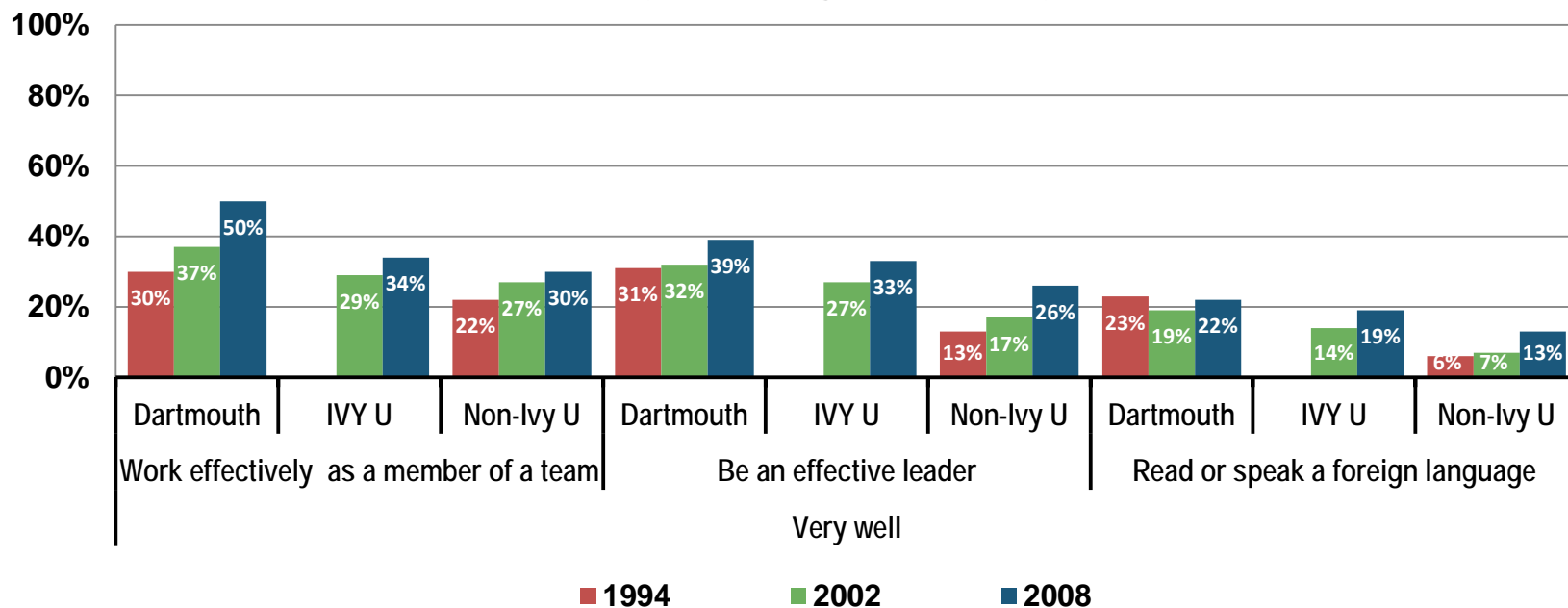
EVALUATE YOUR SCHOOL

HOW WELL DID YOUR SCHOOL PREPARE YOU TO ...

❖ Dartmouth graduates, from all cohorts, reported higher percentages of being “very well” prepared compared to Ivy and Non-Ivy peers in the following areas:

- ❑ Working effectively as a member of a team
- ❑ Being an effective leader
- ❑ Reading or speaking a foreign language

How well do you think your undergraduate experience at [your college] prepared you to:

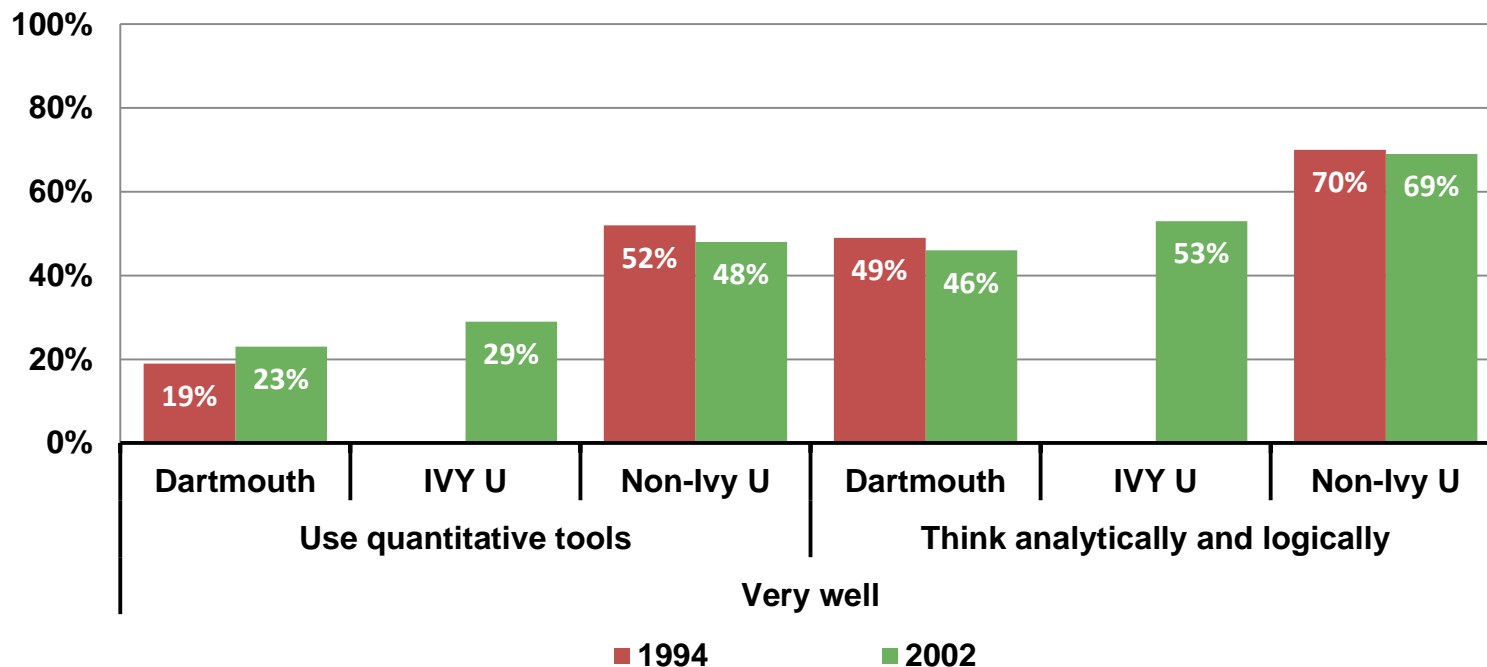


HOW WELL DID YOUR SCHOOL PREPARE YOU TO ...

❖ Earlier Dartmouth alumni (Class of 1994 and Class of 2002) reported lower percentages of being “very well” prepared compared to both sets of peers in:

- ❑ Using quantitative tools
- ❑ Thinking analytically and logically

How well do you think your undergraduate experience at [your college] prepared you to:

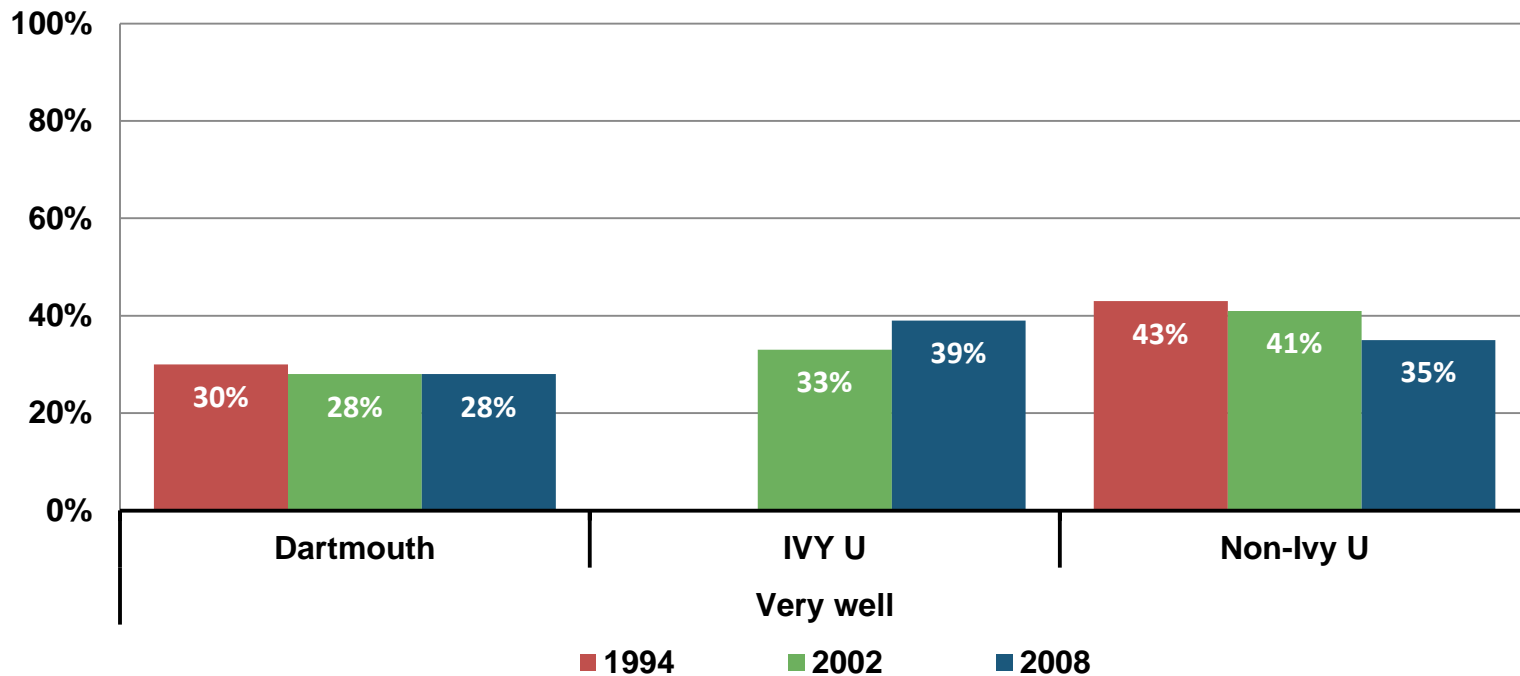


HOW WELL DID YOUR SCHOOL PREPARE YOU TO ...

❖ Dartmouth graduates, from all cohorts, reported lower percentages of being “very well” prepared compared to both sets of peers in:

- ❑ Gaining in-depth knowledge of a field

How well do you think your undergraduate experience at [your college] prepared you to: Gain in-depth knowledge of a field



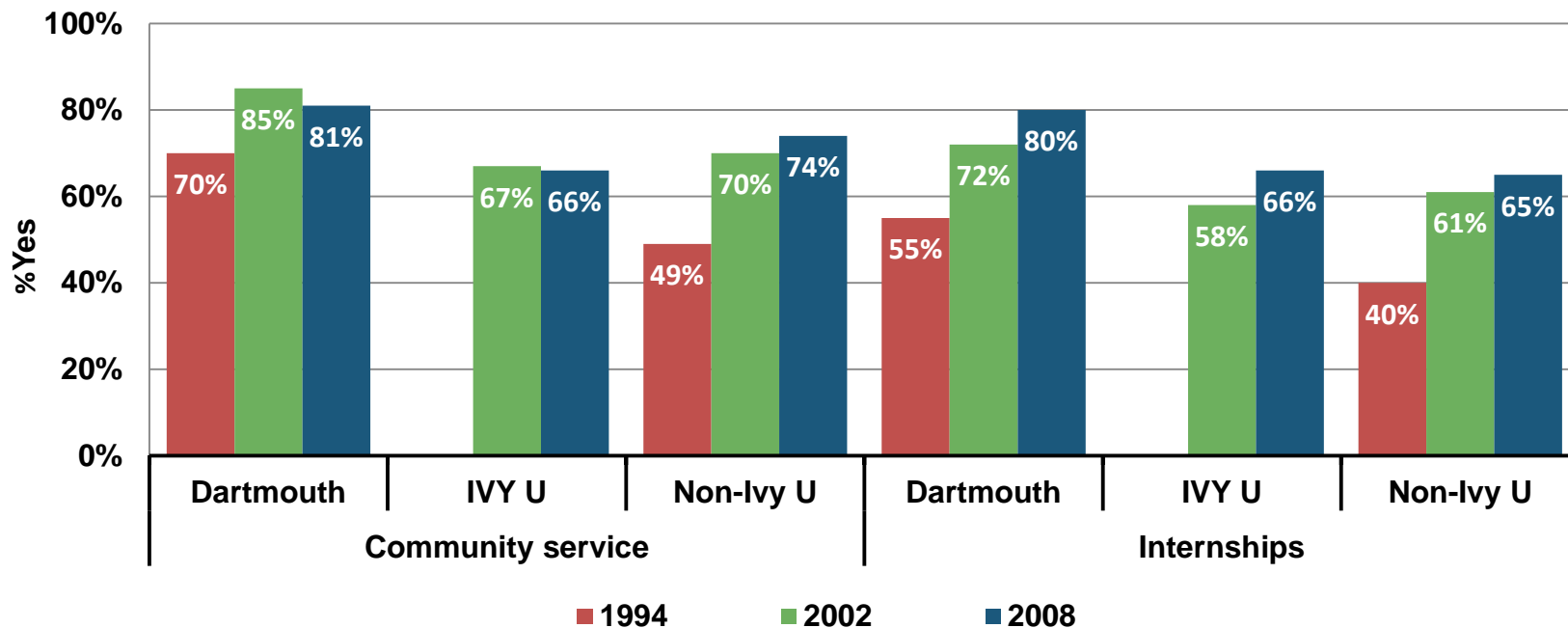
UNDERGRADUATE EXPERIENCE

UNDERGRADUATE EXPERIENCE

❖ Compared to other Ivy and Non-Ivy alumni, Dartmouth alumni from all cohorts participated in the following at higher rates while undergraduates:

- ❑ Community service
- ❑ Internships

While you were an undergraduate, did you...?

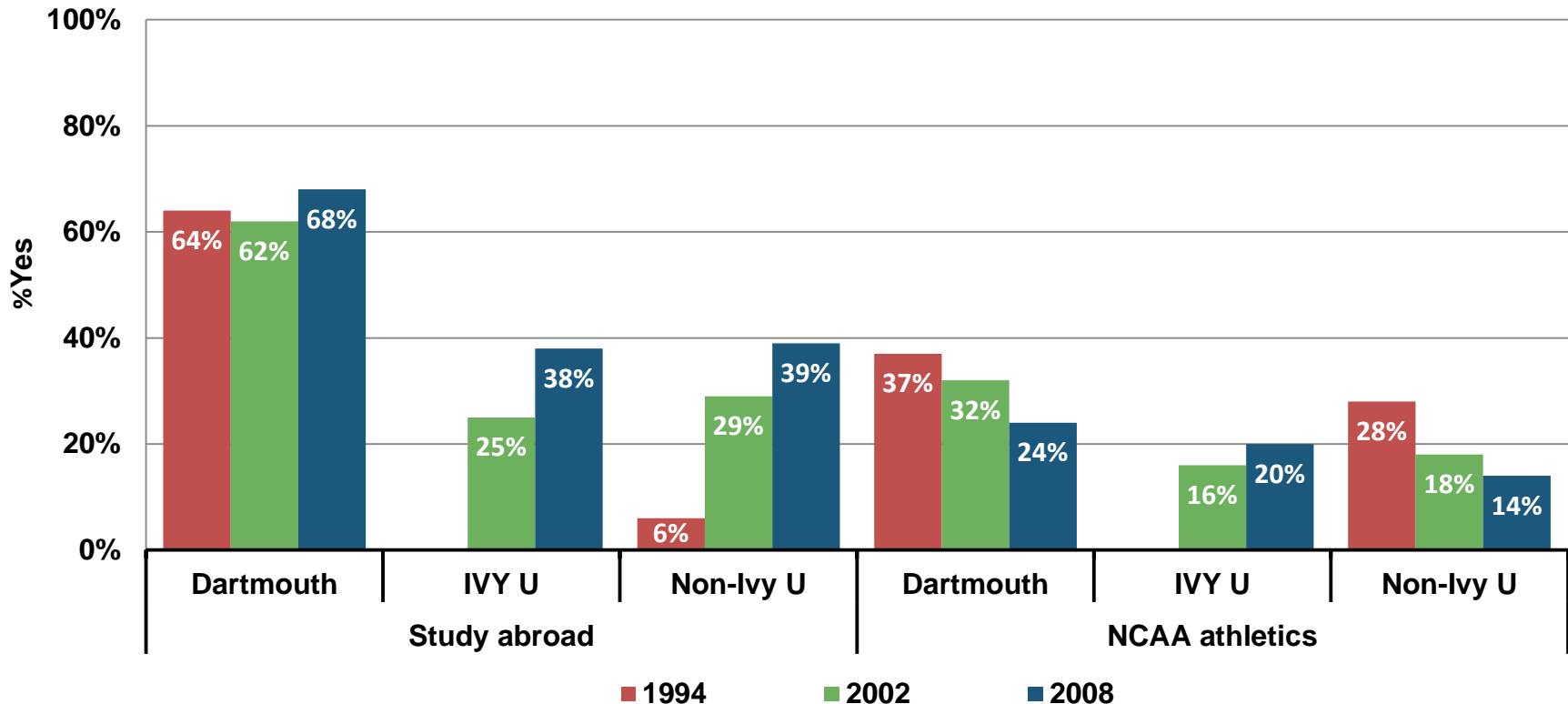


UNDERGRADUATE EXPERIENCE

❖ Compared to other Ivy and Non-Ivy alumni, Dartmouth alumni from all cohorts participated in the following at higher rates while undergraduates:

- ❑ Study abroad
- ❑ NCAA athletics

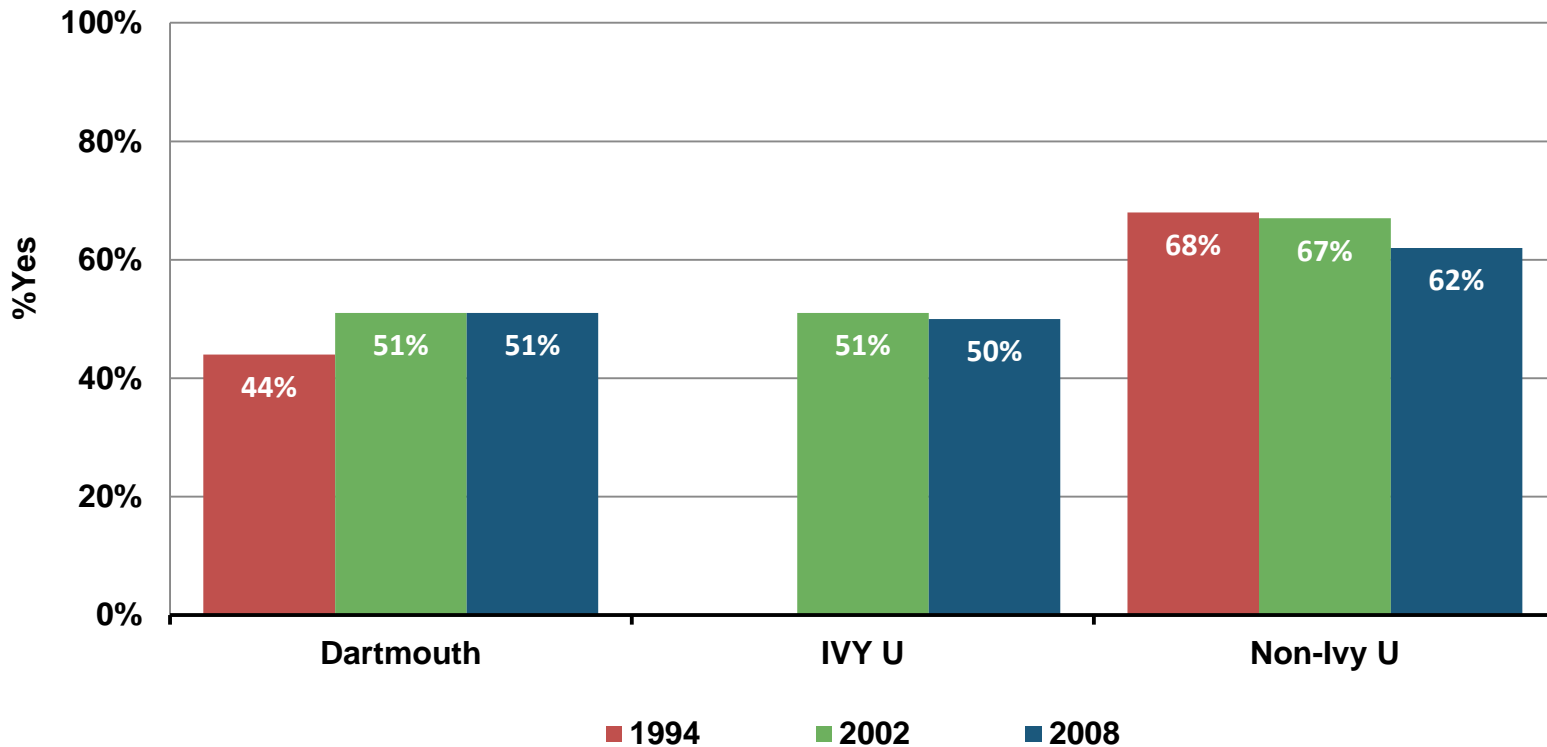
While you were an undergraduate, did you...?



UNDERGRADUATE EXPERIENCE

- ❖ Non-Ivy alumni received more financial aid as undergraduates than alumni at both Dartmouth and Ivy Universities (all cohort groups).

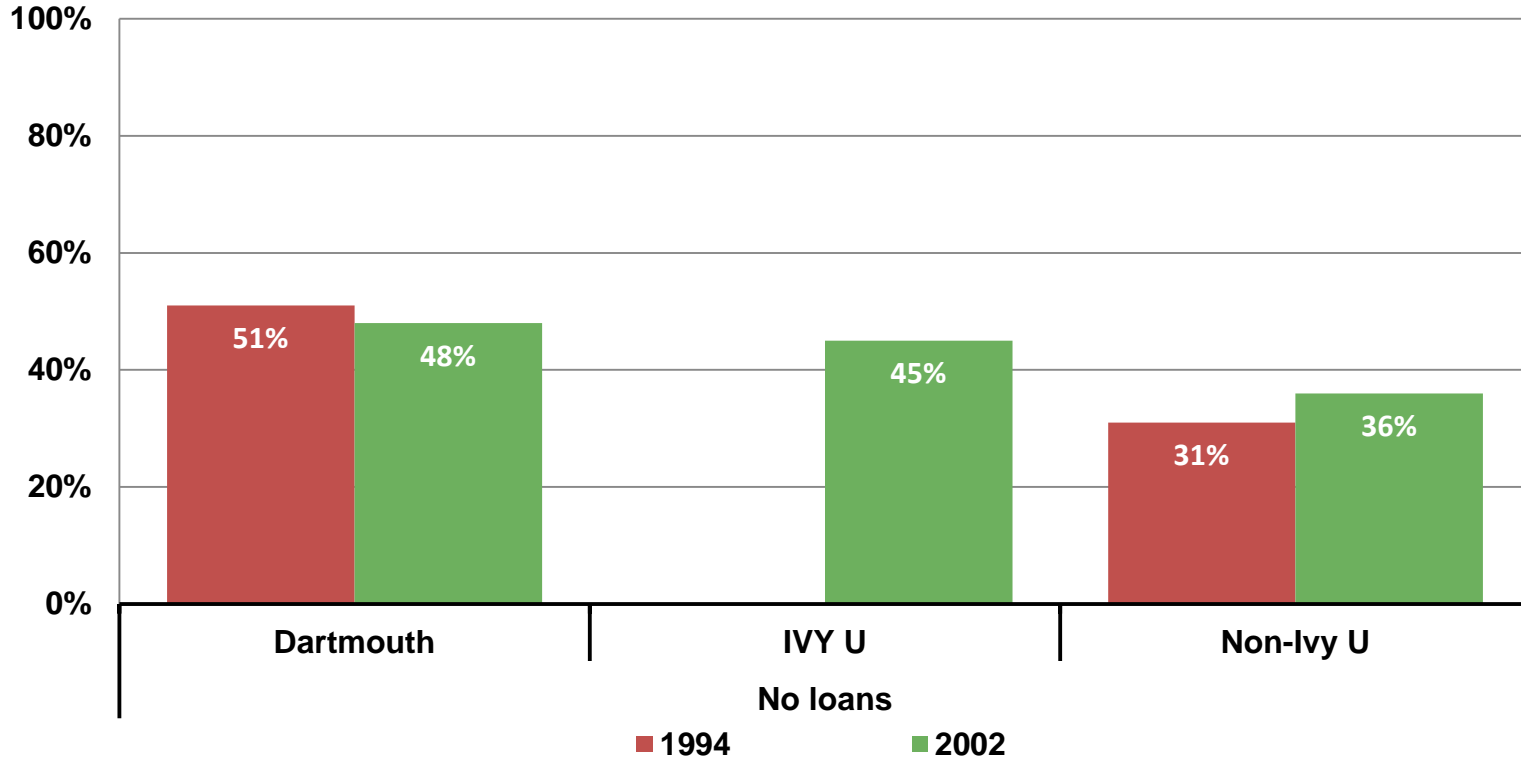
Did you receive any financial aid from your college while you were an undergraduate ?



UNDERGRADUATE EXPERIENCE

- ❖ Dartmouth's Class of 1994 reported a higher percentage of "no loans" than Non-Ivy peers.
- ❖ Dartmouth's Class of 2002 reported the highest percentage of "no loans" compared to both Ivy and Non-Ivy.

What was the total amount you borrowed to finance your education?



UNDERGRADUATE EXPERIENCE

- ❖ More recent Dartmouth graduates (Class of 2008) borrowed at higher percentages in the “\$1-\$9,999” and “\$10,000-\$19,999” ranges than both Ivy and Non-Ivy peers.

What was the total amount you borrowed to finance your education?

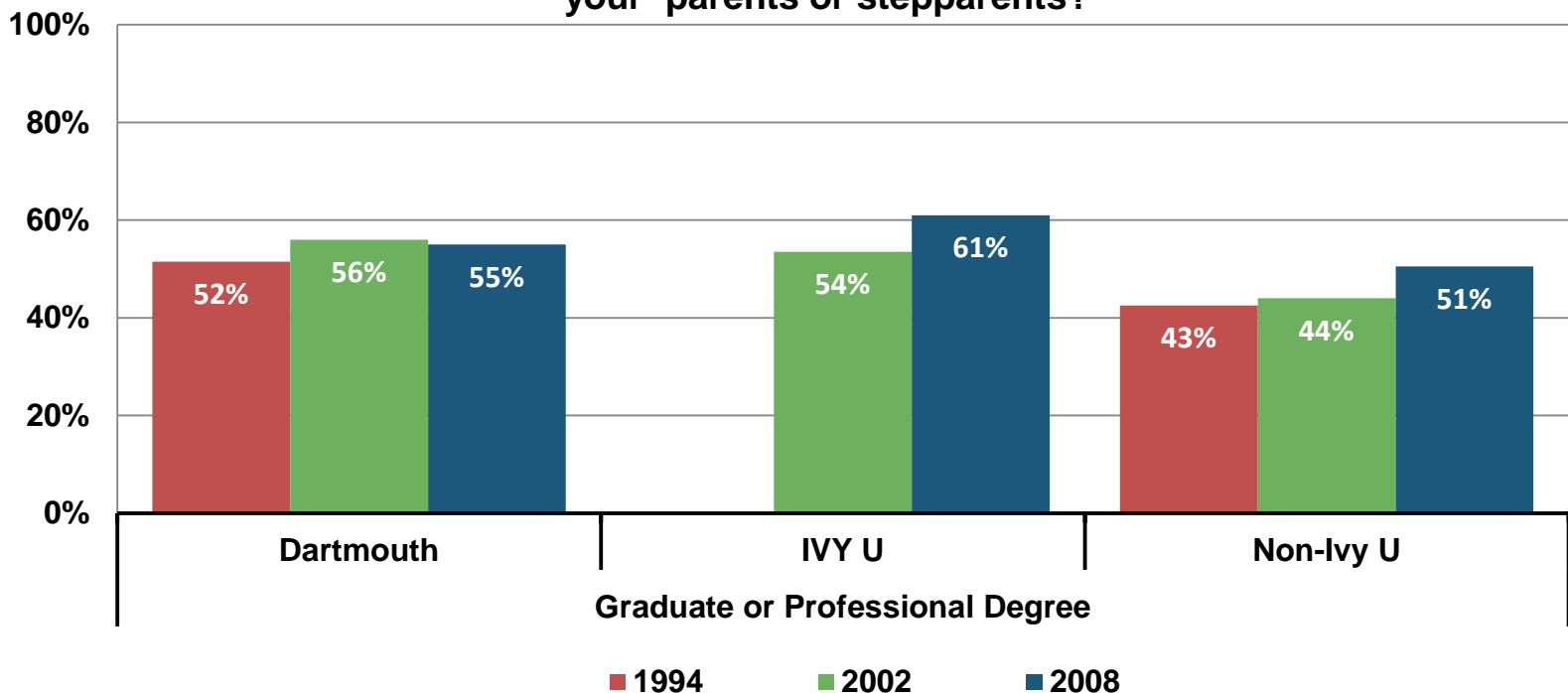
Class of 2008					
\$1 to \$9,999			\$10,000 to \$19,999		
Dartmouth	IVY U	Non-Ivy U	Dartmouth	IVY U	Non-Ivy U
9%	8%	5%	12%	7%	9%

PARENTAL EDUCATION AND HOUSEHOLD INCOME

PARENTAL EDUCATION & HOUSEHOLD INCOME

- ❖ The Dartmouth Class of 1994 reported higher percentages of parents with graduate or professional degrees than Non-Ivy peers.
- ❖ The Dartmouth Class of 2002 reported higher percentages of parents with graduate or professional degrees than both Ivy and Non-Ivy peers.
- ❖ More recent Dartmouth graduates fell in between Ivy and Non-Ivy peers in the percentage of parents with such degrees.

What is the highest level of education completed by your parents or stepparents?



PARENTAL EDUCATION & HOUSEHOLD INCOME

- ❖ The Class of 2008 alumni from all groups (Dartmouth, Ivy, and Non-Ivy) indicated that their standard of living was not as “far above average” as those in the Class of 1994 or 2002.
- ❖ Interestingly, even though the more recent graduates did not view their standard of living as high as older alumni, they did view their family's standard of living, when they started college, higher than all American families compared to older alumni.

Thinking back to when you started college, how would you say your family's standard of living compared to all American families? How would you place yourself today?

	Far above average					
	My family			Me		
	Dartmouth	IVY U	Non-Ivy U	Dartmouth	IVY U	Non-Ivy U
1994	14%		3%	27%		21%
2002	12%	12%	8%	13%	13%	13%
2008	15%	19%	14%	9%	10%	7%