Higher Education News

What Happens After the MBA Bubble Bursts? - The Graduate Management Admissions Council’s latest survey shows another year of declining applications to MBA programs.

Is it Fair to Judge a College by Its ROI? - ROI is an important indicator to an economist but doesn’t measure anything else.

Some Colleges Start to Confront a Surprising Reason Students Fail: Too Many Choices - As helicoptered students flounder, counselors step in with “metaphorical handholding”.

Early Decision is Down - Tracking tool shows a sharp decline for early decision and likely a flat year for early action.

A Case Against the STEM Rush - A computer scientist who’s actively participated in efforts to increase participation in STEM fields, now wonders if she’s been on the wrong side.

Giving Growth Slows - While giving to colleges reached a record high this past fiscal year, signs point to a slowing pace of growth.

Big Donors to Colleges Increasingly Focus on Ways to Spur Social Mobility - Growing numbers of big donations are aimed at using scholarship aid to promote social mobility.

The Certain Benefits of Cluster Hiring - Practice can promote diversity & inclusion if institutions have a willingness to take a creative approach to faculty recruitment & retention.

Why Colleges Are Ripe for Cyberattacks - and How They Can Protect Themselves - Colleges, with their rich array of data, have increasingly become targets of cyberattacks.

New Federal Initiative Will Fund Blockchain Experiments in Higher Education - US Dept of Education hopes that blockchain technology transforming the finance & logistics industries could play a role in making education records more portable & transparent.

Will Your College Close? - 40% of institutions are destined to struggle. What to do?

Act Now! Say Hello to the New Enrollment Playbook - How retail tactics are reshaping student recruitment.

Important Reminders

• Day in the Life of the Budget Office - Friday, March 27 from 10:30-12:00 in Carson Hall, L01

• Town Hall hosted by EVP Rick Mills - Wednesday, April 8 from 12:00-1:00 in Spaulding Auditorium

March 2020
Positive Trends in College Pricing - Recent developments in higher ed are largely positive.

Advancing Analytics - Although campuses have begun tapping into analytics to support decision making, there are more ways they can leverage data as an institutional asset.

New International Enrollments Climb at US Grad Schools - Survey finds increases in applications and first time enrollments but looking ahead to this fall, uncertainties abound.

This College Wants Students to Commit Soon. So It’s Running an “Early Deposit Awards Program” - Albion College is giving away prizes, including free room & board for a semester, to encourage accepted applicants to commit.

"Moving the Goalposts": What You Need to Know About DeVos’s Closer Scrutiny of Foreign Gifts - Us Dept of Education signaled closer scrutiny of relations between American campuses and Chinese entities.

At the Precipice: 6 in 10 Colleges Say They Missed Fall Enrollment Goals - The long-predicted enrollment crisis appears to finally be here.


Regional News

A Simple Way to Equalize the Ivies? Give Others the Legacy SAT Bonus - Colleges would be less economically stratified if lower-income students had a boost like those for children of alumni.

The ‘Missing Middle’ at Ivy-Plus Colleges - Report finds the middle class is heavily underrepresented at elite private colleges.

Dartmouth News

Newest Academic Building to Recognize Anonymous Alumni - Reimagined from the ground up, the hall is invigorating the north end of campus.

Dartmouth Ranks 55th in Study of Generosity in College Financial Aid - Dartmouth is the only Ivy school not included in the top 50.


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