

Ivy+ CFR Conference at Dartmouth College
July 11-13, 2023

[conference map](#)

TUESDAY, JULY 11

TIME	EVENT	DETAILS
10:30 a.m. – 3:30 p.m.	Check-In for Registrants	Grand Foyer, Hanover Inn, 2 East Wheelock St, Hanover NH
11:00 a.m. – 12:30 p.m.	Newcomer's Bootcamp This session aims to give those newer to CFR the opportunity to network with Ivy+ colleagues, learn one another's experiences, and help each other problem-solve through small group discussions of CFR-related issues or case studies. In addition, the session will acquaint participants with the perspectives and experiences of seasoned CFR professionals. Planning Committee: <ul style="list-style-type: none"> • Rachel Dooley, Associate Director, Corporate Relations, University of Pennsylvania • BJ Hoerner, Director of University Foundation Relations and Corporate Philanthropy, Cornell University • Dave Loerke, Director Corporate and Foundation Relations, Brown University • Rebecca Rex, Senior Director of Corporate and Foundation Relations, Brown University Panelists: <ul style="list-style-type: none"> • Dianna Altegoer, Executive Director, Corporate and Foundation Relations, University of Pennsylvania • Yvonne Devineni, Director of Corporate and Foundation Relations, Dartmouth College • Brooke Groves-Anderson, Director, University Corporate and Foundation Relations, Stanford • Takeisha Hall-Ruff, Executive Director of Development, Corporate and Foundation Relations, Vagelos College of Physicians and Surgeons, Columbia University Irving Medical Center 	Hayward Room, Hanover Inn
12:30 p.m. – 1:30 p.m.	Concurrent: <ul style="list-style-type: none"> • Informal Lunch – Ballroom West, Hanover Inn • Director's Meeting – Birch Room, Hanover Inn 	Ballroom West or Birch Room (see left), Hanover Inn
1:30 p.m. – 1:45 p.m.	Senior Leadership Welcome <ul style="list-style-type: none"> • Matt Rizzo, Vice President of Principal Gifts and Interim Vice President for Development, Dartmouth College 	Hayward Room, Hanover Inn

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1:45 p.m. – 2:45 p.m.	Fireside Chat and Q&A <ul style="list-style-type: none"> • Speaker: Kumar Garg '03, Vice President of Partnerships, Schmidt Futures • Moderator: Kate Norton '01, Senior Executive Director, Development and Academic Coordination, Dartmouth College 	Hayward Room, Hanover Inn
3:00 p.m. – 4:15 p.m.	Session: Faculty Advancement Network Given the mission of the Faculty Advancement Network in "collaborating to advance diversity and inclusion in the American professoriate", this session will feature a panel of FAN members to discuss how CFR officers can help to support the recruitment, retention, and other support of diverse faculty, staff, and students. In particular, the session will cover different institutional approaches that CFR offices may help to support. Speakers: <ul style="list-style-type: none"> • Kate Norton '01, Senior Executive Director, Development and Academic Coordination, Dartmouth (moderator) • Abbas Benmamoun, Vice Provost for Faculty Advancement, Duke University • Adina Berrios Brooks, Associate Provost for Faculty Diversity and Inclusive Pathways, Office of the Vice Provost for Faculty Advancement • Yael Levitte, Senior Associate Vice Provost for Faculty Development and Diversity, Cornell University • Kiernan Mathews, Executive Director, Ivy+ Faculty Advancement Network 	Hayward Room, Hanover Inn
4:30 p.m. – 5:15 p.m.	Break / Optional Tours: <ol style="list-style-type: none"> 1) Rauner Library tour – Limited to 20 2) Irving Institute tour – No space limitations 	Guides will accompany attendees to either (1) Rauner Library or (2) Arthur L. Irving Institute
5:30 p.m. – 8:00 p.m.	Reception & Dinner	Dartmouth Outing Club (DOC) House, 10 Hilton Field Rd, Hanover NH

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WEDNESDAY, JULY 12

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TIME	EVENT	DETAILS
8:30 a.m. – 9:15 a.m.	Breakfast (Tables focused on Topical Areas): <ul style="list-style-type: none"> Table Topics –Medicine and Biomedical Research; Energy, Climate and Sustainability; Computer Science, Data Science, Technology, and Innovation; Basic Science Research; Social Sciences and Behavioral Research; Humanities and the Arts; Social Justice and Equity; Public Health; Engineering 	Project Lab, Irving Institute 33 Tuck Mall, Hanover NH
9:15 a.m. – 10:30 a.m.	CFR Impact on Diversity, Equity, and Inclusion The session will explore the opportunities and challenges the current diversity, equity and inclusion (DEI) philanthropic funding, policy, and legal landscapes present for CFR work. A panel of CFR officers will speak to the ways CFR work can further our institutions' DEI missions, and have a meaningful impact on the diversity of our campuses and communities. Speakers: <ul style="list-style-type: none"> Dimitra Koutsantoni, Senior Director, University Corporate & Foundation Relations, Columbia University (moderator) Ryann Carey, Assistant Director of Corporate and Foundation Relations, University of Pennsylvania Takeisha Hall-Ruff, Executive Director of Development, Corporate and Foundation Relations, Vagelos College of Physicians and Surgeons, Columbia University Irving Medical Center Rebekah McKinney, Associate Director, Corporate and Foundation Relations, Brown University 	Classroom IR80, Irving Institute
10:45 a.m. – 12:00 p.m.	Strategic University-Industry Alliances This session will include a moderated panel discussion from senior executives involved in formulating and implementing major alliances with universities, including a description of new models of engagement. Speakers: <ul style="list-style-type: none"> Brooke Groves-Anderson, Director, Corporate and Foundation Relations, Stanford University (moderator) Jeff Gordon, Senior Associate Director of Corporate Relations, Stanford University Emily Hostage, Director, Industry Relations, Columbia University Steve Palmer, Director of Corporate Relations, Office of Corporate Relations, MIT Mauricio Valencia, Director of Corporate Relations, Stanford University 	Classroom IR80, Irving Institute
12:00 p.m. – 1:30 p.m.	Buffet Lunch and Fireside Chat 12:30 talk — NSF TIP Directorate <ul style="list-style-type: none"> Dr. Erwin Gianchandani, Assistant Director, Directorate for Technology, Innovation and Partnerships (TIP) in conversation with Craig B. Arnold, Vice Dean for Innovation, Princeton University 	Ballroom West, Hanover Inn

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	<ul style="list-style-type: none"> • Maureen Thompson-Siegel, Moderator, Associate Director Corporate Engagement & Foundation Relations, Princeton 	
1:30 p.m. – 2:45 p.m.	<p>Responding to Big Ideas Competitions: University Mechanisms and Strategies</p> <p>A Round Table discussion with Tony Boccanfuso/UIDP (with Kathy Lynch as moderator) to expand upon the NSF TIP information provided by Erwin Gianchandani during his Keynote that will precede this session. This conversation will explore the expanding opportunities for industry, academic and government collaborations for initiatives to translate novel technologies with societal benefits.</p> <ul style="list-style-type: none"> • Fireside chat with Tony Boccanfuso, President & CEO, University Industry Demonstration Partnership (UIDP) • Moderated by Kathy Lynch, University Executive Director, Corporate Strategy & Engagement, Yale University 	Hayward Room, Hanover Inn
3:00 p.m. – 4:15 p.m.	<p>CFR Growth for the Future</p> <p>During this session, we will discuss how our Ivy+ teams are structured, how success is measured, and ideas for the future of CFR. To prepare for this discussion, we developed and launched a survey requesting information about CFR teams—with the goal of understanding how teams are structured across the Ivy+ schools so that we can plan and advocate for future growth. During the session, we will use the information that was collected through the survey as the basis for an interactive discussion in which we all ask questions and share ideas.</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Alison Buckser, Director, Corporate and Foundation Relations, Brown University • Diana Altegoer, Executive Director, Corporate and Foundation Relations, University of Pennsylvania • Rose Edzie, Senior Associate Director, Foundation Relations, Dartmouth College 	Hayward Room, Hanover Inn
4:15 p.m. – 5:30 p.m.	<p>Break / Optional Tours:</p> <ol style="list-style-type: none"> 1) Hood Museum Tour 2) Baker Tower Tour (limited to 12 at a time) 	Guides will accompany attendees to location
5:30 p.m. – 5:50 p.m.	Bus ride to Dartmouth Skiway	Pick-up outside Rauner Library
6:00 p.m.– 8:15 p.m.	Reception & Dinner	McLane Ski Lodge 39 Grafton Turnpike Road, Lyme NH
8:15 p.m. – 8:35 p.m.	Bus ride back to Dartmouth Campus	Pick-up in front of Dartmouth Skiway

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THURSDAY, JULY 13

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TIME	EVENT	DETAILS
8:30 a.m. – 9:45 a.m.	“The Skinny” over breakfast Insider knowledge on corporations and foundations	Ballroom West, Hanover Inn
9:45 a.m. – 11:00 a.m.	Best Practices in Reputational Review and Comparative Risk A panel discussion with representatives from Brown, Princeton, and Stanford focused on processes in place to identify and manage reputational review and comparative risk. The conversation will include communication strategies to address issues encountered with program partners and the public. A lively Q & A session will be a part of this topic. Speakers: <ul style="list-style-type: none"> • Sasha Dolgicer, Executive Director of Corporate and Foundation Relations, Brown University (moderator) • Coleen Burrus, Director of Corporate Engagement and Foundation Relations, Princeton University • Brooke Groves-Anderson, Director, Corporate and Foundation Relations, Stanford University 	Ballroom West, Hanover Inn
11:15 a.m.– 12:30 p.m.	Navigating Complex Agreements Agreements with companies and foundations have become more complex in scope. A panel will discuss processes and procedures their institutions have developed to appropriately navigate these agreements. <ul style="list-style-type: none"> • Melissa Hey, Associate Director, Corporate and Foundation Relations (moderator) • Tamara Chiba, Senior Associate Director, Corporate and Foundation Relations, Science and Technology, Yale University • Laura Batten, Director of Strategic Partnerships, Cornell University (panelist) • Maura Ridge, Senior Officer, Foundation Relations, MIT 	Ballroom West, Hanover Inn
12:30 p.m. – 1:30 p.m.	Buffet w/ take-home boxes	Ballroom West, Hanover Inn
1:00 p.m. – 4:00 p.m.	Optional Activities: <ol style="list-style-type: none"> 1) Orchid Greenhouse tour (1978 Life Sciences Building) 2) Hike (self-guided) 	Guides will accompany attendees to greenhouse