CECS Alumni Day – 10/29/04

8:30 – 9:00  **Registration/Light Breakfast**

9:00 – 9:15  **Introductions**

9:15 – 10:00  **CECS: 15 Year Retrospective and the Future**  
             John Wennberg, MD, MPH  
             Director, CECS

10:00 – 10:45  **CECS Educational Programs 10-Year Retrospective**  
               Gerald O’Connor, PhD, DSc  
               Director, CECS Educational Programs

10:45 – 11:00  **Break**

11:00 – 12:00  **From Sports Gear to Hollywood: Glamorization of Tobacco and its Influence on Adolescent Smoking**  
               Anna Adachi-Mejia, PhD (’02)  
               Research Coordinator & Instructor, Cancer Risk Behaviors Group,  
               Department of Pediatrics, DMS

12:00 – 1:30  **Alumni/Faculty Luncheon**

1:30 - 2:30  **Alumni Presentation – Title TBA**  
             Silas Martin, M.S. (’99)  
             Disease Modeling Leader, Health Economics & Pricing  
             Johnson & Johnson Pharmaceutical Services, L.L.C.

2:30 – 2:45  **Break**

2:45 – 3:30  **Alumni Job Panel (Panelists TBA)**

3:30 – 4:30  **Alumni Working Session**  
             **Networking, skill set building after CECS, ideas for future growth and changes, etc**

4:30 – 5:30  **Reception**