

## Treatment Plan for Student Video Projects

Student Name(s) \_\_\_\_\_

Course, Term, & Section \_\_\_\_\_ Professor \_\_\_\_\_

Working Title \_\_\_\_\_

1. What is the purpose? (*Why have you chosen to do this video? Will it show/or explain a situation? Will it tell someone's story? Will it demonstrate something—what? What argument or claim are you hoping at this point to make? [It may shift as you research.]*) \_\_\_\_\_

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2. Who is your audience? (*Who will see this video? Does your intended audience have prior knowledge of the topic? Might you show it to someone other than your classmates in this course?*) \_\_\_\_\_

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3. Describe the content of your video. (*Briefly describe what you expect your project to be about. What is your goal? What are the emotions you want to evoke? Identify the critical information to be presented.*)

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4. From what point of view will the video be shown? (*Who will tell the story? Will it be the central character's point of view? That of someone outside of the action? A subordinate bystander's view of things? A victim's? A perpetrator's? Will you use an impersonal voice-over narrator?*) \_\_\_\_\_

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5. What form will your video take? (*What is likely to be the basic shape—beginning, middle, end? Will it be presented in chronological order? With flashbacks? With commentary, or without? With sound or without? With text or without? What will the viewer experience, feel, or gain?*) \_\_\_\_\_

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6. Where will your video be set—what place? *(Will you need to reserve the space ahead of time? If it's an outdoor location, do you have an alternative indoor location in case of bad weather?)* \_\_\_\_\_  
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7. Who might be involved as actors on-screen? \_\_\_\_\_  
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8. Who in your group will be responsible for which roles in production *(editing text, directing camera shots or actors, finding music, scheduling meetings of the group, typing things up, gofer-ing, operating cameras, researching, managing other equipment, ordering pizza for late-night sessions, etc.)*. Define and assign responsibilities *(some, of course, such as editing the footage, you may perform together)*:

Name \_\_\_\_\_

Role(s) \_\_\_\_\_

Responsibilities \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Name \_\_\_\_\_

Role(s) \_\_\_\_\_

Responsibilities \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Name \_\_\_\_\_

Role(s) \_\_\_\_\_

Responsibilities \_\_\_\_\_  
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\_\_\_\_\_

Name \_\_\_\_\_

Role(s) \_\_\_\_\_

Responsibilities \_\_\_\_\_  
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9. Professor's Comments: \_\_\_\_\_

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