Jonathan Zinman: Bio

Jonathan Zinman is a Professor of Economics at Dartmouth College, and co-founder and Scientific Director of the U.S. Household Finance Initiative (USHFI) of Innovations for Poverty Action.

Professor Zinman’s research focuses on household finance and behavioral economics. He has papers published in several top journals in economics, finance, and general-interest science, and his work has been featured extensively in popular and trade media as well.

Professor Zinman applies his research by working with policymakers and practitioners around the globe. He currently serves on the inaugural Consumer Advisory Board of the Consumer Financial Protection Bureau, as a Visiting Scholar at the Federal Reserve Bank of Philadelphia, and as a Community Development Research Advisory Council member for the Federal Reserve Bank of Boston. He also works directly with financial service providers, ranging from startups to nonprofits to publicly-traded companies, to develop and test innovations that are beneficial to both providers and their clients.