

## Jonathan Zinman: Bio

[Jonathan Zinman](#) is the R. Stephen Cheheyl Professor of Economics at Dartmouth College, an Academic Lead for the Global Financial Inclusion Initiative of Innovations for Poverty Action (IPA), and co-founder of IPA's U.S. Finance Initiative. He is also affiliated with the National Bureau of Economic Research, the M.I.T. Jameel Poverty Action Lab, and ideas42.

Professor Zinman's research focuses on household finance and behavioral economics. He has papers published in several top journals in economics, finance, law, and general-interest science, and his work has been featured extensively in popular and trade media as well.

Professor Zinman applies his research by working with policymakers and practitioners around the globe. He has served on the inaugural Consumer Advisory Board of the Consumer Financial Protection Bureau, and as an advisor to the Federal Reserve Board, the Federal Reserve Bank of Philadelphia, and the Federal Reserve Bank of Boston. He also works directly with financial service providers, ranging from fintech startups to nonprofits to publicly-traded companies, to develop and test innovations that are beneficial to both providers and their clients.