MarketWatch

Hospital Quality And Intensity Of Spending: Is There An Association?

Hospitals’ performance on quality of care is not associated with the intensity of their spending.

by Laura Yasaitis, Elliott S. Fisher, Jonathan S. Skinner, and Amitabh Chandra

ABSTRACT: Numerous studies in the United States have examined the association between quality and spending at the regional level. In this paper we evaluate this relationship at the level of individual hospitals, which are a more natural unit of analysis for reporting on and improving accountability. For all of the quality indicators studied, the association with spending is either nil or negative. The absence of positive correlations suggests that some institutions achieve exemplary performance on quality measures in settings that feature lower intensity of care. This finding highlights the need for reporting information on both quality and spending. [Health Affairs 28, no. 4 (2009): w566–w572 (published online 21 May 2009; 10.1377/hlthaff.28.4.w566)]

Wide variations in both spending and quality of care have been documented throughout the U.S. health care system. Many studies have found no positive correlation between spending and quality; others have noted a negative relationship at the level of states and Hospital Referral Regions (HRRs).1 In these studies, higher spending is associated with care of higher intensity, involving greater use of the hospital and intensive care unit (ICU) and more specialists, tests, and minor procedures, but lower quality as measured by performance on process-of-care measures, which record the percentage of patients that receive appropriate care for specific conditions.2 Some have attributed this negative association to the specialist-oriented patterns of practice present in different regions.3

Previous analyses at the regional level provide an informative picture of variation in spending and quality across the country; however, efforts to improve the quality of inpatient care or reduce unnecessary spending are unlikely to be designed at the level of regions because hospitals and physicians in them are not formally linked. We examined correlations between spending intensity and quality at the level of hospitals, which, unlike states or HRRs, provide the organizational context within which Medicare patients receive most of their care.4 We used measures of process-of-
care quality from the Centers for Medicare and Medicaid Services (CMS) Hospital Compare database. We compared performance on these measures to hospital-level end-of-life spending based on spending for chronically ill patients from the Medicare over-sixty-five population. We examined whether the observed relationship between quality and spending at the hospital level is mediated by the influence of geography: is the lack of association between spending and quality explained by geography, or does it also occur within narrowly defined geographic regions?

**Study Data And Methods**

- **Data: quality.** The Hospital Quality Alliance (HQA), a public-private collaboration between the CMS and several hospital organizations, began reporting individual hospitals’ performance on process-of-care measures through a Web site, Hospital Compare, on 1 April 2005. The measures focus on three major conditions for which treatments are supported by solid evidence: acute myocardial infarction (AMI), pneumonia, and congestive heart failure (CHF). The measures are the percentage of appropriate patients receiving a specific, often low-cost, evidence-based therapy. We analyzed data from 2004–2007. We first calculated the percentage of patients who received appropriate care for each condition to yield a summary score for that condition. If a hospital did not report adequate data for a given measure, that measure was not included in the hospital’s summary score. Next we created a composite score that used information for all three conditions by taking the mean of summary scores across conditions for each hospital. We analyzed percentile rankings for overall performance, as well as for each clinical condition.

- **Medicare spending data.** Medicare spending on in-hospital services reflects the severity of disease, reimbursements due to graduate medical education (GME) and Medicare disproportionate-share hospital (DSH) payments, geographical price adjustments, and differences in practice patterns. To isolate the latter factor, we obtained data on hospital inpatient spending based on the intensity of inpatient care at the end of life (EOL) using spending in the two years preceding death. We used data from patients with chronic diseases, who would likely have experienced considerable contact with their hospitals in the two years before death. By focusing on variation in the treatment of patients with identical
life expectancy, the EOL spending measure better reflects the portion of spending that is attributable to differences in practice patterns, not differences in severity of illness.\textsuperscript{10} EOL spending has been shown to be highly correlated with both total Medicare spending and spending for specific disease cohorts.\textsuperscript{11} In contrast to disease-specific cohorts, the sample size for the EOL measures is larger and thus allows more accurate measures of overall Medicare costs by hospital.

To construct our measure of EOL spending, we used Medicare Parts A and B spending and utilization data for hospital and physician services for chronically ill beneficiaries who died during 1999–2003.\textsuperscript{12} At death, each of these patients was assigned to the hospital in which they had received the majority of care in the previous two years. All data on spending and use from that patient’s claims were then assigned to that hospital as well. The vast majority of patients’ care occurred at the assigned hospital; the average percentage of inpatient days spent at the assigned hospital was 89.7 percent. Spending data were adjusted for differences in age, sex, race, and the relative frequency of chronic illness.

To remove the influence of varying reimbursements attributable to GME and Medicare DSH payments and geographical price adjustments, we constructed a measure of spending that reflects only the use of the services that explain a large amount of hospital spending: number of hospital days, total physician visits, ICU days, and ratio of specialist to primary care physician visits at the end of life. We regressed the hospitals’ total spending on the quantities of services provided, and we analyzed only the proportion of spending explained by the provision of these services. Our measure of EOL spending, which is adjusted for GME, DSH, and geographic price adjustments, has a correlation of 0.75 with the unadjusted measure ($p < 0.001$). Hospitals were then categorized into five quintiles of this “price-adjusted” EOL spending. Of the hospitals whose data are reported in the \textit{Dartmouth Atlas}, 2,712 had adequate data for the calculation of this measure of spending and performance on quality indicators.

\textbf{Analysis.} We compared percentile scores of quality, using both condition-specific scores and composite scores, across the five quintiles of EOL spending, and we performed tests for trend across these quintiles. In a secondary analysis, we separated academic medical centers (AMCs) from other hospitals to examine whether the relationship between spending and quality was different for them. We also examined the relationship between spending and quality at the hospital level, after adjusting for geographic region (HRR). This fixed-effects analysis accounts for all factors that are fixed within HRRs. To illustrate the potential of this approach, we plotted the overall quality performance and spending for hospitals from two large metropolitan areas (New York and Los Angeles).

A regression model was used to report the association between a hospital’s percentile score and an increase of $10,000 in the intensity of the EOL spending measure (or from the middle to the highest quintile of spending). Each hospital was weighted by the number of observations on which its score was based.

\textbf{Results}

We categorized the 2,712 U.S. hospitals with complete data on utilization, spending, and quality performance by quintile of EOL spending; mean EOL spending ranged from $16,059 in the lowest quintile to $34,742 in the highest quintile (Exhibit 1). Among AMCs, almost half of those reporting adequate data were in the top quintile of spending. The correlations between the condition-specific scores are somewhat weak: 0.59 for AMI and CHF, 0.32 for AMI and pneumonia, and 0.40 for CHF and pneumonia, a result found previously.\textsuperscript{13} There were significant negative relationships for performance on AMI, pneumonia, and overall quality scores ($p < 0.001$ for all; Exhibit 2). There was no association between performance on quality measures and spending for heart failure.

For AMCs (Exhibit 3), the only significantly negative association was between performance on AMI quality measures and
spending ($p = 0.009$). This association accounts for the negative trend seen in overall performance ($p = 0.066$); there is no significant relationship between performance on heart failure or pneumonia measures and spending.

To assess the impact of geographical differences in care intensity, we next repeated the national analysis after accounting for HRRs (Exhibit 4). Some of the association between quality and spending is mediated by geographical differences in care intensity. In this analysis, the relationship between performance on pneumonia measures and spending remains strong ($p < 0.001$) and largely accounts for the relationship between spending and overall quality performance ($p = 0.015$).

For individual hospitals from two major metropolitan areas (Exhibit 5), there was no significant relationship between spending and quality within either region; both regions show wide variability on spending and quality.

To quantify the magnitude of the associations noted in the above exhibits, we performed an analysis of the change in percentile ranking associated with a $10,000 increase in EOL spending. A change of this magnitude in spending would move a hospital from the middle to the highest quintile of spending. For the

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**EXHIBIT 1**
Number Of Hospitals Reporting Sufficient Data For Each Clinical Condition, By Quintile Of End-Of-Life (EOL) Spending And Medical Condition, 2004–2007

<table>
<thead>
<tr>
<th>Spending quintile</th>
<th>EOL spending ($)</th>
<th>AMI</th>
<th>CHF</th>
<th>Pneumonia</th>
<th>Overall</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>16,059</td>
<td>430 (9)</td>
<td>542 (9)</td>
<td>543 (9)</td>
<td>543 (9)</td>
</tr>
<tr>
<td>2</td>
<td>20,140</td>
<td>462 (32)</td>
<td>542 (32)</td>
<td>542 (32)</td>
<td>542 (32)</td>
</tr>
<tr>
<td>3</td>
<td>23,064</td>
<td>492 (38)</td>
<td>543 (38)</td>
<td>543 (38)</td>
<td>543 (38)</td>
</tr>
<tr>
<td>4</td>
<td>26,480</td>
<td>518 (65)</td>
<td>542 (65)</td>
<td>542 (65)</td>
<td>542 (65)</td>
</tr>
<tr>
<td>5</td>
<td>34,742</td>
<td>510 (115)</td>
<td>542 (117)</td>
<td>542 (117)</td>
<td>542 (117)</td>
</tr>
<tr>
<td>Total</td>
<td>24,093</td>
<td>2,412 (259)</td>
<td>2,711 (261)</td>
<td>2,712 (261)</td>
<td>2,712 (261)</td>
</tr>
</tbody>
</table>

**EXHIBIT 2**
Percentile Of Quality, By Quintile Of Spending, All Hospitals, 2004–2007

**SOURCE:** Authors’ analyses (see text for complete details).

**NOTES:** EOL spending is measured as total spending on Medicare decedents in their last two years of life, adjusted for prices. Spending is in dollars, and hospitals reporting adequate process measure data are represented by counts. Quintiles of EOL spending range from 1 (lowest) to 5 (highest). AMI is acute myocardial infarction. CHF is congestive heart failure.

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entire sample (AMC and non-AMC hospitals), the associations were –5.3 percentile points for overall quality \( (p < 0.001) \), –5.2 percentile points for AMI \( (p < 0.001) \), –9.2 percentile points for pneumonia \( (p = 0.001) \), and –0.3 percentile points \( (p = 0.687) \) for CHF.

Discussion

Examining hospital performance across quintiles of spending intensity reveals the lack of a positive association between quality and spending. Indeed, in our analysis the relationship was often negative—even within regions. This implies that the prevalence of hospitals with inefficient, fragmented care is not isolated to a few regions of the country.

Study limitations. Our study is not without limitations. First, the quality measures we used may penalize hospitals that treat sicker patients. Although this remains a possibility, we chose the measures in part because they are not sensitive to the ability to perform detailed risk adjustment. Moreover, recent work has found that patients with more comorbidities are more likely to receive higher-quality medical care.14

Second, we examined process-of-care measures, not outcome measures. Policymakers have focused on the former because they need no risk adjustment, but they have been criticized for their weak correlation with health outcomes, including mortality after AMI and CHF.

EXHIBIT 3
Percentile Of Quality, By Quintile Of Spending, Academic Medical Centers, 2004–2007

<table>
<thead>
<tr>
<th>Quality percentile</th>
<th>AMI***</th>
<th>Overall*</th>
<th>Heart failure</th>
</tr>
</thead>
<tbody>
<tr>
<td>80</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>60</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>40</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>20</td>
<td></td>
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</tr>
</tbody>
</table>

SOURCE: Authors’ analysis (see text for complete details).
NOTES: Spending is measured as total end-of-life spending on chronically ill Medicare decedents in their last two years of life, adjusted for prices. AMI is acute myocardial infarction.
* \( p < 0.10 \)  ** \( p < 0.05 \)  *** \( p < 0.01 \)  **** \( p < 0.001 \)

EXHIBIT 4
Performance Across Quintiles Of Spending, Adjusting For Hospital Referral Regions (HRRs), 2004–2007

<table>
<thead>
<tr>
<th>Percentile of quality</th>
<th>AMI</th>
<th>Overall**</th>
<th>Heart failure</th>
</tr>
</thead>
<tbody>
<tr>
<td>60</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>50</td>
<td></td>
<td></td>
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<td>40</td>
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</tbody>
</table>

SOURCE: Authors’ analysis (see text for complete details).
NOTES: Spending is measured as total end-of-life spending on chronically ill Medicare decedents in their last two years of life, adjusted for prices. AMI is acute myocardial infarction.
** \( p < 0.05 \)  **** \( p < 0.001 \)
More recent work has demonstrated that there is an inverse (but weak) relationship between performance on these measures and risk-adjusted mortality rates for each of the three conditions under investigation.16

A third concern is the EOL measure: a person treated in a high-intensity hospital may survive and thus not end up in the EOL sample. Presumably, this person experienced above-average spending; thus, excluding him or her from the sample would attenuate any measured differences in spending. Peter Bach and colleagues have also noted that regions with more “low cost” diseases will appear to experience lower spending in EOL cohorts.17 We adjusted our spending data for the relative frequency of diseases in each hospital’s patient population, to alleviate some of this concern.

Finally, our study used Medicare fee-for-service data to calculate measures of EOL spending. Other research has noted the similarity with which patients in this population are treated compared with patients having other sources of coverage, such as Medicare health maintenance organizations (HMOs) and private insurers.18

**Implications.** Although previous studies have examined the efficiency of the U.S. health care system at the regional level, our work is one of the first nationwide analyses of quality and spending at the individual hospital level. Our analysis suggests that hospitals achieve exemplary performance across wide ranges of care intensity, while higher- or lower-spending hospitals do not score uniformly well or poorly on quality indicators. If the purpose of quality reporting is to inform consumers, insurers, and providers about quality and to encourage selective referrals or competitive forces to improve quality, then the additional reporting of spending should strengthen these efforts.

Better reporting on these aspects of hospital performance may also allow us to understand how care is translated into performance on quality indicators. Some have suggested that intensive medical care (which is correlated with spending) can crowd out the provision of simpler, proven medical interventions.19 For example, in areas with more intensive management of heart attacks (that is, treatments such as angioplasty), AMI patients were found to be less likely to be treated with simple treatments such as beta-blockers and aspirin.20 With improved public reporting on quality and spending, it may be possible to un-
understand how some providers can deliver outstanding care without raising costs.

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NOTES


8. Ibid.


15. Bradley et al., “Hospital Quality”; and Werner and Bradlow, “Relationship.”


