

A consumer has preferences of

a) $u(x_1, x_2) = 3x_1^2 x_2^3$ (Cobb-Douglas)

b) $u(x_1, x_2) = 3\sqrt{x_1} + x_2$ (quasilinear).

In both cases, her budget line is $p_1 x_1 + p_2 x_2 = m$

Find her individual demands in each case by using the Lagrange method.

Solution:

a)

Budget constraint is $p_1 x_1 + p_2 x_2 = m$.

$$\max u(x_1, x_2) = 3x_1^2 x_2^3 \quad \text{s.t.} \quad p_1 x_1 + p_2 x_2 = m.$$

Lagrangian:

$$L(x_1, x_2, \lambda) = 3x_1^2 x_2^3 + \lambda(m - p_1 x_1 - p_2 x_2)$$

$$\frac{\partial L}{\partial x_1} = 6x_1 x_2^3 - \lambda p_1 = 0 \quad (1)$$

$$\frac{\partial L}{\partial x_2} = 9x_1^2 x_2^2 - \lambda p_2 = 0 \quad (2)$$

$$\frac{\partial L}{\partial \lambda} = m - p_1 x_1 - p_2 x_2 = 0. \quad (3)$$

We use (1) and (2): first we isolate the x -terms:

$$6x_1 x_2^3 = \lambda p_1 \quad (1)$$

$$9x_1^2 x_2^2 = \lambda p_2 \quad (2)$$

Dividing (1)/(2):

$$\frac{6x_1 x_2^3}{9x_1^2 x_2^2} = \frac{p_1}{p_2}. \text{ Simplifying yields the tangency condition (T.C.) } \frac{2x_2}{3x_1} = \frac{p_1}{p_2}.$$

$$\text{It is helpful to solve for } x_2: \quad x_2 = \frac{3}{2} \frac{p_1}{p_2} x_1.$$

Next step: We find the individual demand for x_1 by plugging into (3) (=budget line):

$$p_1 x_1 + p_2 \left(\frac{3}{2} \frac{p_1}{p_2} x_1 \right) = m \Leftrightarrow p_1 x_1 + \frac{3}{2} p_1 x_1 = m \Leftrightarrow \frac{5}{2} p_1 x_1 = m \Leftrightarrow x_1 = \frac{2m}{5p_1}.$$

x_2 -demand is found by plugging this result into T.C.:

$$x_2 = \frac{3}{2} \frac{p_1}{p_2} x_1 = \frac{3}{2} \frac{p_1}{p_2} \cdot \frac{2m}{5p_1} = \frac{3m}{5p_2}. \text{ Individual demands read: } x_1 = \frac{2m}{5p_1}; x_2 = \frac{3m}{5p_2}.$$

b)

$$\max u(x_1, x_2) = 3\sqrt{x_1} + x_2 \quad \text{s.t.} \quad p_1 x_1 + p_2 x_2 = m.$$

Lagrangian:

$$L(x_1, x_2, \lambda) = 3\sqrt{x_1} + x_2 + \lambda(m - p_1 x_1 - p_2 x_2)$$

$$\frac{\partial L}{\partial x_1} = \frac{3}{2} x_1^{-\frac{1}{2}} - \lambda p_1 = 0 \quad (1)$$

$$\frac{\partial L}{\partial x_2} = 1 - \lambda p_2 = 0 \quad (2)$$

$$\frac{\partial L}{\partial \lambda} = m - p_1 x_1 - p_2 x_2 = 0. \quad (3)$$

We use (1) and (2): first we again bring the lambda-terms to the right:

$$\frac{3}{2} x_1^{-\frac{1}{2}} = \lambda p_1 \quad (1)$$

$$1 = \lambda p_2 \quad (2)$$

Dividing (1)/(2):

$$\frac{3}{2} x_1^{-\frac{1}{2}} = \frac{p_1}{p_2}. \text{ Simplifying yields } x_1\text{-demand if utility is quasilinear}$$

(because this tangency condition does not contain any x_2 -term!!):

$$\frac{2}{3} x_1^{\frac{1}{2}} = \frac{p_2}{p_1} \Leftrightarrow \frac{2}{3} \sqrt{x_1} = \frac{p_2}{p_1} \Leftrightarrow \sqrt{x_1} = \frac{3}{2} \frac{p_2}{p_1} \Leftrightarrow x_1 = \left(\frac{3}{2} \frac{p_2}{p_1} \right)^2 = \frac{9 p_2^2}{4 p_1^2}.$$

To find individual demand for x_2 we need the budget line (3):

$$p_1 \frac{9 p_2^2}{4 p_1^2} + p_2 x_2 = m \Leftrightarrow p_2 x_2 = m - \frac{9 p_2^2}{4 p_1} \Leftrightarrow x_2 = \frac{m - \frac{9 p_2^2}{4 p_1}}{p_2}.$$

$$\text{Thus, individual demands read } x_1 = \frac{9 p_2^2}{4 p_1^2}; x_2 = \frac{m - \frac{9 p_2^2}{4 p_1}}{p_2}.$$