Bring Your Marketing to Life with Animoto!

Jennifer Ditkoff, Collection Development Librarian
2011 October Conference; Dartmouth Biomedical Libraries
ANIMOTO

WHAT?
Create an account

Email address

Password

Confirm password

First name

Last name

Date of birth (mm/dd/yyyy)

Gender:
- Male
- Female

Do you have a promo/referral code?

Sign Up

I have read and agree to the terms of service and privacy policy.

Already have an Animoto account? Sign In →

You'll sign in with this email address, and we'll use it to notify you when your videos are ready to watch.

It's fast and easy to use your Facebook account to sign in to Animoto.
## Plans & Pricing

<table>
<thead>
<tr>
<th></th>
<th>lite</th>
<th>plus</th>
<th>pro</th>
<th>reseller</th>
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<tr>
<td><strong>Try Animoto for free</strong></td>
<td><strong>Try Now</strong></td>
<td><strong>Sign Up</strong></td>
<td><strong>Sign Up</strong></td>
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<tr>
<td><strong>For everyday occasions</strong></td>
<td>$5/month or $30/year</td>
<td><strong>$39/month or $249/year</strong></td>
<td><strong>$499/year</strong></td>
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<tr>
<td><strong>Sell more with video</strong></td>
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<td>Learn more about Animoto Pro</td>
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<td><strong>For B2B marketing</strong></td>
<td>Learn more about Animoto Reseller</td>
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You are currently an Animoto for Education user.

Your account expires on October 20, 2012.

Renew Education account

You have 366 days left!

Create and share amazing videos with your friends and family for only $5! Learn more →

Re-apply for an Animoto for Education user account
Visualize
Storyboard
Take pictures and/or video
Choose Your Video Style

This will determine the look and feel of your video.

- The Animoto Original
- Vintage Voyage
- Watercolor Seashore
- Water
- Simplicity
- Air
Add Pictures and Video

From Your Computer
Upload pictures & video from your computer.

Retrieve from Facebook
Retrieve pictures from your Facebook account.

Retrieve from...
Connect to your favorite online services.

From Our Collection
Select pictures & video from our collection.
From Your Computer
Upload MP3s from your computer.

From Our Collection
Select a song from our library. Choose a genre to get started.

- Romantic
- Pop
- Indie Rock
- Electronica
- Hip Hop
- Singer/Songwriter
- Latin
- Jazz
- Classical
- Country
- Gospel & Christian
- Oldies
- Halloween

Choose Music
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Animoto is producing your video

You can wait here or navigate away. We'll email you when it is ready.

PROCESSING
Media submissions

COMPOSING
Video blueprint

PRODUCING
Custom video

It will take us a few minutes to prepare your video creation.

Make another video or learn more about our products.
Gauvreau's Baseball Statistics Class

Final Product
Download this video
Download an MP4 or ISO of your video.

Export your Animoto video
Automatically upload your video to other sites.

Embed this video
Put this video on your blog, website, or social network.

Put this code wherever your site or blog accepts HTML.

Advanced Options
If you're having trouble embedding your video, check our help resources for answers to common problems.
Marketing spaces

Mason Library
spaces to study
Marketing resources
Where can you put these videos?
Thank you!

Questions?

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http://twitter.com/shusher