Creating Exhibits to Showcase Library Resources

Nancy A. Bianchi
Dartmouth October Conference
21 October 2011
Exhibits

• An exhibit is a creative display of visual and textual information on a topic or theme, arranged in an understandable and attractive manner. All of the items in the exhibit contribute to telling its overall “story”.

• **Goals of an exhibit:**
  – Highlight collections and services
  – Educate users and staff
  – Inspire additional research topics
Dana Medical Library Exhibits 2009 – 2011

• “Evolutionary Medicine” (Jul 2011 – present)

• “Stuttering” (Apr 2011 – Jun 2011)

• “R U Askable” (Jan 2011 – Mar 2011)

• “From HeLa Cells to Hospice Care” (Oct 2010 – Dec 2010) (Popular Books on Medical Topics)

• “H1N1 Flu: 1918-19 & 2009” (Sep 2009 – Nov 2009)
Tip #10. Find a Kindred Spirit to collaborate with

Asher B. Durand
(American, 1796-1886)
*Kindred Spirits*, 1849
Oil on canvas
Exhibit Design Instructions

The Dana Medical Library has 4 glass panels, each 5 ½ feet high by 2 feet 9” wide. The cases are also 11” deep allowing for a 3 dimensional display using removable glass shelves.

All posters are developed in MS PowerPoint. Using the Design tab, choose Page Setup. Under Slides sized for - Scroll down and choose Custom. Set size at 11” x 17” (this is the largest size paper our color copier can handle). Smaller posters are set at 8.5” x 11”.

Choose Orientation – Portrait or Landscape.

Common font styles used are Calibri (Body) and Arial. Smallest font size used is generally 42 point. (Larger font sizes are used whenever space allows).

- Include photo or graphic in each poster.
- Font color used is generally black with headings often a different color, i.e. purple, blue, burgundy.
- Use colored borders when space allows.
- Print posters on paper designed for color copies.
- Place posters on a colored background using construction paper or poster board, allowing a background border of at least one-half inch.
- Each glass panel should include at least one or more shelves to allow for display of books or other items, or posters placed on book stands.
- Include an exhibit title poster on the wall outside of glass cases at each end of the exhibit.
Tip #9. Choose Timely Exhibit Themes

Stuttering Awareness Week
May 8 – 14, 2011

National Stuttering Awareness Week is a special nationwide commitment

- to educate people about this complex disorder
- to work toward the prevention of stuttering in children
- to let people know that help is available
- to promote research to find the causes of stuttering

The Stuttering Foundation has been working toward these goals since 1947

www.stutteringhelp.org
1-800-992-9392
Tip #8. Involve Faculty/Staff/Students/Professionals from Outside the Library to Collaborate, Offer Advise or Suggest Themes

Biology Professors Collaborate with Library Staff on the **Evolutionary Medicine** Exhibit

- Charles J. Goodnight
- Judith Van Houten
- Joseph J. Schall
- Sara Helms Cahan
- Nicholas J. Gotelli
Tip #7. Make a connection with the academic/research interests of faculty/staff/students from your institution.

**R U Askable?**

10 Simple Steps and Savvy Books to Promote Sexual Health Communication

Gale Golden is a clinical social worker in private practice. She is also a Clinical Associate Professor of Psychiatry at the University of Vermont College of Medicine, where she lectures and consults and has expertise in clinical sexology. Her most recent book is *In the Grip of Desire: A Therapist at Work with Sexual Secrets.*

In 2010 she was named Social Worker of the Year in Vermont by the National Association of Social Workers (NASW).

Gale H. Golden LICSW BCD
Clinical Associate Professor of Psychiatry
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802-864-0757
Barry Guitar, Ph.D., Professor
Department of Communication
Sciences and Disorders (CSD)
University of Vermont

Professor Guitar is a world-renowned expert on the topic of stuttering. He is the author of the textbook “Stuttering” currently in its third edition and being used in more than half of all college classes on stuttering. He is also the co-author of “Treatment of Stuttering” which is aimed more at clinicians.
Preschool Age Children Needed as Control Participants

Preschool age children between the ages of 3 and 6 who do not stutter are invited to participate as a control group for a research study of emotional changes and stuttering.

Study will involve four appointments at UVM (2 immediately and 2 in several months). The appointments include assessments of language and parent questionnaires and participants will be compensated. Some requirements for eligibility must be met. Information: (802) 656-0207, Barry.Guitar@uvm.edu.
Tip #6. Include Historical Info and Items, if available, for an in-depth look

**TIMELINE . . .**

**History of Evolutionary (Darwinian) Medicine**

<table>
<thead>
<tr>
<th>Year</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>1790s</td>
<td>Scientific work of Erasmus Darwin (grandfather of Charles Darwin) and Jean-Baptiste Lamarck</td>
</tr>
<tr>
<td>1859</td>
<td>Charles Darwin published <em>On the Origin of Species</em> that foreshadowed the modern theory of evolution, explained natural selection, and presented evidence for the occurrence of evolution</td>
</tr>
<tr>
<td>1865</td>
<td>Gregor Mendel (Father of Modern Genetics) discovered that traits were inherited in a predictable manner</td>
</tr>
<tr>
<td>1880-1945</td>
<td>Time period dubbed <em>Medical Darwinism</em></td>
</tr>
<tr>
<td>1880-1945</td>
<td>Evolution oriented accounts of infectious diseases advanced by medical doctors and epidemiologists</td>
</tr>
</tbody>
</table>
Evolutionary Medicine
INFLUENZA AGAIN
IN UNIVERSITY

Fraternity Houses Quarantined—48 Cases in Co. C of S. A. T. C.—19 Cases Among the Women

Influenza has again become prevalent at the University. During the week-end of last week and the first part of this week 19 cases were reported among the women. Wednesday 48 cases developed in Co. C of the S. A. T. C.

The four fraternity houses which contained the men in Co. C have been quarantined. The Sigma Nu house is being used as a hospital for the men and it may be necessary to take over another house for this purpose. Llent.-Col. Leonhaeuser stated that none of the cases had appeared serious as yet, but as the disease is an unknown quantity, every possible precaution will be taken. All passes will be refused and under no consideration will the men be allowed to go home in order to employ their family physicians, for the men here, although at a university, are just as much a part of the U. S. Army as if they were in a regular camp or over in France and are thereby subject to all the rules and regulations of the army.

All of the cases among the women have been mild. When it was first noticed to be developing at the dormitories, classes for the women were cancelled, and, as soon as anyone contracted the disease, she was taken to the hospital. In this way the situation soon became improved and classes were resumed again yesterday.
Tip #5. Create Mini, Mobile Exhibits

... And take them on the road
Community Health Borrowing Privileges

Community Health borrowers' cards are available to any resident of Vermont, 18 years of age or older, at no charge.

You may check out a maximum of 10 books, videos or dvds from the Community Health Collection at any one time. You may use non-circulating materials (Reference), Dana books, and periodicals in the library.

In addition, you may make use of other library services, such as reference assistance and photocopy machines.

Dana Medical Library Website - http://library.uvm.edu/dana
Breast Cancer & Exercise
Community Health Book Collection (CHC)

Community Health Borrowing Privileges

Community Health borrowers' cards are available to any resident of Vermont, 18 years of age or older, at no charge. You may check out a maximum of 10 books, videos or dvds from the Community Health Collection at any one time. You may use non-circulating materials (Reference), Dana books, and periodicals in the library. In addition, you may make use of other library services, such as reference assistance and photocopy machines.

Dana Medical Library Website - http://library.uvm.edu/dana
Tip #4. Use Traditional Methods, Bookstore Models, as well as Social Media to Market the Exhibit

News Columns on Dana Library Website

Darwin Exhibit, 8/25/11

While the national exhibit celebrating Darwin’s 200th birthday will soon be leaving Vermont for Iowa, Dana’s own exhibit on evolutionary medicine remains. Stop by the Library to explore the history of how evolutionary theory has been applied to medicine. Scholars and major works in the field of evolutionary medicine are also investigated.
Staff Picks

- **The Language of Life**
  - DNA and the Revolution in Personalized Medicine
  - By Francis S. Collins
  - Your life depends on the secrets of your DNA. Are you ready?

- **The Immortal Life of Henrietta Lacks**
  - By Rebecca Skloot
  - Doctors took her cells without asking. Those cells never died.
  - They launched a medical revolution. A social and legal battle for justice.

- **Always Looking Up**
  - The Adventures of an Incurable Optimist
  - By Michael J. Fox
  - Author of the #1 New York Times bestseller LUCKY MAN
Tip #3. Gather Usage Statistics

Circulation Statistics on Books Displayed with Exhibits

Books checked out from Library during Exhibit period:

**HeLa Cells to Hospice Care**
Always Looking Up
Immortal Life of Henrietta Lacks – 2 copies
Danger to Self
End of Overeating
Critical Care: New Nurse

**RU Askable**
In the Grip of Desire – 2 copies
Discovering Your Couple Sexual Style
Men’s Sexual Health
Women’s Sexuality

Books taken from table and used in the Library during Exhibit period:

**HeLa Cells to Hospice Care**
The Language of Life
The Scalpel and the Bear
End of Life Advisor
Tip #2. Invite a Guest Speaker to Enrich the Experience of the Exhibit

H1N1 Flu: 1918-19 & 2009

Jan Carney, MD, MPH – UVM College of Medicine Associate Dean for Public Health
Tip #1. Have Fun!

Celebrate Your Success!
Charles Darwin
1802-1882

Happy 202nd Birthday