No Chad Left Behind! Increasing Student Participation with Polleverywhere

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http://www.polleverywhere.com/multiple_choice_polls/MjYwMTE0OTcx
What is Poll Everywhere?

• Create polls quickly and easily
• Multiple choice and open-ended question options
• Participants can respond via text message, the website, or Twitter
Creating a Poll is Easy

- **Multiple choice poll**
  "Choose your favorite color"

- **Free text poll**
  "What is your name?"

- **Goal poll**
  "Set goals and raise money"

**What is it?**
With multiple choice polls, you define a list of possible answers. Graphs will display the results in real-time.

**What is it?**
Your audience can text in anything. Gather feedback or identifying information, like names or ID numbers.

**What is it?**
Receive pledges for donations to your non-profit from people via text messages! During your fundraising event, you can use our pledge thermometer which shows live pledges to add excitement and encourage other people to pledge.
Type in a question and some answers
Applications?

- As assessment (pre- or post-instruction session).
- As a means of developing student-centered learning.
- As a way to get feedback anonymously.
Why?

• Engages students
• May make them more willing to share information or ask questions
• Incorporates technology - not the “same” library session they might expect
• Easy set up! Your polls download as PowerPoint files, complete with instructions.
• No Clickers, no batteries.
Which Keene tradition are you most looking forward to?

- Pumpkin Fest: 1799 (71%)
- Midnight Madness: 2684 (21%)
- Spring Weekend: 2702 (8%)
- Homecoming: 2704

Total Results: 24
What is the Keene is Reading book for this year?

- **The Immortal Life of Henrietta Lacks**: 71%
- **The Omnivore's Dilemma**: 6%
- **The Secret Life of Bees**: 24%

Total Results: 17
Which residence hall is supposedly haunted?

- Huntress: 95%
- Holloway: 0%
- Fiske: 5%
- Randall: 0%

Total Results: 21
What questions do you have for us?

Start this poll to accept responses

"is the library wireless?"
about 1 month ago

"wireless?"
about 1 month ago

"can you print in color?"
about 1 month ago

"where do i access reserved books for courses?"
about 1 month ago

"How many books can you check out at once? How long can you check them out for? Same two questions for movies."
about 1 month ago

"can you make copies of articles?"
about 1 month ago

"what kind of movies do u have?"
Library Instruction Sessions

What type of search do you use to find books about Shakespeare in the library catalog?

- Text a **KEYWORD** to 22333
- Tweet @poll and a **KEYWORD**
- Submit a **KEYWORD** to [http://poll4.com](http://poll4.com)

<table>
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<tr>
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<th>Percentage</th>
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Total Results: **17**
Problems/Drawbacks

• Students can see the answers others have chosen and might “adjust” their answers to be more in line with their peers.
• A cap of 32 responses per question- fine for our instruction purposes, but limiting with larger groups.
• Free-text responses could get out of hand- students clearly enjoy seeing their texts on the big screen.
What questions do you have?

- "matt walsh" about 1 month ago
- "who's your roommate?" about 1 month ago
- "do you know the muffin ma?" about 1 month ago
- "This is wicked cool :)") about 1 month ago
- "my roommates a playa" about 1 month ago
- "can you print hw in the library?" about 1 month ago
- "mikaela" about 1 month ago
Potential Solutions

• A paid account opens up more options (more control over polls, more responses, the ability to limit who can post, and identify respondents, etc.)

• Wiffiti for open-ended questions:
  o Can still solicit anonymous input/feedback
  o Automatically filters content before it “goes live” based on a movie-like ratings system
  o Can embed response screen
# Change Your Plan

Upgrade or downgrade your plan anytime

<table>
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<th>Feature</th>
<th>Higher Ed Free</th>
<th>Individual Instructor</th>
<th>Pilot</th>
<th>University-wide</th>
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<td>Identify respondents</td>
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Minimum 200 students
Wiffiti publishes real-time messages to screens in thousands of locations from jumbotrons to jukeboxes, bars to bowling alleys and cafes to colleges.

You can interact with Wiffiti from your mobile phone or the web.

Learn more about wiffiti, watch our WIFFITI HOW TO VIDEO or try making your own screen.

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txt @Beans your message to 87884
Boston by StephenRandall about boston, bean town, red sox
Wiffiti Embedded in Course LibGuide
Questions/Feedback?