

No Chad Left Behind! Increasing Student Participation with PollEverywhere



Kara Young, Systems Librarian
Jennifer Ditkoff, Collection Development
Mason Library, Keene State College

October Conference, Dartmouth Biomedical Libraries,
Tools to Support Teaching and Outreach: A Mix of the
New and the Tried-and-True, 2010

http://www.polleverywhere.com/multiple_choice_polls/MjYwMTE0OTcx



What is Poll Everywhere?

- Create polls quickly and easily
- Multiple choice and open-ended question options
- Participants can respond via text message, the website, or Twitter

Instant Audience Feedback

How does Poll Everywhere work?

Try voting on a multiple choice poll

Text a question to the Q&A poll

Watch the demo video

Create your first poll
Takes 30 seconds. No signup required.

1 You ask a question

Simple Text Message Voting | Poll Everywhere
http://www.poll-everywhere.com/my/poll/new

New Multiple Choice Poll

What is your favorite animal?

Answers	Keywords (?)
Lion	AUTO KEYWORD
Turtle	AUTO KEYWORD
Grandpa	AUTO KEYWORD

Save new poll

2 Audience answers using mobile phones, twitter, or web browser



3 Responses are displayed live in Keynote, PowerPoint, or the web



Creating a Poll is Easy

[Polls](#) [Reports](#) [Participants](#) [Settings](#)



[Pricing & Upgrades](#) [FAQ](#) [New Features](#) [Log Out](#)

Create New Poll

[My Polls](#)

[Account Polls](#)

[Public Polls](#)

Create New Poll

Multiple choice poll

"Choose your favorite color"



What is it?

With multiple choice polls, you define a list of possible answers. Graphs will display the results in real-time.

Free text poll

"What is your name?"



What is it?

Your audience can text in anything. Gather feedback or identifying information, like names or ID numbers.

Goal poll

"Set goals and raise money"




What is it?

Receive pledges for donations to your non-profit from people via text messages! During your fundraising event, you can use our pledge thermometer which shows live pledges to add excitement and encourage other people to pledge.

[Terms of Service](#), [Privacy Policy](#), and [Refund Policy](#)

[Don't Click Here](#)

Type in a question and some answers

Polis Reports Participants Settings  Pricing & Upgrades FAQ New Features Log Out

Create New Poll

My Polls

Account Polls






Public Polls

New Multiple Choice Poll

Ask your audience a short question and provide a few answers to choose from.

Question
Ask "What is your favorite color" with answers "Red", "Blue", & "Green"

of search do you use to find books about Shakespeare in the library catalog?

Answers	Keywords 
<input type="text" value="Author"/>	<input type="text" value="AUTO KEYWORD"/> 
<input type="text" value="Title"/>	<input type="text" value="AUTO KEYWORD"/> 
<input type="text" value="Subject"/>	<input type="text" value="AUTO KEYWORD"/> 
<input type="text" value="Keyword"/>	<input type="text" value="AUTO KEYWORD"/> 

or

[Terms of Service, Privacy Policy, and Refund Policy](#)

[Don't Click Here](#)

Responses

Each person may respond

up to time

as much as they like

Applications?

- As assessment (pre- or post-instruction session).
- As a means of developing student-centered learning.
- As a way to get feedback anonymously.

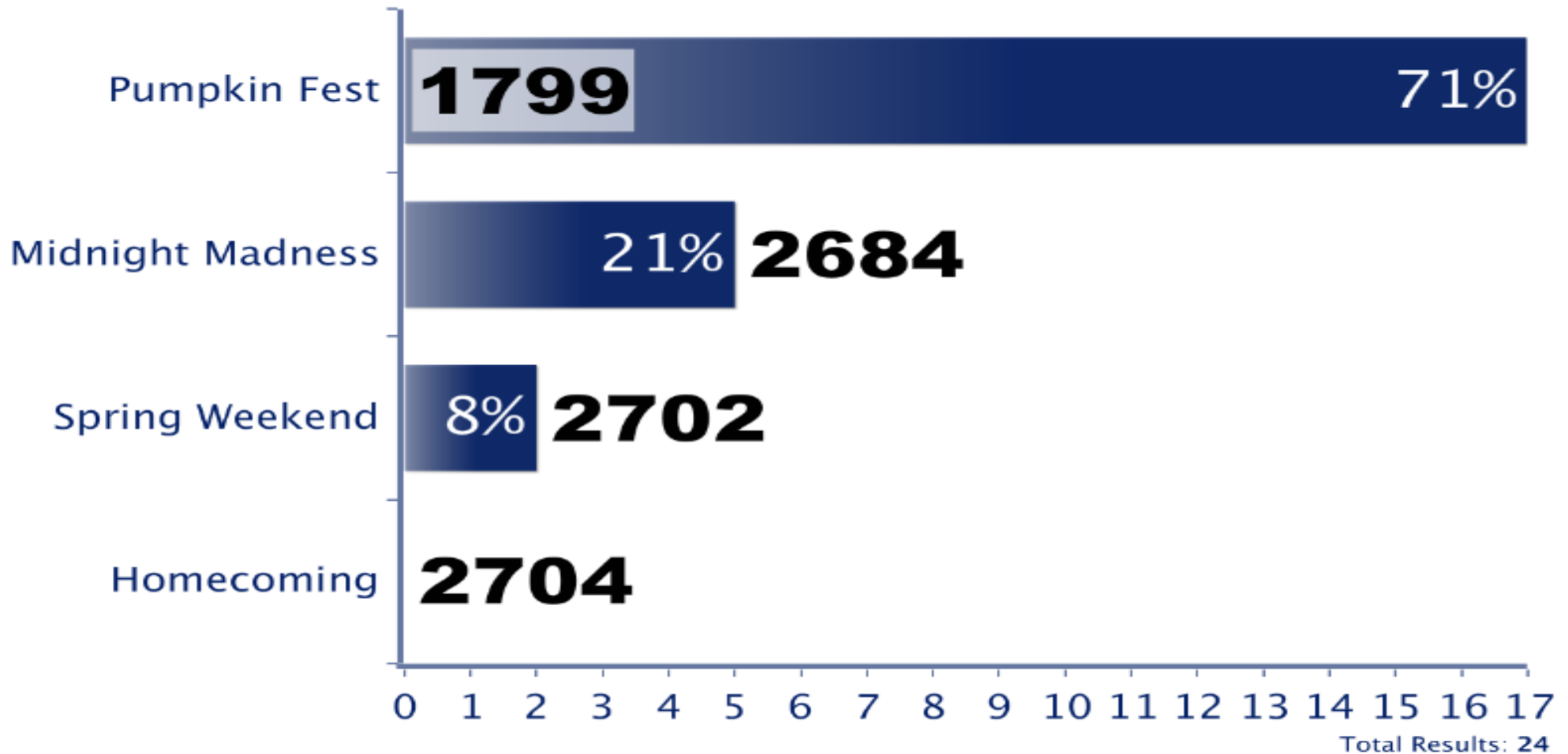
Why?

- Engages students
- May make them more willing to share information or ask questions
- Incorporates technology- not the “same” library session they might expect
- Easy set up! Your polls download as Powerpoint files, complete with instructions.
- No Clickers, no batteries.

Orientation

Which Keene tradition are you most looking forward to?

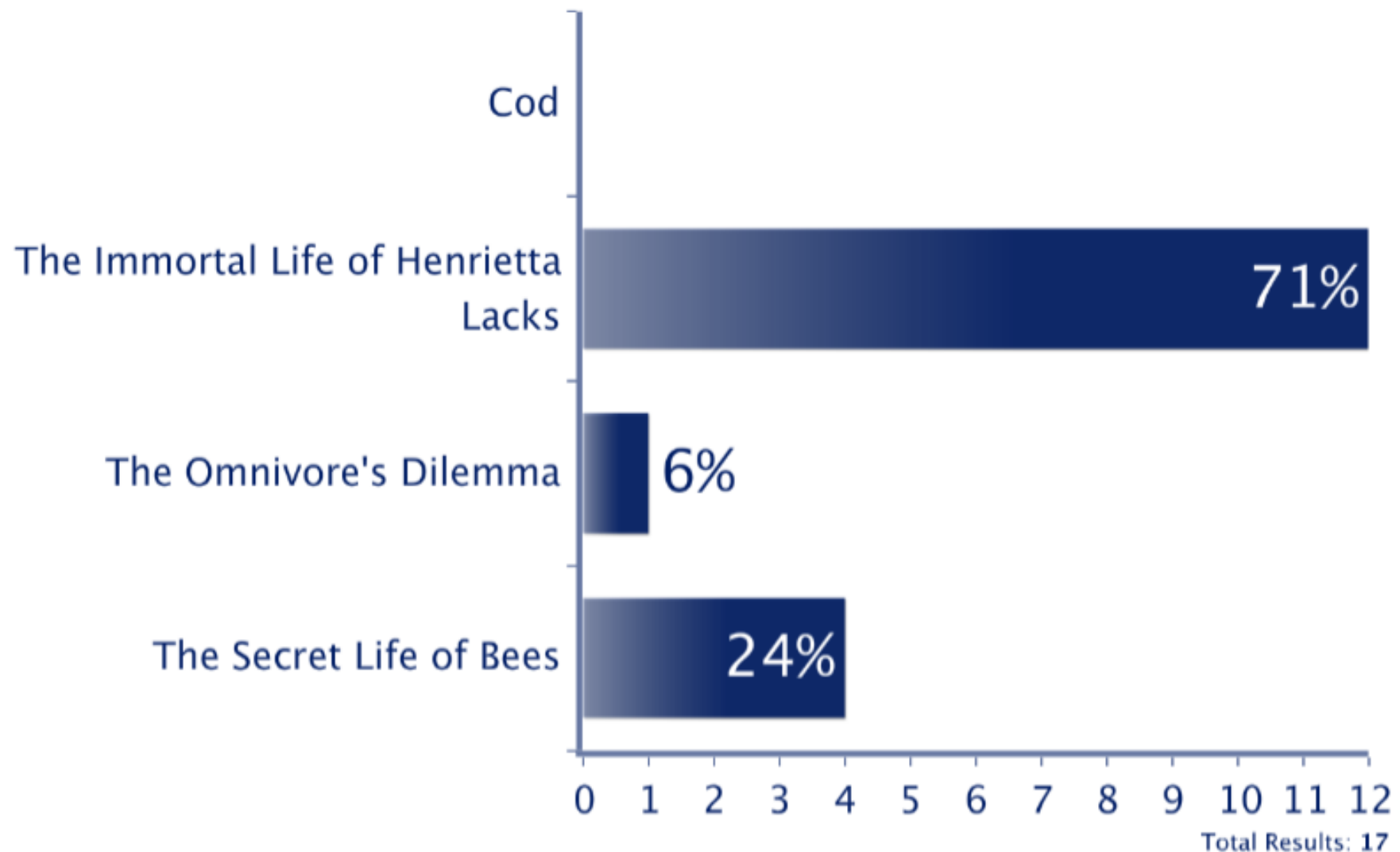
Text a **KEYWORD** to **99503**




What is the Keene is Reading book for this year?

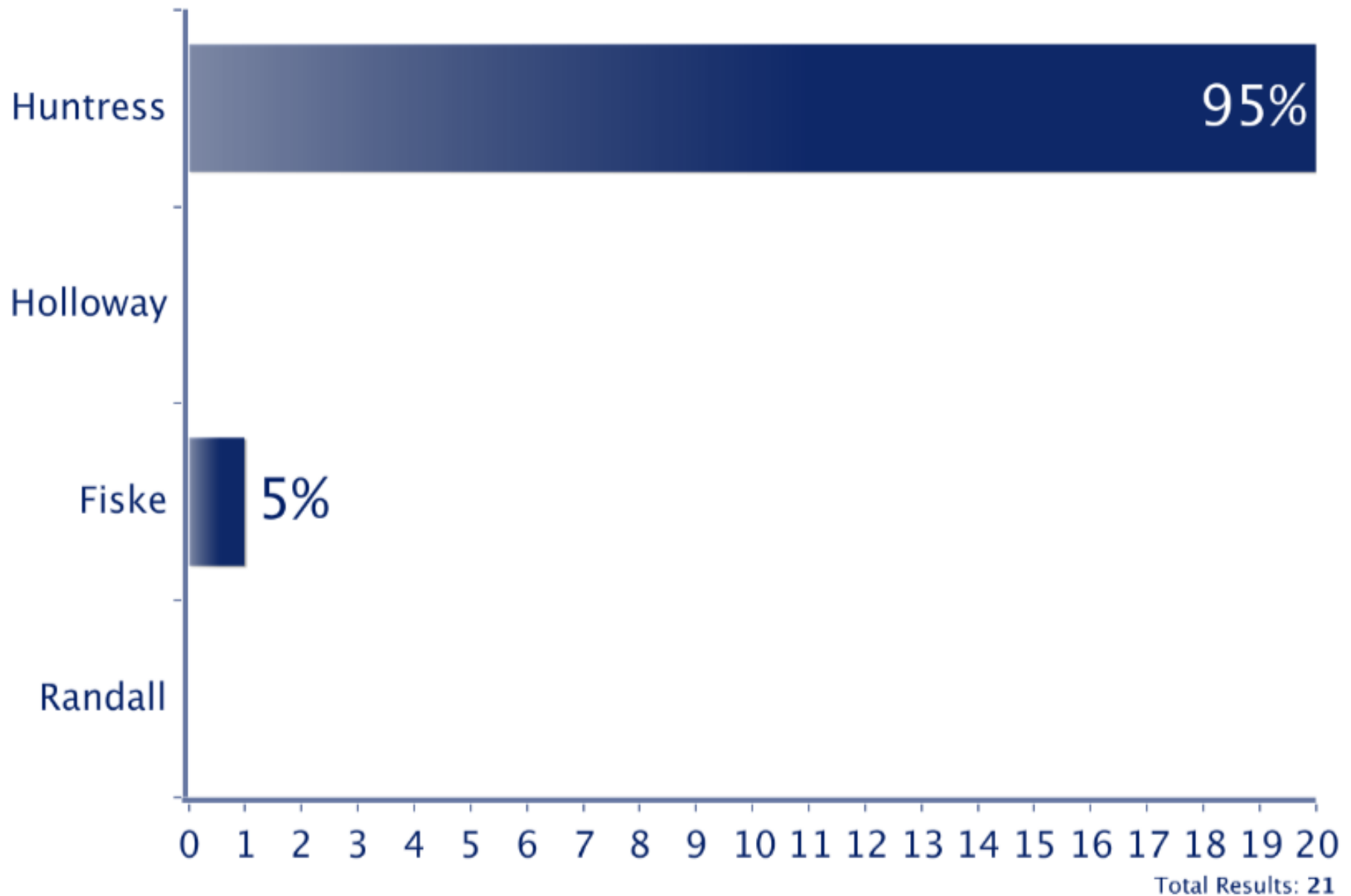


Start this poll to accept responses




Which residence hall is supposedly haunted?

 Start this poll to accept responses



What questions do you have for us?



 **Start** this poll to accept responses

"is the library wireless?"

about 1 month ago

"wireless?"

about 1 month ago

"can you print in color?"

about 1 month ago

"where do i access reserved books for courses?"

about 1 month ago

"How many books can you check out at once? How long can you check them out for? Same two questions for movies."

about 1 month ago

"can you make copies of articles?"

about 1 month ago

"what kind of movies do u have?"



Library Instruction Sessions

What type of search do you use to find books about Shakespeare in the library catalog?



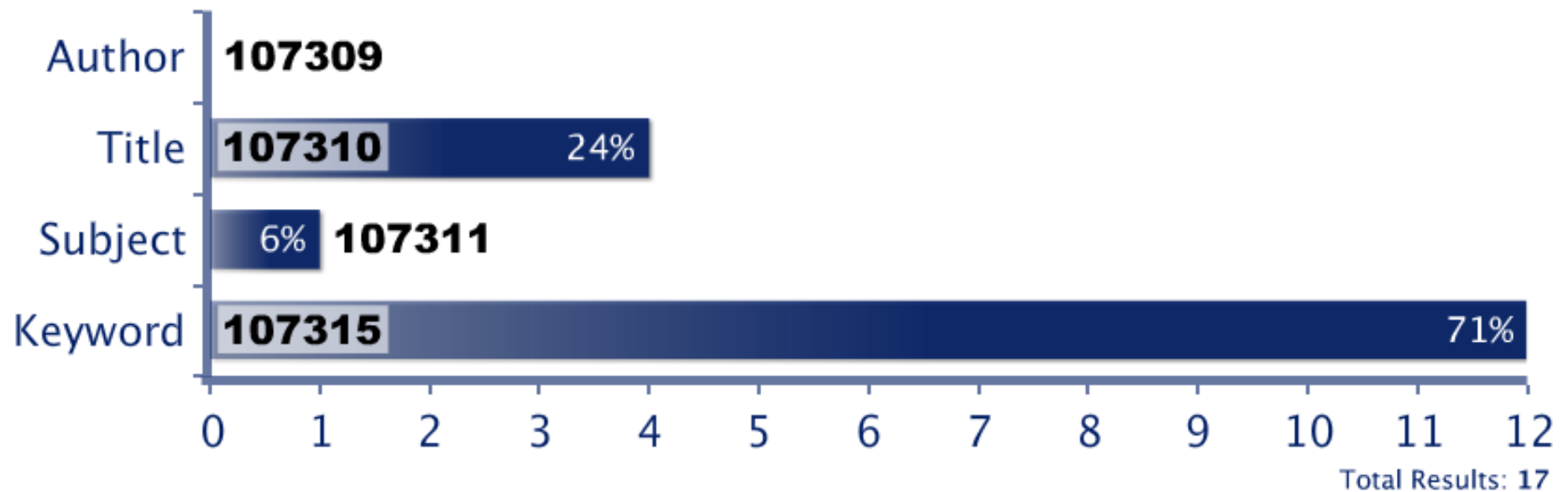
Text a **KEYWORD** to **22333**



Tweet **@poll** and a **KEYWORD**



Submit a **KEYWORD** to <http://poll4.com>




powered by **Poll Everywhere**

Live Audience Polling

Problems/Drawbacks

- Students can see the answers others have chosen and might “adjust” their answers to be more in line with their peers
- A cap of 32 responses per question- fine for our instruction purposes, but limiting with larger groups.
- Free-text responses could get out of hand- students clearly enjoy seeing their texts on the big screen.

What questions do you have?

 **Start** this poll to accept responses

"matt walsh"

about 1 month ago

"who's your roommate?"

about 1 month ago

"do you know the muffin ma?"

about 1 month ago

"This is wicked cool :)"

about 1 month ago

"my roomates a playa"

about 1 month ago

"can you print hw in the library?"

about 1 month ago


"mikaela"

about 1 month ago

Potential Solutions

- A paid account opens up more options (more control over polls, more responses, the ability to limit who can post, and identify respondents, etc.)
- Wiffiti for open-ended questions:
 - Can still solicit anonymous input/feedback
 - Automatically filters content before it “goes live” based on a movie-like ratings system
 - Can embed response screen

Pricing Options: \$\$\$

[Polls](#)
[Reports](#)
[Participants](#)
[Settings](#)

[Pricing & Upgrades](#)
[FAQ](#)
[New Features](#)
[Log Out](#)

[Personal Info](#)
[Voter Registration](#)
[Credit Card](#)
[Order History](#)
[International Text Messaging](#)
[Response History](#)
[Account](#)
[Change Plan](#)
[Manage Users](#)

Change Your Plan

Upgrade or downgrade your plan anytime

[Business & Non-profit](#)
[K12](#)
[Higher Education](#)

	Higher Ed Free	Individual Instructor	Pilot	University-wide
Responses per Poll <small>Audience Size (?)</small> <input type="checkbox"/> Explain	32	400	400	400
Account Users <small>Share your account</small> <input type="checkbox"/> Explain	1	1	5	Unlimited
Text Moderation <small>Approve what is displayed on-screen</small> <input type="checkbox"/> Explain		✓	✓	✓
Custom Keywords <small>Four or more characters (?)</small> <input type="checkbox"/> Explain		✓	✓	✓
Identify respondents <small>Detailed results by person</small> <input type="checkbox"/> Explain		✓	✓	✓
PowerPoint Polls <small>Download polls as slides</small>	✓	✓	✓	✓
Result Spreadsheets <small>Analyze results in Excel</small>	✓	✓	✓	✓
Realtime Charts & Widgets <small>Customize, present, share, & publish</small>	✓	✓	✓	✓
Technical Support	FAQ	FAQ, Email	FAQ, Email	Tier 2 Support
		\$399/semester \$699/year	\$1,199/semester \$1,950/year	Minimum 200 students
	Current Plan	Upgrade	Upgrade	Contact Us

wiffiti

Feed Your Screens

Wiffiti publishes real time messages to screens in thousands of locations from jumbotrons to jukeboxes, bars to bowling alleys and cafes to colleges.

You can interact with Wiffiti from your mobile phone or the web.

Learn more about wiffiti, watch our [WIFFITI HOW-TO VIDEO](#) or try making your own screen



Become a fan on Facebook



Follow us on Twitter!



txt [@Beans](#) your message to [87884](#)
Boston by StephenRandall about [boston](#), [bean town](#), [red sox](#)

[Post a message](#), [Embed](#) or [Share](#) this screen.



Southwest Airlines
by gregorystellato



NFL Season
by gregorystellato



Facebook
by steveking



#4sq2
by gregorystellato



Facebook Places
by gregorystellato



Let Students Use Cell
Phones to Learn
by innovativeedu



Wiffiti Embedded in Course LibGuide

Wiffiti

txt @wif40400 + message
to 87884

CornBlowfish5
to wif40400
from mobile (1 day ago)
this could be useful

KaraYoung
to wif40400
from web (just now)
What did you learn today?

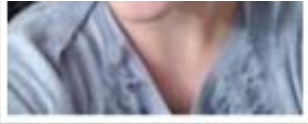
CinnamonGeese5
to wif40400
from mobile (1 day ago)
USE SMALL KEYWORDS

CornBlowfish5
to wif40400
from mobile (1 day ago)
barophobia is a fear of gravity

OrchidMouse5
to wif40400
from mobile (1 day ago)
this is weird

wiffiti™ 2012 LocusMode



Comments (0)


Kara Young

Ask Me

Connecting to meebo...

get meebo

Online Chat / Networks:
 

Contact Info:
Mason Library 213
603-358-2716
[Send Email](#)

Links:
[Profile & Guides](#)

Subjects:

Questions/Feedback?

