Using RSS to Promote Scholarly Publications

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Presentation Abstract:
The Edwin Ginn Library has created several databases to track and promote scholarly research by The Fletcher School’s faculty and students. A faculty publications database provides RSS feeds by author and user-supplied keyword along with a current awareness feed that includes everything published. A second database highlights students’ master’s theses. Feeds are used internally to populate web pages and externally to promote the school. Learn how we created these two services.

Links
My Email ken.varnum@tufts.edu
Presentation Slides http://varnum.org/papers/cool-tools.ppt
RSS4Lib http://rss4lib.com/
Innovative ways libraries use RSS
Fletcher Faculty Publications http://ginn.fletcher.tufts.edu/articles/
Fletcher Master’s Theses http://www.library.tufts.edu/ginn/mald/malds.html
Feed2JS http://feed2js.org/
COinS http://ocoins.info/