

October Conference Dartmouth Biomedical Libraries "Cool Tools and New Technologies" 27 October 2006

Our content – their device

Columbia University Libraries

<http://www.columbia.edu/library>

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Goal:

- Explore feasibility
- Determine best formats
- Assess utility

Experiment:

- Three types of podcasts
 - o Visual only, e.g., stacks guide
<http://www.columbia.edu/cu/lweb/indiv/butler/floor/stacks.html>
 - o Audio & visual, e.g., tour
<http://www.columbia.edu/library/eastasian>
 - o Audio only, e.g., lecture
<https://www1.columbia.edu/sec/cu/libraries/bts/ldp/seminars>
- Technology involved
 - o Recording
 - Roland Edirol R-1 portable digital recorder
 - Recorded in mp3
 - 192 kbs/s for Starr recordings
 - 128 kbs/s for seminars
 - School of Journalism Radio studio with a condenser mic
 - o Editing
 - Mix down done with Garage Band (Mac) & with WavePad (PC)
 - o Visual originally done in MS Word, but recreated in Photoshop

Lessons learned:

- Recording technique is important
- Everything takes more time than expected
- Equipment is minimal
- Server space required is substantial
- Assessment is challenging



In addition to the presenters, many people contributed to this project, including

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