BUILDING MULTIPLE LITERACIES THROUGH LUSOPHONE FILM

PORTUGUESE-LANGUAGE FILMS AT DARTMOUTH
Guide to our Lusophone film collection by genre with announcements of new acquisitions and user-contributed reviews.

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Project Team:
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WHAT IS THE PLFD?

- Online film guide to Lusophone film holdings at Dartmouth library
- User-contributed content
- Search and browse
- Comments and rating system
- Links to library catalog records
- 100 posts and counting…
WHY LUSOPHONE FILM?

- Unique collection
- 1,100+
- Mostly Brazil, some Portugal and Lusophone Africa
- Dedicated “vendor”/supplier
- Significant classroom use, 10+ per course per term
- High circulation figures and ILL
CAFEZINHO

Dartmouth students on the LSA (study abroad) program in Salvador da Bahia, Brazil
PRINCIPAL COLLABORATORS

Jill Baron
Baker-Berry Library

Rodolfo Franconi
Spanish & Portuguese

Nikki Boots
Educational Technologies

Carlos Minchillo
Spanish & Portuguese
GOALS FOR THE PROJECT

- Promote the film collection, both inside and outside of Dartmouth
- Give users the interactive discovery experience that they have come to expect
- Give users a guide to Lusophone film *in English*
- Integrate *pedagogical* component and build students’ media literacy
PLFD

- Wide variety of genres and subjects
- Films organized by subject, course, type
- Each film linked to catalog record for easy access
WHICH LITERACIES?

Students:

- Media Literacy
- 21st Century Skills
- Bilingual
WHICH LITERACIES?

Project Staff:

- 21st Century Skills!
- Design
  - Organization
  - Content
- Technological
  - Platform
  - Training
it's not what the software does.
it's what the user does.

@hugh

SETTING UP WORDPRESS

• Choosing the right tool - understanding the needs of the PLFD project
• WordPress offers flexibility in setting up the structure of the website
• Aesthetic components and user interface
WRITING THE BLOG POSTS

- Creating training materials with Google Docs and Screencasts video – uploaded to Blackboard course page
- In-class workshops with Jill and Nikki
  - Evaluating information and creating posts
  - Using Wordpress
- Future goals: enhanced features for general public (comments, academic sources, bilingual, peer review)
TEACHING THE LUSOPHONE WORLD

- Cultural studies approach to teaching language
- Student interest in Portuguese is culturally-driven
Students respond to visual media

From Portuguese 1 to upper-level courses, films are an integral part of courses

Film and TV correct stereotypes and misleading perceptions of the Lusophone world

Enhancing oral comprehension

Analyzing adaptation: from novels to film, song lyrics to TV

Developing correct vocabulary for film/TV
PLFD IN THE CLASSROOM

- In lower-level courses, student supply comments and ratings
- In advanced courses, students write entire post
- Students graded on their work in the PLFD
- Language proficiency and knowledge about the film are critical
- Workshops with Nikki and Jill
PLFD TO THE WORLD

- Support from the department and Dean’s Office
- Student workers and Presidential Scholar for 2014-2015 to continue feeding and maintaining the guide
- Timeline: hope to complete by summer 2015
- Google Analytics: PLFD already has users worldwide, as far as Japan!
- Future goal: Spanish guide
OBRIGADOS!  (THANK YOU)