

## WEB SERVICES - VIDEO FOR THE WEB TIPS

**FOR MORE INFO: [WWW.DARTMOUTH.EDU](http://www.dartmouth.edu)—YOUTUBE**

<http://www.dartmouth.edu/~hometeam/projects/youtube/>

### WHY THE YouTube CHANNEL?

- Can upload long videos (10min+)
- Visibility for Dartmouth
- Cohesive presentation

### WHERE TO PUT YOUR VIDEO

- Dartmouth YouTube Channel

Only the Office of Public Affairs, the Jones Media Center, and the Media Production Group have access to the YouTube channel.

Contact: [hometeam@dartmouth.edu](mailto:hometeam@dartmouth.edu)

### WHO PRODUCED YOUR VIDEO?

- If the Media Production group produced the video, contact Mike Murray; they will upload it for you.

### DO YOU HAVE THE NECESSARY RELEASE FORMS SIGNED?

- Dartmouth requires certain release forms for videos to be posted on the web.
- Read the guidelines to see if your video qualifies:  
<http://www.dartmouth.edu/~hometeam/projects/youtube/>

### THINGS TO CONSIDER ABOUT YOUR VIDEO

- How long is your video?
- How good is the quality? **The higher the better, of course!**

### WHAT FORMAT IS IT IN? QUICKTIME, WINDOWS MEDIA?

- Format doesn't matter; see the list of quality requirements.

### MINIMUM REQUIREMENTS

- H.264 encoding:  
640x360, minimum standard 480x360 or 480x270  
Full-quality audio // 30 fps
- MPEG-2 or MPEG-4 preferred
- Length: Any length is OK for Dartmouth YouTube Channel.  
Other routes through YouTube, the limit is 10 minutes.

### HOW TO GET YOUR VIDEO ON YOUR WEBSITE

- Select/create the page that will host the video in OmniUpdate.
- Once the video is posted to YouTube, go to the video on YouTube, from the Embed window, grab the HTML "code" and paste it into the page where the video will reside.

You must be a Level 7 user in OmniUpdate to have access to the area to paste the HTML code.



**FOR ADDITIONAL HELP AND BEST PRACTICES, VISIT:**

[www.dartmouth.edu/webservices/](http://www.dartmouth.edu/webservices/)

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